



ENFIELD HOCKEY ASSOCIATION

P.O. Box 3416, Enfield, CT 06083

RE: 2016-2017 Sponsorship Activities

August 2016

Dear Friends of the Enfield Hockey Association:

Preparation for EHA's 47th season has already begun and this upcoming season promises to be a successful one! Our program remains focused on providing any youth living in Enfield or a neighboring town who wants to learn and play the great sport of hockey with a place to do so.

This upcoming season, as it has been in the past, EHA will stress the importance of having fun, athletic competition, and the opportunity to grow and develop friendships with teammates. EHA is lucky to have the many volunteer coaches, booster club members, and fans to support our program. As participation numbers in youth hockey drop across the United States, EHA has been fortunate to maintain our numbers, especially in the Mite and Squirt divisions (grades 1-4), and continues to field teams up through high school.

Each year, our travel teams are also encouraged to participate in at least one tournament. The EHA Board of Directors believes this to be a worthwhile experience for the program participants. We stress sportsmanship, discipline, and competitiveness, not to be confused with win at all cost. This approach allows our players to be competitive not only with area towns, but also with teams from other states, including Massachusetts, New York, and Vermont.

Unfortunately, over the years, the cost to operate the program continues to increase. Ice time is EHA's greatest expense, compiling over 85 percent of our operating budget. The EHA Board of Directors does its best to keep the program affordable for all of its players, even while the cost for practice and game ice increases. To keep our tuition rates as low as possible, we need your help.

We call upon you for your support to aid us in our efforts to keep the cost of participation for our youth as reasonable as possible. Your financial support helps us do that. Without our sponsors' continued generous support, some of our players will be "priced out" of youth hockey.

As always, EHA is willing to promote your businesses in our community. This is done through links on our website, your logo on select EHA promotional material, and inclusion in our monthly EHA publication, "Ice Chips". In addition, if we can assist you in local promotions, please contact us.

The Enfield Hockey Association thanks you for your continued support.

Sincerely,

Enfield Hockey Association