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ROCHESTER, NY 14623

Graphic Designer Internship

Organization:

The Rochester RazorSharks are a professional basketball team based in Rochester, New York. They are members of the Premier Basketball League and play their home games at the Blue Cross Arena in downtown Rochester. The Rochester RazorSharks are the 2008, 2009, 2011 and 2014 PBL Champions.

Job Title:

Graphic Design Intern

Dates / Hours:

December 2015 – April 2016 / 120 - 400 Hours (depending on college requirement)

Location:

Rochester, NY 14623

How To Apply:

Contact Person: Zach Kapitan / Office Manager / (585) 232-9190 / Zach@razorsharks.com

Please Submit: Cover Letter, Resume and Unofficial College Transcript

Description:

The Graphics Artist Intern will help create and design promotional material for the Rochester RazorSharks throughout their 2014 season. The intern will assist with the design process, as well as ad, Web, and digital development. This person will help assist with design projects such as the creation of ads, fliers, banners, posters, and other digital projects as needed. This internship is unpaid; however, college credit may be obtained.

Responsibilities:

- Design logos and brand development.
- Develop digital promotional campaigns.
- Develop Social media campaigns on multiple platforms.
- Assist with social media and website design.
- Create, maintain and implement Yearbook with help from Marketing/Advertising interns.
- Execute all creative strategies as needed.
- Attendance at selected basketball games and event appearances.
- Work with all other departments including but not limited to: Event Operations, Customer Relations, Social Media, Ticket Sales and management team.
- Other duties as needed.

Qualifications:

- Must have a GPA of 2.0 and major in Graphic Design, Graphics or a related field.
- Must show competency in Photoshop, Business Moviemaker, Microsoft Word and Indesign.
- Creative thinkers are preferred, as well as the ability to multitask.
- Studying Graphics Design or similar degree in visual communication.
- Ability to work independently or with a group.

SUBMIT SAMPLES OF WORK FOR CONSIDERATION