



DYHA Meeting Minutes 08/12/14

August 12th, 2014 5:30 pm

The meeting was called to order at 5:33pm.

Board members in attendance:

Jason Habrock
Kim Taylor
Shane Brilley
Connie Lusietto
Dawn Kramer
Stephanie Edgecombe
Dana Hansen
Mark Birch
Frank Earl
Kim Earl
Greg Lawson
Todd Anderson

In addition, four association members were present.

Review and approval of meeting minutes

July 1st, 2014: Correction to minutes, to clarify beginner fees of \$150 plus \$50 for hockey cards. Jason made a motion to correct the minutes, Kim T seconded, all approved.

President Report - Jason

Bruce Racine (goalies) and Showdown Hockey Clinic: 8-10 kids are signed up. Jason asked when we should open up to outside registration. Stephanie E suggested sending another notice, and Shane suggested coordinating with the Sept. 6th registration, and then opening up registration to outside organizations. This should give other organizations enough time to advertise and get kids signed up.

Adjustment to High School / Midget cost structure: a meeting will be held after this board meeting for high school/midget parents. There are lots of questions such how many players will be playing, and which players will play midget and which will play high school. Shane will try to get some answers tonight and then open up registration for high school players online.

The budget was based on every high school player in every league. Jason proposed new fees if the high school program was broken down: \$750 for Midget, \$275 for Lincolnland, and \$235 for Peoria league. Plus \$200 to cover costs if a player doesn't play all three leagues. This altered cost structure is an estimate, but the dollar amounts still add up to same original total budgeted fee if a player played in all leagues. This cost breakdown will be presented at the high school parent meeting at 7:00pm.

CEP Level 4 Reimbursement The vote passed in an email vote with 11 votes in favor and 1 vote against. That is 12 out of 13 responses. The coach in question isn't taking the class due to scheduling conflicts, but this sets the precedent for future coaches.

ACE / SafeSport Director: Safesport is a 90 minute online video that coaches will watch. The official title is "SafeSport Training for USA Hockey Coaches".

New item: One Goal Grant Program: This program has two parts. The first one is for equipment. Jason requested approval to fill out the application. There is no cost or risk. The second part is about hard boards for cross-ice. They are \$9200 to buy. One Goal will give \$4500 if we commit to the other \$4700. There is only \$3000 allotted in budget for equipment.

However, we had \$3500 in spectator insurance in the budget, which the Civic Center has informed DYHA that they no longer need as it is covered by USA Hockey. That gives us \$3200-\$3400 to allocate somewhere, and it could be allocated here. It is in the budget, just not the equipment budget.

Frank asked if we can charge for the One Goal equipment to cover costs of the boards. Todd suggests advertising on the boards. If there are 9 boards, we can get 18 sponsors at \$275 to cover the costs. DYHA would own the boards so we could advertise on them.

Jason made a motion to commit \$4700 to approve purchase of hard boards for cross-ice. Stephanie E seconded the motion, passed with all in favor.

Hockey Director Report - Shane

High School coach – Heath Whaley: High School. Daniel Street took the Blaze assistant coaching job, so Shane looked into other possibilities for coaches. Heath Whaley coached high school team when Daniel played. Daniel can help, Shane can help, and Heath might have another person to help. Heath has been out of coaching for about 5 years, and is excited to get back to coaching. Shane made a motion to appoint Heath Whaley as the high school coach. Jason seconded, and motion passed with all in favor.

High School Player / Parent concerns: Will see where the number of players falls to help determine what kind of high school team there will be. Right now we are at about 17-18 players. We will have two goalies. There are also four freshmen available on the Bantam team that can play up to make the numbers.

Student Coaches: Shane talked to Laura. Any Blaze player that is over 18 can help, but has to be Level 1 certified and also have a background check. The student coaches will also need age-specific training.

Other potential student coaches, age 13-17, have to be rostered on a USA Hockey team to be eligible to be a student coach. Our high school players can do an online course and fill out paperwork to become student coaches and can get community services hours if they want to. For only beginners, anyone can help. Because beginners get ready in the lobby, helpers for beginners do not need background checks.

