



EPGBA Board Meeting Minutes

August 19, 2012 6:00 PM

Eden Prairie Community Center

TOPIC

PRESENTER

Roll call

Adopt Agenda – Motion by John H, seconded by Mike K, unanimous

Review and approve 6/19/12 minutes Motion by John H, seconded by Stephen M, unanimous

Financial Report - Luann is not here tonight. She will have an update next month on all budget pieces.

COMMITTEE REPORTS:

President/Executive

J. Nordquist

Coach Carr met last week with the coaching directors, Jon, and Jess. The association is trying to align with Coach Carr's High School program.

*Coach Carr is holding a coaches retreat for travel coaches & high school staff, tentatively planned on October 12 & 13th talking about philosophy, drills, culture. Anyone who wants to attend in case Jon or Jess can't attend as the board representative email Jon. Dates will need to be sent out - the location is tentatively in Brainerd - Jon will check with Coach Carr to see if we can change location to be closer to twin cities.

*Combined practice times a possibility this year; working on a plan with Coaching Directors and Coach Carr. Focus on skills needed, not all practices maybe one or two per month, Darcy has worked very diligently on getting or schedule set if there will be changes she needs them as soon as possible, discussion ensued regarding the combined practices idea. Jon will go back to Coach Carr with the feedback from the board.

Travel

J. Jirele

No meeting was held since last mtg. Jon has met with Coach Carr to work on the clinics before tryouts. Registration is up and out. Sam has his pieces together for the four paid coaches and four evaluators. Coach Carr will be an observer, Denny supervisor, Sam liaison for evaluators.

*Increased clinic fee - discussion that we have a proxy vote next time when fees are increased.

In-House

B. Gorsett

Stephen Martin: Marketing Class Summary - PowerPoint handout on in-house high school program marketing plan to increase numbers. Qualitative interviews of in-house girls at the middle and high school level especially...from these interviews were some great ideas, some of which will be put into place this year. There are very exciting pieces from the high school marketing groups. Anyone who has interest should reach out to Stephen.

*Brenda tapped into the ideas from Stephen; QRC codes are on the in-house postcards for registration, newspaper announcement might be able to have the QRC code too, 7/8 has a Twitter and a Facebook page for in-house already by that age commissioner. Feedback is playing the same teams is boring, trying to fix that by combining with other associations for in-house. The logo from the website is being used in all marketing pieces.

Marketing & Finance – no report

L. Sanford

Operations

N. Higgins

- Timeline update – almost complete

Policy/Bylaws

J. Nordquist

Barb Kuntz: Code of Conduct & Training - U of M has a program "MN Plays" like PACT used in EPSC. Research based information - sideline behaviors for both parent and coach (at least one parent per travel girl must attend) handout with information was given.

Code of Ethics – an updated version of the parent/coach/player was share with the board. A motion to move with the changes made on the code of ethics for this year – motioned by Mike K., seconded by Jess, one nay, motion passed. The In-house committee will vote on how to put the code of ethics in place within their program.

NEW BUSINESS:

Michele Liesen: Possible Lynx Night – cost would be \$1500.00
50 tickets for the September 17th game
\$20/ticket
\$5/t-shirt
\$5/bus
Possible Fan tunnel before game
Total \$30.
Possible electronic vote before the next board meeting

ADJOURN AUGUST BOARD MEETING

Motion by Stephen M., seconded by John H., unanimous

Meeting adjourned at 8:05p.m.

**Next Board Meeting:
September 16, 2012
7:00p.m.
Eden Prairie Community Center**