

2014

West Windsor-Plainsboro Soccer Association Annual Report



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Chairman's Report, by Paul Kelly

2014 has proven to be another very successful year at West Windsor Plainsboro Soccer Association. Travel, Recreation, Adult and Sunburst all posted very good years and the financial stability of the club continues to be very strong. Under the watchful eye of Julia Larkin and her Sunburst Committee the 20th Annual Sunburst Tournament was our most successful to date, with our largest number of participants.

Since the launch of the Director of Coaching model in Travel not only have the number of WWPSA teams grown, but also the number of Mercer FC teams continues to grow. A special mention should go to Bill Gardner, our Director of Travel, and the Travel Executive Committee for making sure the ship continues in this very positive direction. Bill has also been pulling double duty overseeing Facilities for the Club over the past 3 years. As such, we are the envy of the surrounding Clubs and Townships.

This year will see David Westbrook stepping down as Director of Recreation. He has been overseeing Recreation for the three years I have been on the board, and for several years before. Recreation is the rock on which WWPSA was built and continues to be very important to the viability of the Club. It is incredibly important to the continued success of the Club that a strong leader takes over. We have not found a replacement to step forward into this challenging role. Luckily David will be staying on the board to oversee Finances which he took over mid-year when our elected Director of Finance, Sri Prabahala, had to step down for family reasons.

This year has also been a big year for the Adult program, under Director Mike Donnelly. While it offers many programs throughout the year, the 5v5 tournament continues to be very popular during the summer months. While I have decided to step down as President this year, the Club is very lucky that Mike Donnelly has agreed to step forward. Mike has served on the board for many years and has a wealth of experience. The Club could not be in better hands.

Finally, it has been a big honor for me to serve as President on the board of WWPSA. I wish the new Board continued success for 2015 and I would like to thank the countless Volunteers that step forward each year, without whom the Club could not operate.

Finance Director's Draft Report, by David Westbrook

WWPSA

DRAFT PRELIMINARY

Profit and Loss

January - November, 2014

	Jan - Nov, 2014	Jan - Nov, 2013	Change	% Change
Income				
4000 Revenues			0.00	
4100 Youth Recreation			0.00	
4111 Fall Rec	119,294.00	122,304.99	(3,010.99)	2.46%
4113 Spring Rec	38,750.00	43,590.00	(4,840.00)	11.10%
4117 Goalfest	3,560.00	4,220.00	(660.00)	15.64%
4120 Uniform Sales	20,415.00	22,234.00	(1,819.00)	8.18%
Total 4100 Youth Recreation	\$ 182,019.00	\$ 192,348.99	\$ (10,329.99)	5.37%
4200 Travel Soccer			0.00	
4210 Registration Fees - Full Year Teams	72,905.00	48,583.00	24,322.00	50.06%
4211 Registration Fees - Spring Only Teams	14,847.65	8,240.00	6,607.65	80.19%
4212 Travel Development Academy	42,625.00	47,678.00	(5,053.00)	10.60%
4223 Skills Night	12,725.00	9,569.00	3,156.00	32.98%
4224 Indoor Training	6,408.00	9,150.00	(2,742.00)	29.97%
4225 Summer Select		4,691.50	(4,691.50)	100.00%
4226 Training Fees	85,276.00	122,044.50	(36,768.50)	30.13%
4227 Sessions with College Coaches		6,215.00	(6,215.00)	100.00%
4228 External Tourney Fees from Teams	9,525.00	8,735.00	790.00	9.04%
4229 Practice Jerseys (from Teams)		298.00	(298.00)	100.00%
4290 Sunburst			0.00	
4291 Registration Fees	117,661.00	96,295.00	21,366.00	22.19%
4292 Merchandise	15,102.00	12,451.00	2,651.00	21.29%
4293 Vendors	3,025.00	3,750.00	(725.00)	19.33%
4294 Sponsors	6,850.00		6,850.00	
4296 SB Discounts	(3,110.00)		(3,110.00)	
Total 4290 Sunburst	\$ 139,528.00	\$ 112,496.00	\$ 27,032.00	24.03%
Total 4200 Travel Soccer	\$ 383,839.65	\$ 377,700.00	\$ 6,139.65	1.63%
4300 Adult Soccer			0.00	
4311 Fall Rec	8,120.00	11,292.50	(3,172.50)	28.09%
4312 Fall O30 Competitive	600.00		600.00	
4321 Spring Rec	7,290.00	9,525.00	(2,235.00)	23.46%
4324 Spring Pick-Up Games		745.00	(745.00)	100.00%
4350 Summer 5v5	11,960.00	8,135.00	3,825.00	47.02%
4365 Insurance	3,540.00		3,540.00	
4370 Adult Training	4,460.00	8,955.00	(4,495.00)	50.20%
4390 Womens Program		300.00	(300.00)	100.00%
Total 4300 Adult Soccer	\$ 35,970.00	\$ 38,952.50	\$ (2,982.50)	7.66%
4500 Development			0.00	
4580 Red Bulls Tickets Sold	4,332.50	4,550.00	(217.50)	4.78%
4581 Philly Union Tickets		250.00	(250.00)	100.00%
4591 Soccer Tennis Passes	125.00	420.00	(295.00)	70.24%
4593 Futsall Passes	100.00	200.00	(100.00)	50.00%
Total 4500 Development	\$ 4,557.50	\$ 5,420.00	\$ (862.50)	15.91%
4600 TOPSoccer	280.00		280.00	
4700 Facilities			0.00	
4710 Field Rental			0.00	
4712 Facilities Fees - MCAMSL	3,050.00		3,050.00	
Total 4710 Field Rental	\$ 3,050.00	\$ -	\$ 3,050.00	
Total 4700 Facilities	\$ 3,050.00	\$ -	\$ 3,050.00	
4800 Miscellaneous			0.00	
4810 Merchandise Sales	7,446.00	1,096.00	6,350.00	579.38%
4820 Sponsors/Fundraising	5,000.00	750.00	4,250.00	566.67%
4830 Donations	1,046.00	1,458.00	(412.00)	28.26%
4880 Forfeited Volunteer Bonds	40,365.00	50,835.00	(10,470.00)	20.60%

