

DYHA Meeting Minutes



August 16, 2016

Meeting called to order at 5:34pm

Board Members in Attendance

Kim Taylor, President

Shane Brilley, Hockey Director

Dawn Kramer, Secretary

Tom Peter, Equipment Manager

Tricia Campbell, Fundraising/Recruitment

Frank Earl, CIHL Rep

Jared Broderick, Website

Dana Hansen, Registrar

Stephanie Edgecombe, Communications/Recruitment

Mark Birch, Beer Booth/Alumni Game

Jason Habrock, treasurer

Review and approval of meeting minutes

July 2016 meeting minutes

Motion to approve minutes made by Jared, seconded by Shane, motion passed all in favor.

Financial Report – Jason

Jason passed out Profit and Loss Statement. Books are cleaned up enough to work on tax returns now, which are due in September. Jason can pass a report to show line item detail for future meetings. Negative membership dues is for individuals that had Bingo credits that carry over from last year. Jason has to give credit memos for those. Jason will add individuals as they register. Donations and TOF money from last year which were not deposited. Coaching reimbursements approved at a previous meeting. Alumni Game expense for Dynagraphics. Ice bill was for Champaign for Midget team shared ice. Most of charges on here are clean-up to get everything current. Some bills were going to a previous treasurer who did not forward to DYHA. Reconciliation discrepancy due to incorrect entry for previous year. Referee fees for MOAM from last year (invoices sent to wrong person).

Balances, committed as of 8/15/16

Bingo \$27,365.78

General \$49,911.92

Dwolla online account: \$2,815.59

Also, Jason asked state for a not-for-profit certificate which was not sent with our not-for-profit letter. Some businesses require the certificate over the letter.

Motion to accept financials made by Stephanie, seconded by Shane, motion passed all in favor.

Hockeyville update: got partition for toilet area, whiteboards, trash cans, door stops, and hockey stick holder for girls' locker room. Jason is looking into getting digital clocks, depending on power supply available, or maybe battery clocks. Locker room doors are painted. Shane is looking into graphics for hallway. White florescent lighting will not be feasible due to physical structure, but Civic Center was able to find some lighting to make the hallway brighter. Shane suggests looking at lights in the locker rooms as well. Ted Miller asked about whiteboards for the rink for practice. Jason will buy five whiteboards; they are not expensive.

President Report – Kim

Club Excellence

Kim received notification that she will be receiving login access to the site. She can login and start adding people so they can look at and use the site.

HS Meeting

Shane, Kim, and Ted Miller are meeting with HS parents at 7:15pm.

Bantam Meeting

Shane and Kim are holding Bantam parent meeting at 8:15pm.

Plaque presentation

Kim has plaques for Jason and Todd Anderson, and Kim Earl requested that money for her plaque be put into the scholarship fund.

AHAI and USA Awards—Jason

John Dunne came down to award presentation at Doherty's. About 15 people attended. Dawn will get photos to Kim.

Registration open online

Registration is open online.

Lamar billboards again? (Advertising budget)

Lamar contacted Kim to see if we wanted to use billboards again. They will give us same rate as before. Last year we did Sept 7-20 on 3 billboards for \$1000. Dana suggests we do this again. It is in the budget and it is a good reminder. Kim suggests using same design as last year, which is like the banner hanging on the Civic Center.

Ice contract

The ice contract is signed.

Certificate of Insurance

Kim has received this certificate back from USA Hockey. We need this before we can get on the ice.

Hockey Director Report – Shane

Bantam coach

Daniel Street has resigned as Bantam coach. The new Bantam coach will be Mark Hill. He will be at the meeting tonight. There is a goalie for the Bantam team. There should be no reason not to have a Bantam team. No playing up to high school team because we are only having one high school team.

Other

CIHL Scheduling meeting is September 14th. Confirmed with Frank.

Ice schedule is on website. Shane has 99% of the ice scheduled.

The annual MOAM coaches/scheduling (for declaration games) meeting is September 11, 2016.

Declaration season for scheduling closes on September 16, 2016.

Tryouts are on September 12th and 14th, 2016.

MOAM requires teams on website by September 7, 2016 for scheduling purposes.

