

## **ENFIELD HOCKEY ASSOCIATION EXECUTIVE BOARD**

September 7, 2010 Board Meeting Minutes

September Minutes recorded by Janine Liddell.

A meeting of the Enfield Hockey Association Executive Board was held on 9/7/10 at Pearl Street Library. Bob Fiedler, President called the meeting to order at 7:11 p.m.

Attendees- Bob Fiedler, Ed Poremba, Janine Liddell, Tony Crane, Andy Votta, Rob Vose, Larry Juhasz, Valerie Breda, Megan Emrick, and Mike Silva.

Guests- Rich Ferris, Bill Ellis, Deb Oltsch, Dan Audet, and Rick Teel.

Absent: Brenda Sniffin, Fred Provencher, Michelle Sellew, Pat Hughes, Joe Partridge, and Lynne Caldon.

Open Discussion- EHA is part of responsible sports. Liberty Mutual will award \$2500. or scholarship.

Bob Fiedler will follow up,

New Business-. Pat Hughes put in application for GSL and CHC director. (He could not attend 9-7-10 Board Meeting) Bob Fiedler read Pat Hughes background info. Question on the floor- Will Pat be able to attend all meetings?

Bob Fiedler puts motion on the floor

Ed P. seconds the motion,

All were in favor---No negatives.

### **September - Family Day on the Enfield Town Green – Larry Juhasz**

Larry Juhasz

Our Purpose is to gain greater awareness of EHA in surrounding towns represented by the members of our association throughout the year

EHA has two tables to promote our program. On one table, we could have LTS information, sponsorship forms, and any other paperwork. We have discussed a raffle of some kind...one prize could be a free LTS program. Need other ideas from board members; however, the idea of this event is more to promote EHA than raise money. The second table has been reserved for another activity should we come up with something that needs a table.

We requested some open grass area. In this space, we could run a "Shoot on an EHA Goalie" game or a "How Fast is Your Shot" game. We are open to other ideas, but will need to be something we can control easily and minimize the risk of injuries.

Required supplies include tables, chairs, canopies, cones and tape to section off game area, a goal, some hockey sticks, speed gun (possibly), EHA paperwork, EHA banner, old uniform shirt, new uniform shirt (both shirts are to hang from the canopies, not to wear). We will need folks to help set-up, tear down, and work the table during the event. We could also have a couple of trophies, maybe a yearbook, etc. to "dress up" the table.

Old Business- Minutes for May, June and July were reviewed, voted on, accepted as written, and passed.

President- Bob Fiedler- VP Upper Player/Coach Development: (Open)  
VP Lower Player/Coach Development: (Open)

VP Finance- Larry Juhasz- Went over EHA financials. (Gave all members a print out) June- August. \$6000.00 outstanding from July and August. We need to figure out what to do about non-payment. There are 6 players that have not paid at all yet, Larry is confident that they will pay up to date A.S.A.P.

Larry started looking at fees for pay pals- problem is setting it up with the bank.

Do not send anything to the rink, use P.O. Box.

VP Admin/Rules- Ed Poremba- VP Administration and Rules-Travel and Town League Safety Rule to be adopted at the September 7, 2010. VP-Travel and GSL position has been combined and to be adopted at the September 7, 2010 meeting. Has been tabled until Oct. 5, 2010 for two thirds vote of the board membership. Amendment for bylaw changes for selection of Travel team coaches and assistant coaches and In house coaches has been tabled till Oct 5, 2010 for further discussion. It was requested that board members review the draft and if necessary recommend changes at the next scheduled board meeting.

Referee Director-Ed Poremba- Will be e-mailing coaches requesting their September 2010 home ice schedule.

Equipment Director- Joe Partridge- Cancelled Jerseys for Peewee B.

Tournament Director- Lynne Caldon- Not present. Ed Poremba filling in for Lynne. We need to pick a name for EHA tournament.  
Mike Silva made a motion for the name of EHA tournament as "Winter Invitational"  
Megan Emrick seconded the motion.  
All in favor- none opposed.

Lynne will make budget for ice time and costs TBA.  
Dates for tournament are Feb. 11, 12 and 13.

