

ENFIELD HOCKEY ASSOCIATION EXECUTIVE BOARD

May 1, 2007 Board Meeting Minutes:

May Minutes recorded by Laura Macsata

A meeting of the Enfield Hockey Association Executive Board was held on May 1, 2007. Shawn Sniffin, President called the meeting to order at 7:06 pm.

The April meeting minutes were reviewed and approved with changes.

Attendees: Shawn Sniffin, Mike Silva, Mike Kennedy, Earl Provencher, Scott Looney, Peter Sherba, Tim Bourdeau, Mary Sullivan, Laura Macsata, Gator Laplante, Mike Gaylor, Steve Richards, Chris Pape, Paul Grunert, Ed Poremba, Mitch Kraucunas, Kellee Domingue, Michelle Sellew, Ken Labak, Angel Kennedy.
(Underlined members were absent)

Guests: None

Open Discussion:

None

Reporting Areas:

President (Shawn Sniffin): A committee was formed at the monthly meeting to “housekeep” rules and by-laws. The committee will consist of Shawn Sniffin, Mike Silva, Gator, Mike Gaylor, Laura Macsata, Mary Sullivan and Paul Grunert. Mike Silva will contact the committee members to set up a meeting. All committee members were asked to review the existing documents prior to that meeting.

The EHA has signed up to participate in the Enfield Memorial Day Parade, which will be held on Sunday, May 27th at 1:00. The EHA banner will be taken down from the rink so it can be carried in the parade. An inquiry was made to see if the kids can wear roller blades. This might be a liability issue. Players and parents will be notified by word of mouth. Coaches should talk to the players to let them know they can sign up online to participate. Players should wear an EHA jersey. Shawn will look into creating flyers to hand out. He will also check to see if we can hand out candy. There may be a restriction on what can be handed out by the Enfield Parade Committee.

Shawn held a coaches meeting during April.

Shawn has contacted Cox Communications regarding having EHA games broadcast on the Community Channel. Shawn is hoping to tape some games and show them as 30 minute shows. The sponsors can run at the end of each show. This will increase visibility for EHA by getting us into the public eye more frequently. Shawn will be attending training at Cox. He is looking for one additional member to attend.

The 2005 – 2006 PeeWee A State Champion banner is being corrected. Shawn will also start the process to get banners made for the Mite and Squirt teams that won their 2006 – 2007 State Supplemental tournaments. Wording will be similar to CHC Adams Division Champs”.

Shawn has been meeting with Bill Hurley to create an ice contract for the 2007 – 2008 season. Shawn and Bill have not been able to reach a point yet for a contract to be drawn. The number of hours desired / offered is not close. (Last year we had 37-38 hours of ice per week. This year we are currently looking at 27 hours per week.) Bill is willing to keep the cost of ice down; looking at about \$305 per hour. This is cheaper than other area rinks – Bolton is \$345 and South Windsor is \$350. Other local rinks have ice available but Shawn prefers not to have a hodgepodge of ice. Shawn is helping Bill to find other associations to buy ice from Bill in order to make our negotiations run smoother. We will not be getting any 6:30 am ice next year. We are trying to get more practice ice so the practice:game ratio will be closer to 3:1 In order to allow more time for ice negotiations and to set a price, the first payment will be moved from June 1st to July 1st.

VP Admin / Rules (Mike Silva): Nothing to Report.

VP Finance (Michael Kennedy): Not present – Report submitted via email to Shawn. The majority of players have paid the commitment deposit. There are about 30 players who have not paid yet. People who choose to leave EHA after making the deposit will not get a refund.

VP Public Relations (Earl Provencher): New proposal made to try to obtain more sponsors and to provide direct benefit to the players. Players would be able to solicit sponsors for EHA and that player would earn credit for a substantial portion of sponsor money obtained. Exact figures to be worked out but initial thoughts were in the ballpark of if a player obtained a \$300 sponsor; \$100 would go towards that player’s hockey payment. The player would get the credit applied as soon as the sponsor check was received by EHA. Earl Provencher, VP Public Relations, would coordinate who reaches out to which businesses so that a business is not approached but multiple people. Existing sponsors would stay at the association level and are not available for direct player credit. There will be no limit to the number of sponsors one player may get. Letters and applications will be provided by Earl. Proposed sponsor benefits at level of donation are

- \$350 – mention on EHA website, plaque, place on EHA sponsor banner in rink.
- \$500 – \$350 benefits plus plus free ad in EHA Tournament books
- \$750 - \$350 & \$500 benefits plus sponsor one in-house team (Name on Jerseys)
- \$1000 - \$350 & \$500 benefits plus sponsor one travel team (Name on Jerseys)

All sponsor would be received by Earl who will send an email, with cc: to Michael Kennedy, to the player to let them know a sponsor was received and in which amount. We are hoping to implement around June 1st. The letter and application will be sent out via the website so that all players receive the information at the same time.

Earl will send a clean copy of the letter and application to each board member for comments. Feedback is requested via email (reply all) as soon as possible so we can make the implementation date of June 1st.

would COME BACK TO INSERT EARL'S REPORT !!!!!!!!!!!!!!!.

VP Scheduling (Open Position): Shawn contacted Pat who indicated he is interested. No application has been received yet. Until an application is received and approved, Shawn will cover scheduling.