Coaches Meeting – August 25th

AHAI: Okay to have a Squirt House: 2004-2005 birth years, about 18 kids. Will incorporate announcement of this program in separate flyers, with the hope of getting 20 kids for squirt level house program. Play 4 on 4 at first, then progress to full ice games. If we can keep kids in the house program, they can feed the high school program in later years. A lot of other high school teams are made up of house players, kids that might not want to travel or that play other sports.

Jason made a motion to not only send out beginner flyers, but flyers (minimal cost) for squirt house program as well. Squirt House program specifics: two sheets of ice a week, about \$275 fee. Todd says there may be about 6 kids in Mt Zion that might be interested. The motion was seconded by Stephanie E., and the motion passed all in favor.

Decatur Celebration

Beer Stand – Mark Birch: Decatur Celebration: 101 kegs, up from 84 last year. Good number of people and all went well. Jason thanked Mark for managing.

Parade – Kim Taylor: Parade: people marched, rollerbladed, and the Blaze had about 4 players with a banner. Dana suggests advertising more with trophies and banners. Suggestion made to include a big float next year.

New Business

Newsletter – Stephanie Edgecombe: Stephanie sent out about 165 emails, half of which were opened, and about 10% were clicked through, especially to information about the Blaze, website, and Facebook. Jason thinks that these numbers will get better after registration because we will have more valid emails. Stephanie has ideas for the next newsletter, including registration, the Blaze, and squirt house program information.

Beginner Flyers – Stephanie Edgecombe: Suggestions were made to distribute information at the Health Department and Kids 'n Fitness. Stephanie also talked to Aric Lee, and he is willing to work to help promote DYHA. Jason has also talked to Aric. A suggestion was made to also add to the flyer that new or used equipment can be purchased to play hockey.

Fundraiser Discount Cards – Kim Earl: we should have these by registration. The first set is \$50, the second set it \$30 and parents can keep the extra \$10. Our cost is \$1 per card, so there is still a profit for DYHA even with the second set of cards cost being lower.

Also: Stephanie E and Dawn will maintain bulletin board to try to advertise more DYHA programs. Dawn has the keys for the bulletin board case.

Logo / Warmups – Kim Taylor: Shane and Kim had a discussion about jerseys and logos. We have been moving towards not using Flames, but just 'Decatur Hockey' like our jerseys and warmups. Kim has asked Embroidered Expressions to design a logo, similar to NY Rangers logo. Kim wants to look into better quality warmups with companies like Bauer and Easton. In future, we will see if we can link ordering to the website, so that families can order at any time and the order goes to Embroidered Expressions and the families can pay and pick up at that location downtown. Jason has had people ask if we can develop a 'team store' where apparel can be purchased, and this would satisfy that request. Note: will need to see if logo will be copyright infringement.

Shane suggests coordinating logos and jerseys. Some teams may want option to purchase 'third' jersey, maybe dark blue with new logo.

Development of Team Manager Training – Kim Taylor: Kim asking for emails with suggestions, Dana will provide web tool information.

Financial Report - Connie

Budget: Connie presented the budget in a form that allows comparison from month to month. The new format was well received by the board.

Regular: Ending Balance - \$14,717.08

Bingo Acct: Ending balance - \$7,505.63

CD1: \$10,270.70

CD2: \$4,651.58

New Items

Billet: still need a few families.

Not for profit status is still in progress. Have to start over because can't find initial forms, from the 70's. We need the original letter that IRS declared us non-profit.

Ian expressed concerns about beginner groups, and their ice times moved to Tues/Wed, not weekends (ice schedule not yet confirmed). Ian thinks beginners like weekends because it's a family thing on the weekend. Week nights might be too hard with parent schedules. Ice schedule will be revisited. It was a proposed change because of parents that have beginners and also players that travel also on weekends. Weekdays were better for coaches.

Motion by Kim to adjourn, seconded by Jason, all approved. Meeting adjourned at 6:57pm.