



FC Europa Town Hall Meeting

Welcome - FC Europa Leadership Team

May 30th 2018





Welcome - Agenda

- Welcome from the FCE team
- Logistics / housekeeping
- DOC – Brief history of FCE
- Upcoming season 2018/19
- TEYSA President – Vision & Strategy
- Ops Director – Mission & Future ‘key’ Imperatives
- Q & A session & Prizes





DOC – Dave Pettican

- FC Europa formed in 2008 – Travel option for TEYSA
- In 10 years - 2 Girls teams to 40+ travel teams
- Community oriented club
- ~ 70% of senior team players – collegiate athletes
- Great record of player development
- Plans to continue growth and success
- Major contributor to local HS programs and success





A Decade of Success

STATE CHAMPIONS

- Outdoor State Champions 12 times
- Indoor State Champions 14 times
- Regional Champions 1 time
- National Finalist 1 time

LEAGUE SUCCESS

- Region 1 Champions 4 times
- EDP Champions 7 times

TOURNAMENT / SHOWCASE EVENTS

- Disney Champions 6 times
- Jefferson Cup Champions 5 times
- WAGS Champions 8 times

NATIONAL RANKINGS

FCE teams are Consistently ranked in the:

- Top 10 in PA State
- Top 50 Regionally
- Top 100 Nationally





Upcoming Season – 2018/19

Optimism for new season

- Experienced / Qualified Staff to take us forwards
- 24 qualified coaches on staff
- 4 Technical Directors
- 45 teams (approx 600 Players)
- Strong Intramural program as a foundation (1500 players)

Consistency is Key

- 5 outdoor State Finalist in 2017
- 5 indoor State Finalist in 2017
- 3 outdoor State Cup finalists in 2018
- 8 indoor State Cup finalist in 2018

Alumni - Voices of the past

- Why FCE
- Best experience
- Advise for new players





Derek Pierce – TEYSA President

- New to role – taking over from Chris Rossi
- Board member since 2014
- Continue to build on the last 10 years
- Engaged an external consultancy to help plan.
- Developed a Strategic Roadmap – 5 Year Plan





Organisational Changes

- Addition of Kevin Halliday and Andy Vanover
- Addition of New Board members
- Implementation of a Committee Structure
 - Facilities/Fields
 - Finance
 - Social Media/Marketing
 - Technical/Curriculum
 - Fundraising/Event Planning
 - Governance/Strategy





FC Europa Mission Statement

Provide competitive excellence in soccer development through a balanced approach to skills, fitness, knowledge, leadership, and teamwork to inspire an ongoing love of the game.

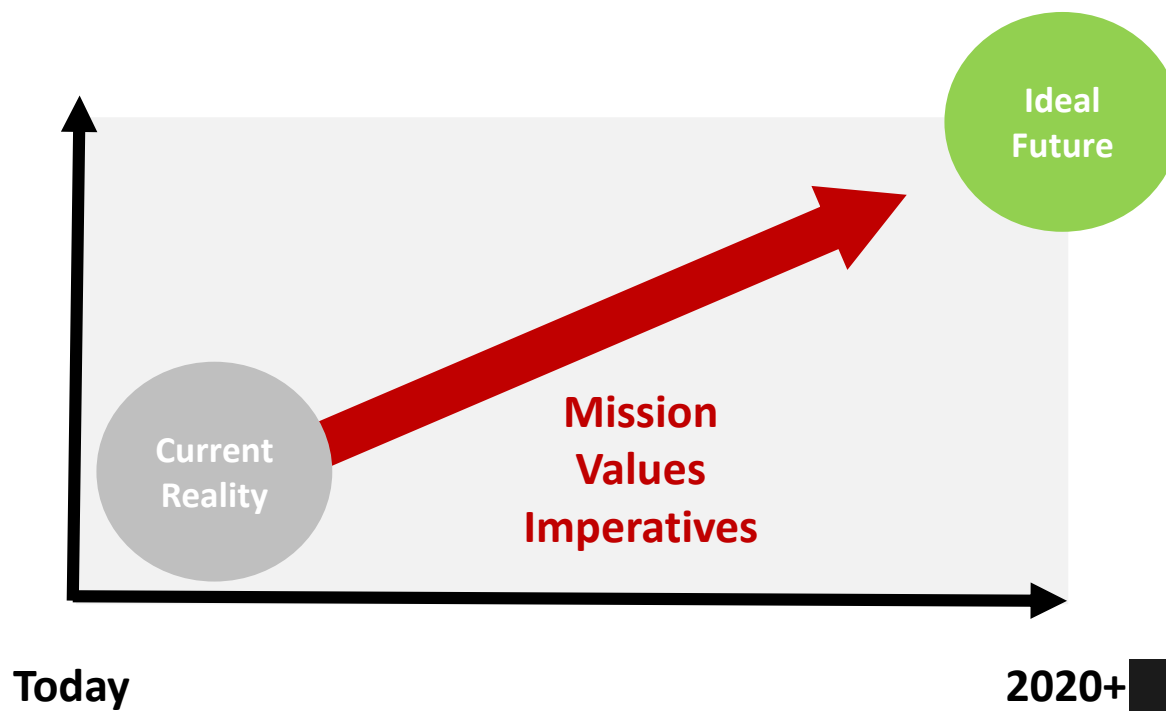
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Strategic Plan - Project overview