VP Travel (Scott Looney): Shawn Sniffin attended the CHC meeting. Secretary and Vice President were voted in. Most by law changes were voted in. All proposals submitted by Enfield were approved. Teams will now be able to dress 3 goalies for a game. The CHC is thinking of adopting a Tier 2 and Tier 3 declaration where teams would declare themselves either Tier 2 or Tier 3. Games schedules will be made with this in mind. This would affect most A level teams and some strong B teams. This probably will not occur for the upcoming season.

VP Upper Coach/Player Development (Peter Sherba): Not present. Shawn has been working with Peter and Tim to create an EHA Summer Skate. The structure will be similar to last year with each division skating once per week for six weeks. The cost would be \$60 per skater. Goalies will be able to attend for free. Bill is willing to be flexible in charging for the ice but is looking to get \$200/ hour. At that price we would only need 20 skaters per session to break even. Tentative times are Wednesday 6:10 – 7:10 for Mite/Squirts and Tuesdays 7:10 – 8:10 for PeeWee/Bantam. Midgets will be polled at their sign-ups to see if enough Midgets are interested. If so, additional time will be set up for them. The manageable maximum number of kids per session is between 35 and 40. The first Tuesday session will be 7/24. The first Wednesday session will be 7/18. The summer skate will be run by the coaches. Shawn will contact Bill about purchasing the ice.

VP Lower Coach/Player Development (Tim Bourdeau): Please see VP Upper Coach/Player Development report.

Registrar (Mary Sullivan): The number of players lost this year is down from last year. So far there are 1 Bantam, 3 PeeWee, 2 Squirt and 2 Mite players leaving. There has been one PeeWee inquiry about coming to EHA (from WTM).

Secretary (Laura Macsata): A contact information sheet will be created and shared with the board members. This sheet is for board members only and is not intended for general viewing or distribution.

Instructional Director (Gator): Bill is again offering two sheets of ice at no charge for new players.

Mite Director (Mike Gaylor): At the conclusion of tryouts there were 13 players on the Mite A team and 10 players on the B team. Now there are only 10 skaters and a goalie on A and 9 skaters and a goalie on B. Prior to moving any players up a

meeting will need to be held between Shawn, VP of Development for the division, the division director and the two coaches impacted. This will be true for players moving within any division.

Squirt Director (Steve Richard): Nothing to Report.

PeeWee Director (Chris Pape): Three players have left to play for 'elite' teams. This leaves 15 players (1 goalie) on the A team and 18 players (2 goalies) on the B team. PeeWee B has selected to play in the GSL for the 2007 – 2008 season.

Bantam/Midget Director (Paul Grunert): The online Midget survey asking players if they preferred two equal teams or an A/B team generated 34 responses. The majority of players preferred having two equal teams for next year. Tryouts will be May 8th and 9th at 6:10. The tryout committee will consist of Midget Director (Paul), Coaches, VP Player Development (Peter) and a neutral board member (Chris Pape). The tryouts will consist of scrimmages. If a player cannot make either tryout, he can mail the form and \$35 fee to Mary Sullivan to be placed on a team. Both teams will be placed in the GSL A bracket for ½ year Midget teams. Duane Cirillo and Mitch Kraucunas were voted in as the two Midget coaches.

Referee Director (Ed Poremba): Discussion was held around how the referees will be paid for travel games. In the past the team treasurer paid the refs at the conclusion of the game. The board is leaning towards giving money to team treasurer so he/she can disburse to refs. A similar set up can be done for the PeeWee B for GSL fees.

Equipment Director (Mitch Kraucunas): Nothing to report.

Tournament Director (Kellee Domingue): Mary reported that checks are still being received for the \$5 per night room rebates. Discussion was held on how to handle the tournament fees for the Enfield teams. This past year we made about \$4685. Based on this we would not be able to afford to not charge the Enfield teams. A proposal was made that the player monthly payments cover the CHC State Tournament for A teams and the Enfield Tournament for B teams.

AHL Director (Michelle Sellew): Not present - report via email to Shawn. Damon would like the same involvement as last year. The Springfield Falcons are now affiliated with the Edmonton Oilers.

Ice Chip Coordinator (Ken Labak): Nothing to report.

GSL Coordinator (Ed Poremba): There is an outstanding bill due to the GSL for the 2006-2007 entrance fee of \$230. GSL may decide to go with 15 minute periods for the Fall Midget program. This is up from 12 minute periods from last year. Game sheets should be 80 minutes for Midgets. The GSL schedule will be made between 2 weeks and 4 weeks in advance. **The EHA PeeWee B1 team has won the Sportsmanship Award for the PeeWee division.** Congratulations go out to all players and coaches.

Information / Web Site Coordinator (Mike Silva): Send email addresses to Mike Silva.

Multiple addresses can be loaded for a person. Mike will set up the web so that each board member will be able to update his/her own information. Mike will also add a password protected section to the site that will include board member addresses. Each family will also be able to update their own personal information. A person will be able to send an email to the website and a password will be emailed back. Family matching will be done on email address. Mike will add a link to ETR to our website. Mike will add ETR Stick Times to our website.

Booster Club (Angel Kennedy): Not Present. Angel Kennedy was voted in as the Booster Club President. The Booster Club is looking at holding Family Fun Day in September to coincide with Fall Registration. The Booster Club is also looking to participate in Enfield's Family Day on the town green. If other towns have similar activities, the Booster Club will also look into participating in those as well.

Next Booster Club Meeting is Tuesday 5/15 at 6:30 in the EHA office at the rink.

Goalie Director (Open Position): Open Position.

Next Meeting: 6/5 at 7:00 at ACC.

Meeting adjourned at 9:43 pm.