	Jan - Nov, 2014	Jan - Nov, 2013	Change	% Change
4890 Interest-savings/short-term inv	28.09	16.61	11.48	69.11%
4899 Demosphere - unexplained differences		0.00	0.00	
Total 4800 Miscellaneous	\$ 53,885.09	\$ 54,155.61	\$ (270.52)	0.50%
Total 4000 Revenues	\$ 663,601.24	\$ 668,577.10	\$ (4,975.86)	0.74%
Total Income	\$ 663,601.24	\$ 668,577.10	\$ (4,975.86)	0.74%
Gross Profit	\$ 663,601.24	\$ 668,577.10	\$ (4,975.86)	0.74%
Expenses				
5000 General and Administrative			0.00	
5010 Office and Supplies	731.09	303.16	427.93	141.16%
5015 Fund Raising/Sponsor Costs	573.00		573.00	
5030 Safety inc. Background Checks		25.00	(25.00)	100.00%
5040 Bank Fees and Interest	84.60	70.40	14.20	20.17%
5041 Merchant Fees	14,790.41	13,406.19	1,384.22	10.33%
5050 Insurance	1,319.36	1,219.00	100.36	8.23%
5060 Technology	2,052.39	4,628.06	(2,575.67)	55.65%
5070 Scholarship Awards	2,000.00	500.00	1,500.00	300.00%
5090 Other		212.52	(212.52)	100.00%
Total 5000 General and Administrative	\$ 21,550.85	\$ 20,364.33	\$ 1,186.52	5.83%
5500 Development			0.00	
5510 Courses			0.00	
5519 Referee	477.50		477.50	
Total 5510 Courses	\$ 477.50	\$ -	\$ 477.50	
5550 Events	65.70		65.70	
5580 Red Bulls Ticket Cost	8,656.00	7,670.00	986.00	12.86%
5581 Philly Union Tickets Cost		1,914.00	(1,914.00)	100.00%
5591 Soccer Tennis Gym Space	224.00	100.00	124.00	124.00%
5593 Futsall Gym Space	165.00	60.00	105.00	175.00%
Total 5500 Development	\$ 9,588.20	\$ 9,744.00	\$ (155.80)	1.60%
5600 TOPSoccer	268.85		268.85	
6000 Fields & Facilities			0.00	
6010 Field Fertilization		8,896.75	(8,896.75)	100.00%
6011 Field Fertilization - Step 1	10,486.00	4,053.00	6,433.00	158.72%
6012 Field Fertilization - Step 2		3,630.00	(3,630.00)	100.00%
6014 Field Fertilization - Step 4	3,830.00	3,630.00	200.00	5.51%
6015 Field Fertilization - Step 5		3,267.00	(3,267.00)	100.00%
6018 Crabgrass Control	300.35		300.35	
6019 Feed Control		140.84	(140.84)	100.00%
Total 6010 Field Fertilization	\$ 14,616.35	\$ 23,617.59	\$ (9,001.24)	38.11%
6020 Equipment		5,249.40	(5,249.40)	100.00%
6021 Equipment	233.02	1,541.26	(1,308.24)	84.88%
6022 Frames	14,426.00	13,660.00	766.00	5.61%
6023 Nets	3,544.00		3,544.00	
6025 Equipment Rental	705.00		705.00	
Total 6020 Equipment	\$ 18,908.02	\$ 20,450.66	\$ (1,542.64)	7.54%
6030 Lighting		2,773.12	(2,773.12)	100.00%
6031 Electricity for Field Lights	6,505.75		6,505.75	
6032 Lighting Repairs	2,566.08		2,566.08	
Total 6030 Lighting	\$ 9,071.83	\$ 2,773.12	\$ 6,298.71	227.13%
6040 Portajohn	1,962.73	2,633.84	(671.11)	25.48%
6050 Irrigation			0.00	
6051 Irrigation - Spring Start-Up		2,015.25	(2,015.25)	100.00%
6052 Irrigation Maintenance	5,905.11	233.75	5,671.36	2426.25%
6053 Irrigation Repairs	767.00	5,604.83	(4,837.83)	86.32%
Total 6050 Irrigation	\$ 6,672.11	\$ 7,853.83	\$ (1,181.72)	15.05%
6090 Other	65.68	625.00	(559.32)	89.49%
6100 Capital Projects			0.00	
6120 Duck Pond Park	300.00		300.00	
6121 Duck Pond FS 3 Grading	15,366.95	18,402.13	(3,035.18)	16.49%
6122 Duck Pond FS 3 Aeration	4,250.00		4,250.00	

