



## Weston High School Trojan Football

### NEWS RELEASE

#### **Weston High School Trojan Football Plays for Pink Aid on Saturday**

WESTON, CT, September 27, 2012 – In support of Breast Cancer Awareness Month in October, the Weston High School football team will “Play 4 Pink Aid” in their home game at Weston High School Stadium Field on Saturday, October 6, at 1 pm against Immaculate High School. Varsity players will be sporting pink socks, courtesy of the Gridiron Club. There will also be a 50/50 raffle and other opportunities during the game to raise money for Pink Aid.

Pink Aid was established in 2011 to help fund the efforts of local organizations that compassionately assist women in need who have been diagnosed with breast cancer. Such assistance includes free mammograms, wigs, recovery garments, breast prostheses, transportation to and from treatment, babysitting services, housekeeping services, grocery delivery, family support and more. In its inaugural year, Pink Aid gave grants to Norwalk Hospital’s Smilow Family Breast Health Center and St. Vincent’s Breast Center. Both organizations offer free mammograms and other services to uninsured and under-insured breast cancer patients in Fairfield County.

“This year, Pink Aid hopes to fund programs that include the first mobile mammography unit in Norwalk, which will enable many women who aren’t getting mammograms to be screened for breast cancer,” said Jean Lepore, a Trojan parent who is helping coordinate Pink Aid’s high school fundraising initiative. “We encourage everyone to come out in pink on Saturday and show their support for the team and a great cause.”

The junior varsity football team will also “Play 4 Pink Aid” on Monday, October 8, in their home game against Oxford High School at 4 pm.

“We expect our players to be good role models both on and off the field,” said Joe Lato, head coach of the Weston High School football team. “Giving back to the community and helping raise visibility for good causes are all part of what it means to be a Trojan.”

To get involved, please contact Jean Lepore at [jlepore@optonline.net](mailto:jlepore@optonline.net). For more information about Pink Aid, please visit [www.pinkaid.org](http://www.pinkaid.org).

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