

# EPGBA BOARD MEETING

June 22, 2014 7:00pm

Eden Prairie Community Center



## MEETING MINUTES

**Board Members Present:** Reid Baynes, Suzanne Becker, Jeff Burke, Corey Cain, James Clairmont, Matt Davies, Lisa Ellis, Denelle Flesner-Czech, Rayanne Foss, Brenda Gorsett, Sam Guanella, Rob Laumeyer, Jennifer Mathews, Jon Nordquist, Julie Peyer

**Non-Board Members Present:** none

**Board Members Absent:** Joel Matthews, Bob Wentzel

**Meeting called to order:** 6:59pm

**Meeting Agenda:** *Motion to adopt meeting agenda made by Brenda Gorsett and seconded by Corey Cain. Motion carried.*

**Previous Meeting Minutes:** *Motion to adopt May Meeting Minutes made by Suzanne Becker and seconded by Matt Davies. Motion carried.*

### Travel Committee Report

- Anticipating 105 girls in travel program next season; projecting 80% of that number will enroll in the Tune Up Clinics.
- *Motion made by Suzanne Becker to keep Tune Up Clinic fee at \$40/participant for four sessions which is the same as last year and seconded by James Clairmont. Motion carried.*
- For the EP Tip-Off Tourney, we are hoping to get ten additional teams over last year's total. Discussion regarding keeping the team entry fee at \$240/team or raising it to an even \$250/team.
- *Motion made by Suzanne Becker to keep Tip-Off Tournament team entry fee at \$240/team and seconded by Jeff Burke. Motion carried.*
- Coach Carr would like to conduct his clinics/training some time after travel teams announced. Lisa concerned about availability of gym space between time of teams being announced and time season starts. We do already have gym space booked for Sept 17. Format could be an "open" clinic with older players helping, parents present for Q/A session, and maybe bring in pizza. Questions around how we handle costs for these clinics (pay for Coach Carr, any assistants, and possibly player help) – do we include cost in travel registration fee? Executive committee will address and bring back motion at next board meeting.
- Rayanne and Suzanne met with BiG regarding uniforms and spirit wear. They are going to send out RFPs to four vendors (possibly five if include vendor that supplies varsity program with their uniforms). Executive committee will review returned proposals and present decision at next board meeting.

### In-House Report

- Continuing discussions around opening in-house program to girls at pre-K age. One way to generate potential interest is to offer first year of participation free which is what the EP Hockey Association does.
- Thoughts around combining 1<sup>st</sup> and 2<sup>nd</sup> graders into a league that would get 1<sup>st</sup> graders playing games at a younger age and curtail the boredom & disinterest with basketball that seems to be happening in the second year of Rookie League. Only 1<sup>st</sup> graders who have completed one year

of Rookie League or that have other pre-approved experience would be allowed to play games with 2<sup>nd</sup> graders.

- Another suggestion is to change format of Rookie League to make the second year of participation more challenging by offering 1-on-1 and 3-on-3 competitions in addition to skills development drills.
- Corey wondering if EPGBA should have in-house coaches CPR-certified. Will continue to look into – other board members expressed concern that by having coaches certified, we could be more liable in the event of an incident requiring CPR.
- Thinking about adding season-end recap of fundamentals – similar to what is currently done in first couple of in-house sessions at start of season. This would be done to demonstrate & celebrate progress that has been made throughout season.

### **Marketing & Operations Committee Report**

- Website is being heavily used – Rob changed settings in order to monitor traffic and usage.
- Overall feedback from users is that they are happy with our website and find it fairly easy to use.
- There are areas to add where ad space could be sold.
  
- Shell page has been set up for both Facebook & Twitter.
- James looked into receipt collection at Kowalski's as possible fundraiser. Currently there is a waiting list to enroll in this program and potential revenue from this program is not significant. Kowalski's suggested bagging groceries for tips (holidays are an especially good time to do this). They will also donate items such as water that can be sold by the association at local events to raise funds.
- James is looking into what banner ad space on our website could be sold for.

### **Financial Report**

- The fiscal year ends June 30. Committees are working with Jeff to finish their budgets for the upcoming year.

### **Summer Program Report**

- 101 girls registered for Coach Carr's Eagle Camp.
- 50 girls have registered for summer training program. Have 6 girls sitting on wait list. Have a few girls who have registered but not yet signed up for any sessions. Trying to find out if they plan to participate or not so can allow some of the wait-list people to register.
- Will need to continue to monitor SignUp Genius so that if there are any completely open sessions, we can contact Ricardo and cancel so we aren't paying for unused gym space. Lisa said we need to cancel two days in advance to obtain a refund.

### **President's Report**

- High school program still requesting additional funds for their program (9<sup>th</sup> grade coach). Board members generally agree that we just don't have the funds to help out. Executive committee will make final decision and report back at next board meeting.
- West Metro group meeting on July 21. Focus will mainly be on travel programs of each community.

**Meeting Adjournment:** *Motion to adjourn meeting made by Brenda Gorsett and seconded by Jeff Burke. Motion carried and meeting adjourned at 8:17pm.*

**Next Board Meeting:** July 20, 2014 @ 6:00 pm; Eden Prairie Community Center

Respectfully submitted by Denelle Flesner-Czech, EPGBA Secretary