AHL Director- Michelle Sellew- No report/ not present.

VP Upper/Lower Coach/Player Development-OPEN- No report at this time.

Instructional Director- Fred Provencher- Not present. Board went over flyer that Fred had sent out about LTS program.

Mite Director- Fred Provencher- Not present. No report.

Bantam/Midget Director- Michelle Sellew – One team. B division. Mailed out schedule. Only have to give back two sheets of ice. Orders went in for Jerseys.

VP Public Relations-Tony Crane – Will work on getting banner to “Enfield Day.”

Suggestion was made, if board member misses three consecutive meetings, position should vacated.

VP Travel-

VP Scheduling- Mike Silva- Put some items on schedule. Needs to clarify some times before he is able to post any more on schedule.

Practice times were discussed.

Squirts/Mites will be 4:50 p.m. every other week.

Peewee is 5:00 p.m. every Wed.

Questions on game schedule were discussed. Bob will send GSLschedule to Mike Silva.

CHC wants all pre-season games posted on the site. (Away and home)

Mike will post flyer from Fred P.

Booster Club President- Rita Vose- Not present. Sent report with Val Breda.

Booster Club Co-President – Valerie Breda- September Booster Club Report

Rita Vose, Valerie Breda, Lorraine Votta, Kelley Martin, Deb Ferris, Deb Oltsch

Opening Balance: \$999.46

Expenses: \$21 for new checks (transferred account holder to Lorraine Votta)

Ending Balance: \$978.46 (Goal to keep \$1,000 as an operating balance)

Fee: \$20 from each player on the ADM, Mite, Squirt and Pee Wee Teams

Purpose: To offset the costs of chevrons, special awards, participation gifts and yearbook for each player in the ADM, Mite, Squirt and Pee Wee teams. Will feature LTS and Midget teams in yearbook. And provide individual player recognition to LTS Teams.

***When will the bill be sent to the association members?***

Estimated Costs: To Be Determined

Booster Club Events Scheduled To Date:

All events we will display and promote all association and booster club events. LTS program and Sponsorship Programs throughout the year.

September:

Red Robin Season Kick-Off - September 21<sup>st</sup> or 28<sup>th</sup>.

Proceeds benefit Coach's Game.

EHA Logo Wear and Novelties Sale – Posted on Website

Proceeds offset costs of yearbooks, etc.

October:

EHA Logo Wear and Novelties Sale – Opening Weekend of Home Games

Proceeds offset costs of yearbook, etc.

Individual and Team Photos. Vendor is Lasting Image. ADM through Midget Teams will have their photos taken. LTS Teams we will take group shots each session and

feature each session in the yearbook. Waiting for practice schedules to be posted to schedule dates and times.

November/December:

Puck Ads and Cover Design

EHA Logo Wear and Novelties Sale – Holiday Sales scheduled around games for 1 or 2 weekends. Proceeds offset costs of yearbook, etc.

January

Comedy Night

February

Coach's Game

Parent Volunteers - The Booster Club is requesting at least two volunteers from each team.

**TEAM PARENT** – This person will serve as the liaison between their team, the board & the booster club.

**TEAM PUBLICIST** - This person will be responsible for providing team pictures and stories for publications such as the Ice Chips and the EHA Yearbook.

<b><u>TEAM</u></b>	<b><u>Team Parent</u></b>	<b><u>Team Publicist</u></b>
Learn To Skate	Lorraine Votta	<i>Need Volunteer</i>
ADM	Diane Ferrari	<i>Need Volunteer</i>
Mite	Deb Oltsch	Deb Ferris
Squirt	Rita Vose	Christina Juhasz
PeeWee	Valerie Breda	Kelley Martin
Midget	<i>Need Volunteer</i>	<i>Need Volunteer</i>

### **October - Candy Bar Drive – Valerie Breda**

Steven Martin has booked Shop Rite – Enfield, CT for October 16, 23 and 24<sup>th</sup>. Need to finalize times once game schedules are posted. Also, looking at Geisslers during Oct.

