



ENFIELD HOCKEY ASSOCIATION

P.O. Box 3416, Enfield, CT 06083

Enfield Hockey Association 2016-2017 Sponsorship Program

The Enfield Hockey Association (EHA) provides youth hockey and skating opportunities to approximately 200 children, ranging in age from 4 to 18, who live in Enfield and surrounding towns. By becoming an EHA sponsor, you will reach the families of our members in a way that can benefit both the children and your business. EHA is an IRS Section 501(c)(3) not-for-profit organization. All donations to EHA are tax deductible.*

Sponsorships typically run for one year, beginning in September of each year. Details of the 2016-2017 sponsorship programs are as follows:

Stanley Cup Level - \$1000

- IN-RINK AD – Name placed in one rink at Enfield Twin Rinks for one hockey season
- WEBSITE SPONSOR PAGE – Logo and name with link on the EHA web site (www.enfieldhockey.org)
- MONTHLY E-MAIL NEWSLETTER (Ice Chips) – Logo and name with link in the official newsletter of EHA
- YEARBOOK – 1/4 page ad containing logo and name in EHA's annual yearbook
- EVENTS – Logo on materials given out at local fundraising and/or EHA events
- OTHER – Any other opportunity that may arise where sponsorship promotion is available, including, but not limited to EHA Booster Club events and tournaments
- Two tickets to EHA's Comedy Night (held in February)
- EHA T-Shirt and Hat

Hat Trick Level - \$750

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Goal Level - \$500

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Playmaker Level - \$200

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- YEARBOOK – Logo and name in EHA's annual yearbook.
- EHA T-Shirt

Goal, Hat Trick, and Stanley Cup level sponsors will also receive an EHA memento suitable for display at your company.

Families can benefit from this program as well! Sell a sponsor package for EHA and receive a credit on your player's program cost. The credits will equal 10% of the sponsorship received. The name of the player receiving the credits on the sponsorship must be provided upon receipt of the sponsorship. Credits given will not exceed the player's fees.

*Special Notes: * This program applies only to the donations designated for use by the Enfield Hockey Association. If a family makes a donation, they receive a tax deduction for the donation less the fee credit, as the fee credit is a prepayment, rather than a charitable deduction.*