Dana asked Shane about populating the rosters on the website. He wanted to confirm the teams: Beginners, Girls, 2 Mites, 1 Mite Full House Team, Combined House team, 3 Travel Teams, one High School team. Girls can play on more than one team.

Bantam and Squirt will be A2. PeeWee will be A1 and may have some cuts because they are playing at that level. Shane will ask coaches to make announcement to parents before tryouts about how many kids will be on the team. Last year five players were cut; four played house in Decatur, and one went to Champaign but is returning to Decatur.

Ted asked how many Bantam players there are. There are 13 or 14 returning travel Bantam players. Split about ½ with first and second year.

CIHL UPDATE—Frank

Decatur Jamboree is February 18th. Springfield's is February 11th. Twin Bridges is February 25th. Springfield is holding a USA Hockey Open on October 15th. USA coaches will be there.

Fundraising—Stephanie/Tricia

Hockey cards

Tom offered to do same deal, \$2400 cards for \$2000 (400 for free). Stephanie was going to give suggestions for new places to put on the card, like Solsa and Sonic.

Trivia Night—Kim/Shane

Kim would like to ask Tricia if she can get info/supplies from Warrensburg Foundation Trivia Nights. Parents donate food, or BYOB and snacks. The Gun Club is a good location because you can bring drinks. Kim was thinking the weekend between declaration games and beginning of season. Profit comes from trivia team buying a table. Shane suggests one DYHA family at a table and bring other people.

Tricia's husband had a suggestion for fundraising. The sweatshirt item is good quality and would provide good profit for DYHA. Minimum order is only 6 items per garment. No setup fees, and numbers are included for no extra fee. Kim would like Tricia to order the samples so we can try to sell.

Recruitment—Stephanie/Tricia

School flyers

Stephanie has reached out to all of the schools. Most have gone to electronic flyers, but she still needs about 4000. Dynagraphics will donate the flyers. She also reached out to some outlying schools like Clinton. Stephanie will get those sent out and also send out media release about registration and Hockeyville updates.

Parades

Tricia suggests involvement in school Homecoming parades. We want to build house program so even if the parades are after season starts, kids can still sign up.

Other ideas

Ted Miller suggests an actual radio advertisement. He heard one for Midstate Soccer and it was really good. Stephanie will check into this.

Old Business

Alumni Game

Open for registration. May be more than a one day event depending on registration. Mark and Shane will start working on donations. Players will use same jerseys; registration money will go towards charity. Dawn suggested a token gift for registration like a beer cozy. Kim will order folders and decals to sell at alumni game. Ted suggests ordering printed game pucks like they used at Alumni game to use at regular games. Kim will ask Andy Lawson about that.

Dana suggests making it fun to play in Decatur by using custom pucks, announcing during games, etc., to save families from traveling to St Louis so much.

Discipline committee—Jim will be at September meeting

New Business

AHAI 1 Goal—Tom

This is available again, Tom sent in form last week, can get a maximum of 40 sets. Our cost is \$2520 is we get approved for all sets. Tom will drive up to get the sets. Tom will check our current inventory; we may have some small sets left so he may order more large sets. Tom suggests doing Equipment Day on September 23rd before ice opens. Tom will let Dana know how many sets we are getting so he can put on website. Shane suggests counting what we have and putting that up now. Tom says that Play It Again would like updates on our membership numbers so they can be ready with inventory. Tom has not heard back from Bauer/Johnny Macs' guy about warmups.

Ted suggests putting on website suggested colors for equipment (white helmet, red pants, and red/white/blue/black gloves). Tricia suggests sending in an email as well.

Mark: \$41 in tip money from beer booth for scholarship fund. We probably sold fewer kegs this year; 20 kegs on Friday (all the rest of the beer booths together did 24), 33 on Saturday and only

10 on Sunday. They used to do 2 shows but this year there was only one so crowds were there for shorter time (25 kegs in 2 hours on Saturday). Mark says about 118 cups per keg.

Motion to adjourn made by Kim at 6:56pm, seconded by Shane, motion passed with all in favor.

Next meeting: September 13, 2016 at 5:30 pm