

Player/Parent Recruitment Information Meeting  
October 13, 2015 @ 6:30pm  
Creighton Prep High School - Criss Auditorium

1. Today's Recruiting Landscape
  - A. What college coaches are looking for in an athlete/student.
    - >Good student (GPA and test scores)
    - >Athlete
    - >Maturity
    - >Self-Awareness
    - >Leadership qualities
    - >Commitment to being a student athlete
  - B. Viable and realistic school options for our athletes.
  - C. The process to get your recruitment started.
  - D. The difference between DI, DII, DIII, NAIA, MCLA and JUCO.
  - E. When can a coach contact an athlete?
  - F. When can an athlete/parent contact a coach?
  - G. Don't get discouraged. The coaching network is very tight. If one coach has no interest he can recommend you to other teams coaches who may have a fit for your skills. This is quite common and something we see frequently.
  
2. My Responsibilities
  - A. Help you and your parents navigate through the recruiting process.
  - B. Be a liaison with college coaches.
  - C. Assist in putting recruiting material (film, letters, transcripts) together.
  - D. Coach and evaluate.
  - E. Prepare athletes when attending events or visiting schools.
  - F. Travel to tournaments and showcases.
  - G. Network with college coaches regarding a player's interest in specific schools.
  - H. Establish communication with coaches when needed.
  - I. Be honest about a athlete's level of play and a college that may best suit their skills and commitment level as it equates to academics.
  - J. Support the athlete and represent them 100% to achieve their ultimate goal.
  
3. Recruiting Responsibilities As A Family
  - A. This is a family effort.
  - B. Will take a lot of work and diligence.
  - C. Player's responsibilities (DO NOW).
    - >Look at various majors you might be interested in studying.
    - >Decide a region(s) you would like to attend college.
    - >Create a list of schools from the above criteria.
    - >Research each school regarding academics, athletics and social environment.

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- >Discuss with parents. Always keep them involved and updated.
  - >Create a plan of action.
  - D. Parent's responsibilities.
    - >Support your son.
    - >Know your boundaries.
  - E. Working with your high school guidance counselor.
    - >Create that relationship.
    - >Share plan of action.
  - F. Visit Schools (Due this early in process)
    - >Request a current lacrosse player to shadow, preferably a freshman.
    - >Set a meeting with Head Coach.
    - >Tour athletic facility.
    - >Discuss the amount of time and commitment required, in addition to any other questions that need to be answered. Ask a lot of questions. Be prepared going into the visit. Maximize yours and the coaches time.
    - >Balance between academics and lacrosse.
  - G. Be straightforward and honest with coaches when discussing yourself.
4. Recruitment Protocol
- A. Contact coaches via email before attending a tournament/showcase
    - >What coaches to include when sending an email.
    - >What info to include in email.
  - B. College coaches will approach travel team coaches about a player first.
    - >Select coach will give feedback about player.
    - >If athlete is an undergrad a short greeting can be made at this time between coach and player.
    - >If parents available they can speak unrestricted to coach.
  - C. Follow-up with coaches directly after returning from a tournament/showcase.
    - >What coaches to include when sending an email.
    - >What info to include in email.
    - >Coaches who showed interest should be the first ones emailed.
  - D. Visit schools you are interested in attending (as stated above).
5. Grades/Test Scores
- A. The importance of a strong GPA.
  - B. ACT/SAT scores and importance.
  - C. When to take standardized tests.

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6. Scholarships
  - A. Difference between DI,DII,DIII,NAIA,JUCO,MCLA
  - B. How grades affect amount
  - C. Negotiable
  - D. What can you expect
  
7. Filming Your Athlete
  - A. This is your first impression.
  - B. How to film your athlete. Dos and Don'ts.
  - C. Hiring a service to film your athlete.
  - D. How to create a highlight film (will show example)
  - E. Posting and distributing your film to coaches.
  
8. Social Media
  - A. Coaches are watching.
  - B. What not to post/share with others.
  - C. Show maturity and use a filter and show restraints.
  
9. Recruitment Sites
  - A. CaptainU, Hudl, MaxPreps, etc.
  - B. Their importance and use.
  - C. How to manage and use efficiently.
  
10. Travel Teams/Individual Showcases/Cold Calls
  - A. Why play on a travel team.
  - B. The pros and cons about playing on a travel team.
  - C. Why attend an individual showcase.
  - D. The pro's and con's about showcases.
  - E. How you should approach each type of event.
  
  - F. Many times you need to send highlight film to schools you are interested in that haven't attended the events you've played.
    - >Write a clear and precise letter to the coach.
    - >Include test scores and GPA.
    - >Position and experience.
    - >Why you're interested in this school.
    - >Include travel team and high school coaches contact info.

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11. After You Commit (Continued Development)
  - A. Practice. Continue to improve.
  - B. Get in the weight room and increase stamina.
  - C. Avoid complacency.
  - D. The process doesn't stop once you're committed.
12. Questions
13. Conclusion