	Jan - Nov, 2014	Jan - Nov, 2013	Change	% Change
6123 Duck Pond FS 3 Seed	4,425.00		4,425.00	
6124 Duck Pond FS 3 Soil	1,467.26	867.84	599.42	69.07%
6127 Duck Pond FS 3 Labor		905.25	(905.25)	100.00%
Total 6120 Duck Pond Park	\$ 25,809.21	\$ 20,175.22	\$ 5,633.99	27.93%
6130 Zaitz Park	3,908.88		3,908.88	
6140 WW Community Park		440.51	(440.51)	100.00%
Total 6100 Capital Projects	\$ 29,718.09	\$ 20,615.73	\$ 9,102.36	44.15%
6900 Depreciation & amortization exp	50,082.92	50,319.50	(236.58)	0.47%
6910 Interest Paid Musco Lights		9,236.28	(9,236.28)	100.00%
Total 6000 Fields & Facilities	\$ 131,097.73	\$ 138,125.55	\$ (7,027.82)	5.09%
7000 Recreation			0.00	
7005 Registration/Insurance	8,568.00	2,080.00	6,488.00	311.92%
7020 Uniforms	940.00	19,056.53	(18,116.53)	95.07%
7100 Fall Rec			0.00	
7110 Training	10,600.00	15,028.07	(4,428.07)	29.47%
7130 Big Brother/Big Sister	1,174.00	(60.00)	1,234.00	2056.67%
7140 Referees	3,120.00	(20.90)	3,140.90	15028.23%
7151 Photos	(214.89)	489.50	(704.39)	143.90%
7152 Trophies	3,457.85	3,002.60	455.25	15.16%
7180 GoalFest	2,839.59	3,433.96	(594.37)	17.31%
Total 7100 Fall Rec	\$ 20,976.55	\$ 21,873.23	\$ (896.68)	4.10%
7200 Spring Rec			0.00	
7210 Training		5,163.75	(5,163.75)	100.00%
7240 Big Brother/Big Sister	5,850.00	6,760.00	(910.00)	13.46%
Total 7200 Spring Rec	\$ 5,850.00	\$ 11,923.75	\$ (6,073.75)	50.94%
7310 Training Fall PreK		3,240.00	(3,240.00)	100.00%
7410 Training Spring PreK		4,252.50	(4,252.50)	100.00%
7900 Rec - Other	7,610.39	3,421.17	4,189.22	122.45%
Total 7000 Recreation	\$ 43,944.94	\$ 65,847.18	\$ (21,902.24)	33.26%
8000 Travel			0.00	
8100 Travel Regular			0.00	
8105 League Registrations	10,762.00	10,877.00	(115.00)	1.06%
8106 Training Development	119,202.59	70,780.00	48,422.59	68.41%
8107 Director of Coaching - Travel	46,076.63	41,539.32	4,537.31	10.92%
8108 College Coach Session Fee		5,100.00	(5,100.00)	100.00%
8109 External Tournament Fees	8,025.00	8,595.75	(570.75)	6.64%
8110 Skills/T&P Training	16,700.00		16,700.00	
8130 Tryouts		3,473.36	(3,473.36)	100.00%
8140 Team Fees Collected and Paid to Team	1,800.00		1,800.00	
8160 Facility Rental		9,012.50	(9,012.50)	100.00%
8170 Coaches Equipment	5,579.00		5,579.00	
8175 Travel patches		3,057.00	(3,057.00)	100.00%
8180 Scholarships	400.00	1,014.14	(614.14)	60.56%
8185 Practice Jerseys	3,508.25	4,345.35	(837.10)	19.26%
8190 Other	132.00	12,403.30	(12,271.30)	98.94%
Total 8100 Travel Regular	\$ 212,185.47	\$ 170,197.72	\$ 41,987.75	24.67%
8200 Travel Development Academy			0.00	
8205 Registration/Rostering		600.00	(600.00)	100.00%
8210 TDA Training		14,400.00	(14,400.00)	100.00%
Total 8200 Travel Development Academy	\$ -	\$ 15,000.00	\$ (15,000.00)	100.00%
8300 Sunburst Tournament			0.00	
8309 Gotsoccer.com Fee	7,399.50	607.50	6,792.00	1118.02%
8320 SB Referees	33,604.00	30,085.00	3,519.00	11.70%
8321 Ref Assignor	3,065.00	3,000.00	65.00	2.17%
8330 Medical Trainers	3,840.00	5,460.00	(1,620.00)	29.67%
8331 EMS and Police	1,974.28	1,934.80	39.48	2.04%
8340 Field Prep & Maintenance	465.94	5,244.12	(4,778.18)	91.12%
8341 Field Lining	94.92		94.92	
8345 Trash Removal/Breakdown	810.00	863.73	(53.73)	6.22%

