



PHONE: 585-232-9190  
FAX: 585-232-8086  
1 MIRACLE MILE DRIVE SUITE 291  
ROCHESTER, NY 14623

## **Public Relations Internship**

### **Organization:**

The Rochester RazorSharks are a professional basketball team based in Rochester, New York. They are members of the Premier Basketball League and play their home games at the Blue Cross Arena in downtown Rochester. The Rochester RazorSharks are the 2008, 2009, 2011 and 2014 PBL Champions.

### **Internship Position:**

Public Relations Intern (2 Positions Available)

### **Dates / Hours:**

December 2015 – April 2016 / 60 – 120 Hours (Full Season)

### **Location:**

Rochester, NY 14623

### **How To Apply:**

*Contact Person:* Zach Kapitan / Office Manager / (585) 232-9190 / [Zach@razorsharks.com](mailto:Zach@razorsharks.com)

*Please Submit:* Cover Letter, Resume and Unofficial College Transcript

### **Description:**

The Public Relations Intern will be responsible for writing news stories and press releases throughout the 2014 season. This includes community relation initiatives, as well as media relations. Individuals selected for this position must attend all Rochester RazorSharks home games as well as a handful of RazorSharks events and appearances. Office hours will depend on availability.

### **Responsibilities:**

- Write press releases for each event, community service announcement, major events.
- Schedule and attend community service based events.
- Write other articles as needed throughout the RazorSharks 2014 season.
- Update and prepare weekly newsletter summaries with RazorSharks updates.
- Assist in the development and coordination of community relation programs.
- Assist with social media as needed.
- Attend various RazorSharks events throughout the season.
- Other duties as needed.

### **Qualifications:**

- Excellent writing skills.
- Experience writing news articles and or press releases.
- Knowledge of basketball required, must know proper terminology.
- This is a Non-Paid Internship.