



Communication Policies

Email

All staff at Kraken VC have krakenvc.org email addresses, and all parent and team email communications need to go out from your kraken email address. Also, please cc info@krakenvc.org on all email communications, this is for your safety and the club's. Both outgoing and response emails to and from parents and athletes.

Text Messaging

Please limit text messaging to athletes only to and from a Team GroupMe. Please do not text athletes after 10:00PM, regardless of the day of the week. Acceptable exceptions are when the team has a tournament the next day or are traveling for a tournament and the communication is required for logistics, but again only through a Team GroupMe. Late night text messages can be misconstrued by others, regardless of intent.

Athlete Initiated Text Messaging

Please inform your athletes that they are to text you via the Team GroupMe. This includes notices that they are going to miss or be late to practice, tournaments, etc. Outside of this type of communication, the athlete should be emailing you at your official krakenvc.org email address, especially when they want to communicate with their coach 1:1.

Social Media

Kraken Coaches are not to be friends on Facebook, SnapChat, Instagram or other social media apps with any current or former players, unless the athlete has graduated high school and is over the age of 18. Please also make sure that your social media accounts are locked down so that only your direct friends on these apps are able to view your posts, statuses and pictures. Young athletes are curious by nature, and will seek you out on social media. For your and the club's safety, we have implemented this policy.

Kraken VC Social Media Accounts

The club has social media accounts, and the club can follow and accept following requests from athletes. Snapchats and Instagram photos taken of athletes, may only be posted from the club's official social media apps.