	Jan - Nov, 2014	Jan - Nov, 2013	Change	% Change
8350 Merchandise	12,201.00	7,750.00	4,451.00	57.43%
8351 Trophies	15,925.00	11,299.57	4,625.43	40.93%
8353 Coaches Gifts		3,000.00	(3,000.00)	100.00%
8356 Tournament Supplies		263.10	(263.10)	100.00%
8381 Tents and Rentals	2,023.16	1,605.69	417.47	26.00%
8382 SB Portajohns	2,709.56	992.00	1,717.56	173.14%
8383 Radios	550.00	550.00	0.00	0.00%
8384 Site Fees	3,490.00	2,100.00	1,390.00	66.19%
8385 Golf Carts	3,072.70	1,610.00	1,462.70	90.85%
8390 Sunburst - Other	13,991.89	334.17	13,657.72	4087.06%
Total 8300 Sunburst Tournament	\$ 105,216.95	\$ 76,699.68	\$ 28,517.27	37.18%
Total 8000 Travel	\$ 317,402.42	\$ 261,897.40	\$ 55,505.02	21.19%
9000 Adult League			0.00	
9050 Adult Insurance	2,782.82		2,782.82	
9100 Adult Competitive O30 Fall & Spring			0.00	
9106 Insurance		2,604.23	(2,604.23)	100.00%
9120 Uniforms	1,000.00		1,000.00	
9190 Other		1,300.00	(1,300.00)	100.00%
Total 9100 Adult Competitive O30 Fall & Spring	\$ 1,000.00	\$ 3,904.23	\$ (2,904.23)	74.39%
9300 Adult Rec Fall & Spring			0.00	
9350 Referees	1,360.00	1,440.00	(80.00)	5.56%
Total 9300 Adult Rec Fall & Spring	\$ 1,360.00	\$ 1,440.00	\$ (80.00)	5.56%
9400 Summer 5v5			0.00	
9420 Uniforms	1,780.00	2,660.00	(880.00)	33.08%
Total 9400 Summer 5v5	\$ 1,780.00	\$ 2,660.00	\$ (880.00)	33.08%
9500 Adult Training			0.00	
9505 Adult Fitness Training	2,519.18	6,500.00	(3,980.82)	61.24%
Total 9500 Adult Training	\$ 2,519.18	\$ 6,500.00	\$ (3,980.82)	61.24%
9600 Women's Programs		1,393.25	(1,393.25)	100.00%
Total 9000 Adult League	\$ 9,442.00	\$ 15,897.48	\$ (6,455.48)	40.61%
Total Expenses	\$ 533,294.99	\$ 511,875.94	\$ 21,419.05	4.18%
Net Operating Income	\$ 130,306.25	\$ 156,701.16	\$ (26,394.91)	16.84%
Net Income	\$ 130,306.25	\$ 156,701.16	\$ (26,394.91)	16.84%

