



# Northwestern Soccer Uniform Policy

<http://soccer.nyaatigers.org>

The Northwestern Soccer program has established the following guidelines for league-based team uniforms. Each team is responsible for purchasing their own uniform set. The brand and supplier used is up to each individual team. The Northwestern soccer program is not responsible for any errors or problems that occur due to manufacturing or delivery errors. The official uniform standards for the Northwestern Soccer program is stipulated by the travel coordinator and soccer director. Any deviation or changes, including, but not limited to, the uniform's logo and color, must first be authorized by the travel coordinator or soccer director. Each item below must be met when designing your team's soccer uniform:

## 1) Jersey Colors

Home – gold, white (black screen printing)

Away – black (white or gold screen printing)

**Note:** Teams may use single jersey kits and use a gold jersey for both home and away colors.

**Color Exception:** Keepers may wear special colored jerseys (custom made) while in goal.

## 2) Jersey Number

Number must be displayed in the middle of the back of the jersey

## 3) Jersey Logo

The Northwestern Soccer logo must be on the front of the jersey (on the left or center of chest) where it is clearly visible. The official Northwestern soccer logo is at the top left portion of page 1 of this document. This logo can be provided as patches and/or in a digital format for screen printing.

## 4) Shorts Color

Black – may contain white stripes or coverage areas but must be predominately black

## 5) Socks

Black or white socks – May contain black, white, or yellow decoration.

Note: Teams may wear "special" socks which are outside this condition. For example, teams may choose to wear "pink Ribbon" socks during the month of October to show support for breast cancer research. This is acceptable.

## 7) Player Names

Player names are not a requirement. It is a team decision if player names are included on the back of a jersey. Typically placing player names on a jersey is an additional cost and is not a requirement.

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## 8) Sponsorship Logos

Teams may acquire sponsors in order to offset the cost of uniforms or funds for other soccer related activities. In return it is typical for those sponsors to require their company logo placed on the uniform. Any non-Northwestern soccer logos can be placed anywhere as long as it does not displace the Northwestern soccer logo on the jersey front (left/center chest) or the player number on the jersey back. Typical locations for sponsorship logos are the shorts, jersey sleeves, lower jersey front, or upper jersey back (in place of player name). Currently there is no limit to the amount of sponsors a team may have.

### **Notes:**

Brand and style are a team decision. Each team is free to use any brand or style as long as all conditions in this policy are met.

For the purpose of this policy, gold and yellow are the same color.

All teams are expected to follow this uniform policy unless there is a conflict which requires the home team to change. If there are no uniform conflicts, the Northwestern soccer teams are expected to follow the above mentioned assignments at all times. Any exceptions to this policy can be reviewed on a case by case basis by the Travel Program Coordinator and/or Soccer Director.