

# 2018 EGR Lacrosse Game Day Program Advertising



Welcome to the 30th year of EGR Lacrosse. We're very excited as we embark on our journey to repeat as State Champions! We appreciate each and every advertiser and the important role you play in keeping the great tradition of EGR Lacrosse growing. Your ad will be printed in the EGR Lacrosse Yearbook, which will be available at every home game. Each advertiser will also be included on the website with a "hyperlink" to the website of their choice. What this means for our advertisers is more impressions and more exposure.

Funding for the lacrosse program is primarily dependent on "pay to play fees" and your generous financial support through advertising sponsorship. Contributions are 501(c)(3) tax deductible.

**Please consider one of the following ad sizes**---returning sponsors may use the artwork from last season

- **\$150**      1/8 Page Ad: (business card size): (horizontal format – 3.75" wide x 2.1875" high)
- **\$275**      1/4 Page Ad: (vertical format – 3.75" wide x 4.5" high)
- **\$500**      1/2 Page Ad: (horizontal format – 7.75" wide x 4.5" high)
- **\$1100**     Full-Page Ad: (vertical format – 7.75" wide x 10.25" high)
- **\$1500**     **Covers:** Full-Page Color Ad - Premium Placement: (inside covers and back page)

**Please submit the ad in the following format ("electronic file"):**

1. Print/press quality pdf or jpg file at 100% of ad size.
2. Submit ad via e-mail to both: [andyt1126@gmail.com](mailto:andyt1126@gmail.com) and [megdistel@gmail.com](mailto:megdistel@gmail.com)

**Payment needs to be received prior to ad being placed. AD SUBMISSION DEADLINE is 3/1/2018**

Please complete the information below and submit along with a check payable to EGR Lacrosse.

Sold by: \_\_\_\_\_ e-mail \_\_\_\_\_ Ph# \_\_\_\_\_

LAX Player Credited \_\_\_\_\_ Size/Type \_\_\_\_\_ Cost \_\_\_\_\_

Payment Included \_\_\_\_\_ Ck # \_\_\_\_\_ Date Payment Promised \_\_\_\_\_ Needs 501(c)(3)form \_\_\_\_\_

Please Use Last Year's Ad Artwork \_\_\_\_\_ Date Ad Artwork to be sent \_\_\_\_\_

Company: \_\_\_\_\_ Address: \_\_\_\_\_

Apt/Suite \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Contact/Title: \_\_\_\_\_ Contact's e-mail Address \_\_\_\_\_

Company's Web Address: \_\_\_\_\_ (for inclusion on [www.egrlacrosse.com](http://www.egrlacrosse.com) website)

**Please mail check to:**

**Nora Cares**  
**530 Lakeside Dr. SE**  
**Grand Rapids, MI 49506**