

# EPGBA BOARD MEETING

April 27, 2014 7:00pm

Eden Prairie Community Center



## MEETING MINUTES

**Board Members Present:** Denelle Flesner-Czech, Julie Peyer, Bob Wentzel, James Clairmont, Jeff Burke, Rob Laumeyer, Suzanne Becker, Joel Matthews, Matt Davies, Lisa Ellis, Rayanne Foss, Sam Guanella, Brenda Gorsett, Jennifer Matthews, Corey Cain, Jon Nordquist

**Non-Board Members Present:** Kori Kotscheuar

**Board Members Absent:** Reid Baynes

**Meeting called to order:** 7:15 pm

**Meeting Agenda:** Motion to adopt meeting agenda made by Brenda Gorsett and seconded by Suzanne Becker. Motion carried.

**Previous Meeting Minutes:** March Meeting Minutes are pending release from the previous Board Secretary. Will obtain prior to the May board meeting to be approved then.

### Summer Program Report

- Registration information for our Summer Small Group Training has been e-mailed to all EPGBA families and is open on our website. Registration changed this year so that parents pay for sessions in advance and are then provided link to access SignUp Genius to select specific sessions. One parent commented that it would be nice to see the available sessions in advance. This will be considered for next summer.
- 10,000 Shot Club & Eagle Eye Challenge are currently being reviewed. Rob & Suzanne will finalize and post ASAP. Both programs slated to officially kick off on May 1.
- Part of delay in getting summer camp info out was due to desire to send single e-mail out to parents with both EPGBA & Coach Carr/43 Hoops summer offerings. Next year we will send out EPGBA summer info as soon as it's ready as we may have lost some players who signed up for other camps already.
- 43 Hoops summer training information sent out to parents earlier this week and posted on our website. Still waiting on Coach Carr's week-long camp information.
- Rob noted that EPGBA missed recognizing/rewarding players that achieved the 10,000 Shot Club last summer. The board should consider rewarding those girls from last summer and make sure that we don't miss the girls that achieve the milestone this summer.

### Scholarship Committee Report

- Six candidates applied and will be interviewed in the upcoming week (last year there were four candidates).
- Winners will be announced to EPHS by the end of the upcoming week. Suzanne will present the scholarships at the high school awards ceremony to be held in May.

### Travel Committee Report

- Would like to hold end-of-season coaches meeting in next few weeks to obtain feedback from travel coaches.
- Executive Committee in process of reviewing travel parent survey results.

**In-House Committee Report**

- A couple of parents are lined up for commissioner roles – working on filling rest of positions.
- Considering eliminating/changing end-of-season tournament for in-house teams. Thinking about what could be held in its place that would still make the end of season fun for the players.

**Marketing & Operations Committee Report**

- Looking into how we can update our website to make it more user-friendly for both EPGBA administrative use and parent use. This includes determining what functionality current website vendor provides vs evaluating alternative website vendors.
- Need to factor in that we are paying a very reasonable fee for our existing website vendor and that the time and effort to port our existing data to a new website vendor would be significant.
- Rob feels there is useful functionality within the current website that isn't being tapped in to. Short survey handed out to board members so Rob can assess what the board's administrative needs are. Survey should be returned at end of board meeting or in next few days.

**Finance Committee Report**

- Jeff recently met with former treasurer to review existing financial position and procedures and get all information/data transferred.

**President's Report**

- A Key Initiatives document that was started by the Executive Committee was handed out to all board members. Each committee should target getting together prior to the next board meeting to review and finalize its key initiatives for the upcoming year.

**Committees & Key Initiatives***Travel Program Initiatives Notes*

- ❖ A Summer Summit is in process of being set up with other local girls' basketball associations. Hoping to conduct end of May – early June. Objectives are to collaborate with other associations on tournament consistencies, overall best practices, player development, common concerns, etc.
- ❖ Contract with vendor that we use to conduct background checks on coaches has expired. Need to determine a new vendor, particularly one that is more cost-effective – MYAS is one possible candidate.

*In-House Program Initiatives Notes*

- ❖ Considering expanding Rookie League down to 4-year-olds as parents are looking for opportunities for their kids. YMCA is one alternative parents currently turn to.
- ❖ Look into ways to make Rookie League more appealing. We are losing 1<sup>st</sup> grade girls that don't feel 'challenged' enough during their second year of Rookie League and are not coming out for 2<sup>nd</sup> grade basketball.
- ❖ Discussion around expanding travel play down to 3<sup>rd</sup> graders, but overall feeling was that wasn't what most parents want for that age.

*Other Marketing & Operations Initiatives Notes*

- ❖ Advertise volunteer positions to get other EPGBA parents and/or high school players involved without the necessity of being a board member.
- ❖ Create list of who has equipment shed keys and board shirts and post on website (secured board section).
- ❖ Need to tread carefully when defining how social media will be used by EPGBA. Rob pointed out that it is technically illegal to post pictures of minors through media such as Facebook, Twitter, & Instagram.

*Finance Initiatives Notes*

- ❖ More clearly define scholarship criteria – add weights to different factors that are considered (i.e., playing experience, GPA, volunteer experience, essay, interview skills)

*Player Development Initiatives Notes*

- ❖ Ensure sportsmanship guidelines clearly define how sportsmanship issues with coaches, parents, and players are to be handled.

**Coaching Directors Roles and Pay**

- Most common feedback regarding coaching directors from team coaches and parents is that they should be more involved with more teams during the season, especially 4<sup>th</sup> grade travel teams.
- Board needs to figure out ways to assist more with administrative tasks so coaching directors can focus their time on coaching/training duties. Jon proposed having coaching directors committed to working with each travel team for an hour each month of the season at a minimum – possibly using tool like SignUp Genius to schedule times.
- Board should define SOPs for coaching directors so that periodic reviews can be conducted to ensure they are fulfilling duties required by the board and meeting needs of the team coaches.
- Discussion held regarding how many hours the coaching directors should be paid for the 2013-14 season and how many hours should be budgeted for the coaching directors for the 2014-15 season.
- Motion was made by Rob Laumeier to pay coaching directors for their fully submitted hours for the 2013-14 season and increase the budgeted coaching director hours for the 2014-15 season up to an additional 75 hours. Motion seconded by James Clairmont. Motion carried.

**Meeting Adjournment:** Motion to adjourn meeting made by Matt Davies and seconded by Brenda Gorsett. Motion carried and meeting adjourned at 9:17pm.

**Next Board Meeting:** May 18, 2014 @ 7:00 pm; Eden Prairie Community Center

Respectfully submitted by Denelle Flesner-Czech, EPGBA Secretary