



2 minute drill

for parents



monthly tips from Positive Coaching Alliance

Be a Culture Keeper

A Positive Youth Sports Culture involves not only coaches and athletes, but also parents and fans. A parent Culture Keeper helps shape the culture of a sports team or school. Culture is simply “the way we do things here.” A Culture Keeper’s job is to spread the word about Positive Coaching to parents and fans on the sidelines.

Get to know other parents on the team at the beginning of the season. Model the behavior you want to see. When other parents or fans act in a way that doesn’t Honor the Game, you can help reinforce a Positive Coaching culture by how you interact with them. Let them know their behavior is not acceptable, but don’t escalate the situation. (We don’t recommend that you intervene with parents from the opposing team as this can quickly lead to an escalation.)

As the season progresses, make it your goal to keep the idea of Honoring the Game alive with all of the parents and fans!

adapted from *Positive Sports Parenting* by Jim Thompson



To purchase this and other books by PCA Executive Director Jim Thompson, please visit:
<https://www.positivecoach.org/store>