



Dunlap Girls Softball Association Strategic Plan 2014-2017

MISSION

Developing our athletes to be good leaders, students, citizens and team players.

VISION

Become the premier fastpitch softball organization in the region; on and off the field.

VALUES & BELIEFS

We believe in:

- Maintaining a Strong Work Ethic.
Achieving great things doesn't come easily, excellence requires a commitment
Even the most successful people make mistakes, learn from them
- Treating Athletic Participation as a Privilege.
Set high expectations of academic success
Be mindful of how your actions on and off the field can affect your teammates
- Doing the Right Thing.
Act with integrity
Value and reward sportsmanship, honesty and collegiality
- Giving Back.
Be generous with your expertise and time
Mentor our next generation

GOALS

- Goal 1: To foster a culture of inclusion and increase DGSA's visibility
- Goal 2: To develop student-athletes for a life of success beyond athletics
- Goal 3: To compete perennially for team championships
- Goal 4: To adhere to the principles of fiscal responsibility
- Goal 5: To ensure an effective collaboration with D323 Athletics and the community