The TEYSA Board engaged **Springer Leadership** in March 2017 to lead a planning initiative to build a differentiated club positioning and strategic roadmap through 2020.





Kevin Halliday – Ops. Director

- Organisational Aspects of the Club
 - Registration
 - Tryouts – Team managers liaison
 - Leagues, tournaments, field schedules
- Parent interactions
 - Meetings / feedback
 - Issues
- Club Philosophy and Direction
 - Drive delivery of 5 year plan





FCE future vision statement

Vision

- To be the soccer club of choice in southeastern PA by establishing an excellent regional/national reputation and providing a tailored experience for all levels of players committed to compete at their peak potential.





FC Europa Strategic Imperatives



Enhance the Relationship with Our Families



Develop and Retain Best Coaching Staff in Southeastern PA



Excel at the Local, Regional, and National Level



Improve Operating Efficiency



Expand the Diversity and Community Impact of Our Club





FC Europa Strategic Imperatives



Enhance the Relationship with Our Families

- Annual Club communications cycle (Town Halls, Newsletter, Social events)
- Continue player evaluation & development plans
- Expand support for college placement efforts





FC Europa Strategic Imperatives



Enhance the Relationship with Our Families








Develop and Retain Best Coaching Staff in Southeastern PA

- Assign staff based on development phase
- Enhance coaches' licensing
- Mentoring program for coaches
- Coaches "Code of Conduct"
- Annual performance reviews





FC Europa Strategic Imperatives

				
<p>Enhance the Relationship with Our Families</p>	<p>Develop and Retain Best Coaching Staff in Southeastern PA</p>	<p>Excel at the Local, Regional, and National Level</p>	<ul style="list-style-type: none">• Enhance quality level across & within age groups• Maintain \leq 50 teams• Ongoing revisit of appropriate league affiliation	





FC Europa Strategic Imperatives





FC Europa Strategic Imperatives



Enhance the
Relationship
with Our
Families

- **Seek diversity across coaching staff**
- **Build alliances with challenged communities**
- **Enhance scholarship program**
- **Expand community engagement plan**



**Expand the
Diversity and
Community
Impact of Our
Club**





Parent Feedback – Key points

- Consistency across the Coaching group
 - More diversity, qualifications, mentoring
 - Common curriculum
- Premier Teams are NOT second 'rate'
 - Multiple sports athletes
 - Positive success stories – tournaments,
 - Regular work with Elite as well as primary coach
- Team Manager – key for team effectiveness
 - Managers handbook
 - Improved club support
 - Systematic scheduling – less chaotic
- 'Home' base for the club
 - Local search continues – DVFS for younger age groups
 - Proving Grounds for older age groups
 - Suburban Sports – indoor & Winter training





Thanks for Listening

In Closing.....

- Ten Year Celebration



- Cocktail event – Pre-season Fall 2018
- Holiday Luncheon – Winter 2018
- Formal Dinner - Spring 2019
- Golf or Family event - Spring/Summer 2019





Tracy Barausky – Board Member

- Question & Answer Forum
- Fun Prize Draw
 - Philadelphia Union Tickets
 - Tee shirts
 - TEYSA / FC Europa ‘goodies’
- Hard stop at 8:10pm
 - Meet the coaches (time permitting)





FC Europa Town Hall Meeting

Thank you - FC Europa Leadership Team

May 30th 2018