WWPSA
Balance Sheet
As of November 30, 2014

DRAFT PRELIMINARY

	As of Nov 30, 2014	As of Dec 31, 2013	Change	% Change
ASSETS				
Current Assets				
Bank Accounts				
1010 Operating (1969)	35,708.35	76,837.45	(41,129.10)	53.53%
1020 Debit Card Acct (1956)	10,000.00	34,955.00	(24,955.00)	71.39%
1040 Savings (7834)	320,286.59	46,033.81	274,252.78	595.76%
Total Bank Accounts	\$ 365,994.94	\$ 157,826.26	\$ 208,168.68	131.90%
Other current assets				
1150 Undeposited Funds	470.00		470.00	
1400 Inventory - Uniforms	22,330.00	22,330.00	0.00	0.00%
1510 Deposits	2,000.00	2,000.00	0.00	0.00%
1520 Uncategorized Asset	75.00		75.00	
Total Other current assets	\$ 24,875.00	\$ 24,330.00	\$ 545.00	2.24%
Total Current Assets	\$ 390,869.94	\$ 182,156.26	\$ 208,713.68	114.58%
Fixed Assets				
1600 Fixed Assets				0.00
1610 Shed/Storage Containers				
1611 Cost Shed/Storage Containers	9,450.00	9,450.00	0.00	0.00%
1612 Depreciation Shed/Storage Containers	(9,450.00)	(9,450.00)	0.00	0.00%
Total 1610 Shed/Storage Containers	\$ -	\$ -	\$ -	
1620 Lights and Light Towers				
1621 Cost Lights and Light Towers	354,975.00	354,975.00	0.00	0.00%
1622 Depreciation Lights and Light Towers	(194,176.52)	(161,637.20)	(32,539.32)	20.13%
Total 1620 Lights and Light Towers	\$ 160,798.48	\$ 193,337.80	\$ (32,539.32)	16.83%
1630 Irrigation				
1631 Cost Irrigation	135,776.66	135,776.66	0.00	0.00%
1632 Depreciation Irrigation	(96,736.74)	(79,756.56)	(16,980.18)	21.29%
Total 1630 Irrigation	\$ 39,039.92	\$ 56,020.10	\$ (16,980.18)	30.31%
1640 Trailer				
1641 Trailer Cost	3,073.04	3,073.04	0.00	0.00%
1642 Trailer Depreciation	(614.64)	(51.22)	(563.42)	1100.00%
Total 1640 Trailer	\$ 2,458.40	\$ 3,021.82	\$ (563.42)	18.65%
1690 Fields Grading & Construction	167,871.80	167,871.80	0.00	0.00%
Total 1600 Fixed Assets	\$ 370,168.60	\$ 420,251.52	\$ (50,082.92)	11.92%
Total Fixed Assets	\$ 370,168.60	\$ 420,251.52	\$ (50,082.92)	11.92%
TOTAL ASSETS	\$ 761,038.54	\$ 602,407.78	\$ 158,630.76	26.33%
LIABILITIES AND EQUITY				
Liabilities				
Current Liabilities				
Credit Cards				
2020 Master Card Michael (4396)	0.00	1,210.49	(1,210.49)	100.00%
Total Credit Cards	\$ -	\$ 1,210.49	\$ (1,210.49)	100.00%
Other Current Liabilities				
2200 Volunteer Bond Payable	74,925.00	45,390.00	29,535.00	65.07%
Total Other Current Liabilities	\$ 74,925.00	\$ 45,390.00	\$ 29,535.00	65.07%
Total Current Liabilities	\$ 74,925.00	\$ 46,600.49	\$ 28,324.51	60.78%
Total Liabilities	\$ 74,925.00	\$ 46,600.49	\$ 28,324.51	60.78%
Equity				
3001 Opening Bal Equity	623,956.54	623,956.54	0.00	0.00%
3900 Retained Earnings	(68,149.25)	(68,149.25)	0.00	0.00%
Net Income	130,306.25		130,306.25	
Total Equity	\$ 686,113.54	\$ 555,807.29	\$ 130,306.25	23.44%
TOTAL LIABILITIES AND EQUITY	\$ 761,038.54	\$ 602,407.78	\$ 158,630.76	26.33%

