



JAN 26, 2008

LOS ALAMOS HOCKEY ASSOCIATION

P.O. Box 517  
Los Alamos, NM 87544

**Executive Committee**

**President:**

Mark Rochester

**Vice President:**

Mike Mallett

**Treasurer:**

Lysa Intrator

**Secretary:**

Ryan Tatro

**Head Coach:**

Stephen Schreiber

**Head Referee:**

Craig Wehner

**Member at Large:**

Krystal Zelner

**Past President:**

Dann Alison

**Board Members**

**ACE/Risk Director:**

Mike Penovich

**Registrar:**

Karen Martinez

**Equipment Manager:**

Dann Alison

**Fundraising Manager:**

Ryan Tatro

**Merchandising Director:**

Brian Hurshman

**Ice Scheduler:**

Mark Rochester

**Referee Scheduler:**

Susan Winton

**Volunteer Coordinator:**

Jean Picard

**Holiday Festival Director:**

Susan Winton

**3v3 Director:**

Donna Pimentel

**Purchasing Director:**

Mike Mallett

**Webmaster:**

David Pimentel



## Executive Committee Meeting Minutes

### 1. Meeting Opening, LA Visiting Nurses, Central Park Square #116

### 2. Approval of Previous Meeting Minutes to be done via email or at the next committee meeting

### 3. New Business

#### a. Reports

##### i. President

- (1) Requested to add a girl's program director position that would be responsible to the board. The request was discussed and approved.
- (2) Discussed the need to have nominates to replace Lysa Intrator, Treasurer, and Krystal Zelner, Member at Large, as their term is concluding.

##### ii. Vice President

- (1) Reviewed revisions to the By-Laws including the addition of a County Liaison position. Revisions were discussed and approved.
- (2) Reported on LOE meeting.

##### iii. Treasurer

- (1) Reviewed current financial status.

##### iv. Head Coach

- (1) Discussed recent events and status of coaches.

**v. Head Referee**

- (1) Discussed recent events and status of referees.

**b. Issues****i. Programs**

- (1) Talked about how to celebrate USAH Hockey Weekend and concluded that an advertisement would be placed in the paper.
- (2) Girls Festival or 3v3 was proposed to be moved into the holiday timeframe. In doing so the association would gain about two extra weekends during the rest of the season.

**ii. Staff**

- (1) Krystal shall be given rights to schedule to help keep the association and county on the same page.
- (2) Status of Jerseys and cost were reviewed. The offering of coaches jackets next year was a well-liked idea.

**iii. Purchasing Director**

- (1) Reviewed status of Jersey order and costs.
- (2) Reviewed timeline and management strategy for jerseys and equipment for next season.

**iv. Merchandising Director**

- (1) Brian Hurshman discussed the status of the online store and merchandise to be offered. An initial budget of \$1,300 was approved for start up cost. Brian was also approved to have full authority to assign price points. The committee was pleased with Brian's progress and believes that the project will be a huge success.

**v. High School Varsity Manager**

- (1) Discussed the possibility of becoming a High School Club. Jean Picard presented the pros and cons and the committee favored sponsoring the High School Club. Jean will continue to work with the school for this purpose.

**vi. Advertising Campaign**

- (1) Pac 8 will make a film for us to show at the local movie theater. Committee discussed the pros and cons as well as costs. The budget was approved and the project will move forward.

**vii. Binder/Template**

- (1) Discussed the idea of having each director create a template for future directors to follow for each specific program. This will generate a smoother transition from exiting directors to the new directors. The committee approved the development of this process.

**c. Action Items Reviewed****i. Schedule Status**

- (1) Website is to be modified so that the facility and team names are the same as LOE.

**ii. Equipment needs**

- (1) Review equipment ordered already and create baseline for needs in the coming season

**iii. County Request for Proposal**

- (1) Working to put contract in place with the county to advertise on the boards for next season.

**iv. Funding Request**

- (1) Submit Application for funding from NHL Players Association

**v. Scheduler Needed**

- (1) Find Scheduler to bring on board now for upcoming season.

**vi. Schedule Review**

- (1) Review 2008/2009 Schedule and note suggested changes for upcoming season prior to 1/1/09.

**vii. Marketing**

- (1) Design and develop product page on website to market apparel and other booster items.

**viii. USA Hockey Coaching level requirements**

- (1) Creation of template for identifying coaching needs for coming season and how to address anticipated level certifications

**ix. ACE Seminar**

- (1) Establish an online ACE seminar for future seasons for returning parents. Emphasis on Zero Tolerance.

**x. Binder/Template**

- (1) Create a template for each festival, coaching need, scheduling, compliance, etc. that describes all timelines and items to anticipate in regards to each.

**4. Next Meeting Date-****a. TBD****5. Meeting Adjourn**

<b>Voting Members Present</b>			
<b>X</b>	<b>Mark Rochester</b>	<b>X</b>	<b>Stephen Schreiber</b>
<b>X</b>	<b>Mike Mallett</b>	<b>X</b>	<b>Craig Wehner</b>
<b>X</b>	<b>Lysa Intrator</b>		<b>Krystal Zelner</b>
<b>X</b>	<b>Ryan Tatro</b>		