



# SPECIAL ANNOUNCEMENT

**Twin City Youth Hockey will be hosting the Mass Hockey Bantam Tier III State Championship Tournaments on March 5<sup>th</sup> – 7<sup>th</sup> 2010 at the Wallace Civic Center in Fitchburg**

For the last four years Twin City has hosted a Mass Hockey State Championship Tournament. This year Twin City is hosting the Bantam Tier III State Championship Tournament. It is an honor to be selected from dozens of other organizations that vie for the opportunity to host.

As hosts, we will be seeing sixteen ice hockey teams come in from all over Massachusetts. Each team has a minimum of 14 to 18 players plus their families and coaches.

Each year, there are many volunteer hours needed and many costs incurred to run the tournament and make it a success for the whole community. As we have done in the past, TCYHA will again create a program guide that will be given out at the tournament. The guide will contain the schedules for all games, team pictures, all other key information for our guests, and advertising from local area businesses who made donations and contributions in support. It will become a resource guide for our out of town guests.

As this point we are looking for local businesses to help by sponsoring the tournament. All proceeds from the tournament will be used to help grow our program.

## Sponsorship Deadline in 2/15/10

| <u>Sponsor Level</u> | <u>Minimum Donation</u> | <u># of Sponsors</u> | <u>Sponsorship Recognition</u>  |
|----------------------|-------------------------|----------------------|---|
| <b>PLATINUM</b>      | <b>\$750</b>            | <b>5</b>             | Hanging Banner Supplied by Sponsor, Full Page Color Page Ad, On Ice Site Picture of Wining team with Banner, Platinum Sponsor Plaque, Logo on Participants Gifts, Sponsorship for Semi Finals & Finals, Description of your company & link to your web site on the tournament web site. |
| <b>GOLD</b>          | <b>\$500</b>            | <b>8</b>             | Sponsorship Sign, Full Page Black & White, Sponsor of 3 Games, Sponsor Plaque. Description of your company & link to your web site on the tournament web site.  |
| <b>SILVER</b>        | <b>\$250</b>            | <b>12</b>            | Sponsorship Sign, Full Page Black & White, Sponsor of 1 Games, Sponsor Plaque Description of your company & link to your web site on the tournament web site .  |

## Program Guide Deadline 2/19/09

The program guide this year will be a 5.5" x 8.5" booklet, with color on the front and back covers and on the inside of the front and back covers. The remainder of the book will be done in Black & White.

- Full Page (Black & White) Ad \$200.00
- 1/4 Page (Black & White) Ad \$50.00
- 1/2 Page (Black & White) Ad \$100.00
- Business card (Black & White) Ad \$ 25.00

Please note that Twin City will gladly accept in kind donations for the payment of sponsorship or program ads. For example if a business gives \$100 worth of Gift Certificates they will receive a 1/2 page (Black & White) Ad.

If you have any questions please do not hesitate to contact Scott Newcombe, Tournament Director at 978-430-9533 or via e-mail at [tournament@tcyha.org](mailto:tournament@tcyha.org)

**Thank you in advance for your support.**



# Sponsor Application

I would like to Help Sponsor the **Mass Hockey Bantam Tier III State Championship Tournaments** tournament by:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number(s): \_\_\_\_\_

## Sponsorship Level

| Check One:                        | Minimum Amount | # of Sponsors |
|-----------------------------------|----------------|---------------|
| <input type="checkbox"/> PLATINUM | \$750          | 5             |
| <input type="checkbox"/> GOLD     | \$500          | 8             |
| <input type="checkbox"/> SILVER   | \$250          | 12            |

## Program Guide

- Full Page (Black & White) Ad \$200.00     
  ¼ Page (Black & White) Ad \$50.00  
 ½ Page (Black & White) Ad \$100.00     
  Business card (Black & White) Ad \$ 25.00  
 Other: \_\_\_\_\_

If you have a logo or artwork, please include it or you may email it to [fund@tcyha.org](mailto:fund@tcyha.org). If you do not have artwork, please just write up what you would like in your ad and we will create the ad for you.

Below is what I would like in my Ad (please feel free to use back of form):

**Please mail to: Twin City Youth Hockey P.O. Box 143, Leominster, MA 01453**

**Please make checks payable to: TCYHA**

If you have any questions or would like to **pay via credit card** please do not hesitate to contact Scott Newcombe, Tournament Director at 978-430-9533 or via e-mail at [tournament@tcyha.org](mailto:tournament@tcyha.org)

**Thank you in advance for your support**