Janine Liddell will find the volunteers for the times slots from all teams (ADM-PeeWee Teams). We will have 2 players with their parents at the table for 1 ½ hour shifts. Our goal would be to match 1 older player with a younger player from the association depending on game times, etc.

Valerie, Steven and Janine we will schedule their players as follows: one to start the shift, one in the middle of the day and one to end the day's shift to keep a check on the day, funds and supply of bars.

All proceeds will be split as follows: ½ to the association and the other ½ deposited into each player EHA account who participated in the candy drive.

***We will use a member's Costco Membership if association will front the cost to purchase the cases of candy bars.*** Cost is \$15/box for 30 bars. Sell bars for \$1 – 50% Profit, plus donation. Last year the PeeWee Team went through approximately 2 cases every 1 ½ hours. Association will be reimbursed.

We will also use this event to promote the LTS and Sponsorship Programs.

Val asked the board for \$300.00 from EHA board up front for candy bars. Will be replaced after sale.

Ed put the motion on the floor for \$300.00 from EHA board to support candy bar drive.

Meg seconded the motion.  
All in favor- none opposed.

### **Marketing/Fundraising Volunteers Needed**

We are looking for 1 to 2 members from each town to be responsible to once a month promote all EHA events scheduled (association and booster club). They would bring for example the month of September LTS flyers to the elementary schools, post information at their local library, coffee shop, free newspaper posting, town website, park & rec department, etc, etc, etc..

We would need to make a list of locations we would expect them to post the Event Information and then if this person finds additional locations – absolutely.

Would like to begin recruiting volunteers for the following towns with 1<sup>st</sup> a posting on the website and 2<sup>nd</sup> send out an announcement to coach's/team parents to share with their teams. We are looking for any parent/older sibling volunteer from LTS to Midget.

To date our association represents the following towns:

Enfield  
Windsor Locks  
Somers  
Suffield  
Agawam  
Ellington  
Stafford Springs  
Tolland  
Stafford  
Westfield

### **Other EHA Events Ideas**

#### **Winter Event Ideas:**

NOVEMBER/DECEMBER – Team Food Drive for Enfield's Loaves and Fishes for their Thanksgiving and Christmas Dinners. Team Wreath Fundraiser for all teams.

JANUARY - EHA Skates for a Cure - We could pick a charity and raise some money for it. Combine it with the Coach's game. Booster Club was looking to do a family skate before the coach's game to attract a larger audience. We could combine the two.

We could run the event a lot like a "Relay for Life" or a "Race for a Cure" event, where people either collect donations or we could talk to ETR and ask them to donate a percentage of the proceeds to the charity.

Knee Hockey Tournament - Is there a way to hold a knee hockey tournament (maybe in coordination with the EHA tournament)?

#### **Summer Event Ideas**

Walk in the Memorial Day or the July 4th Parade in different towns  
Sell food at the July 4th Parade

**2011 Fall Event Ideas - Savings Card – Deb Oltsch.**

Deb collected information about NFP Sports Card and has the details to share. Feels it would be beneficial for our association for next season. She will be attending board meeting.

GSL Director- Bob Fiedler – Nothing to report at this time. Waiting on the midget schedule. Bob Fiedler has been communication with the new GSL board.

Goalie Coordinator-Bob Fiedler- no report.

Squirt Director- Megan Emmerick- Practice went well. 29 games scheduled so far. Cassidy is in question, but squirts may be able to pick up one more played.

Secretary-Janine Liddell – Nothing to report.

Registrar- Brenda Sniffin- Not present. No report.

CHC Website – **Mike Silva** – **No report.**

Ice Chips – **Rob Vose** – Made up sheets for game reports.

Val Breda will find a volunteer from each team to send game info. To Rob: player highlights. Discussing having a drop off box for Ice Chips to get information to coaches and team parents.

Mike Silva will get information needed to Rob to be able to post on the web site.

CHC Coordinator – **Bob Fiedler**-no report.

Pee wee Director – **Andy Votta**- 4 players went to Holy name

All rebate checks sent out.

Practices began and went well.

Meeting adjourned per Bob Fiedler

At 9:10.