Facilities Director's Report, by Bill Gardner

OBJECTIVES

WWPSA Facilities is responsible for all playing surfaces, irrigation and lighting utilized in servicing the needs of Adult, Recreation and Travel players. Well-lit practice facilities and high quality game fields are important concerns for all of our members. Our continued objective is to maintain and improve every WWPSA soccer field and make best use of fields through scheduling and rotation.

With the cooperation of West Windsor & Plainsboro Townships who cut and stripe our fields, we continued the tradition of providing some of the best fields in the region. At present we have the following field inventory (29 fields):

Facility	Irrigated	Lit Full Sided	Lit Small Sided	Non-Lit Full Sided	Non-Lit Small Sided
Conover Park	YES	2	0	7	0
Duck Pond Park	YES	2	2	0	0
Plainsboro Community Park (Fall only)	NO	1	3	0	0
Schalks Meadow Park	NO	0	0	1	1
WW Community Park	YES	2	0	0	0
Zaitz Park	YES	0	0	2	6

This year, we ceased operation at Sarnoff Corporation as Sarnoff Management decided to stop maintaining their grassy fields. While they offered to allow us to maintain the fields, the cost was too great. Instead, Rec was moved to Conover Park (unlit space). As this space is typically utilized more in the spring for Adult Rec and Sunburst, it worked out well to line this space as dual-tiny and mini fields. In addition, we make use of both High School turf fields and use of two Middle School fields (fall only). In the winter, we utilize various WW-P schools for Indoor practices and special training and events.

MAINTENANCE

Maintaining fields is a significant challenge, especially when maximum use is during the primary growing seasons. To reduce overuse, we continued to limit use to 15 hours per week, increased trainer education in field use, and improved rotation of weekend game play. As a result of this, our fields at the end of our busy fall season were in reasonably good shape. With all three fields under repair at Duck Pond this fall, there was more challenge in managing the practice and game schedule, but Rec, Travel, and Adult programs were terrific in accommodating this project.

Our irrigation continues to be successfully managed in partnership with Hidden Sprinklers, which in addition to regular maintenance (opening, repairing broken heads, closing) also repaired significant damage at Conover

resulting from a lightning strike (entire electronic controls). There continues to be a significant number of head replacements annually. See final recommendations to address this in 2015.

Musco Lighting manages our lighting in partnership with several local contractors (FCM). We had no major issues, but did apply a few improvements (see projects). We did not complete any bulb replacements in 2014, but will need to schedule this work with FCM for spring 2015.

In 2014, US Athletic Fields took over our annual fertilization contract. We hired Rutgers Turf Lab to complete soil testing at Duck Pond, Conover, and WW Community Park. Based on this feedback, we made a few minor adjustments to our fertilization program. We continued the 4 primary fertilization treatments, increasing the coverage around the perimeter of the fields (not just the playing surface). A lime treatment (Magi-Cal) was applied to Conover to address the Rutgers soil test recommendation. This year, we did not apply any Grub Control (Conover) nor Sedge Control (WWCP). I recommend a Sedge treatment in May /June of 2015 and continued monitoring. Overall, I was a bit disappointed with the increase in broadleaf weeds at several sites and will work with our vendors to address this in 2015.

PROJECTS

We completed a few major projects in 2014. First, we established 4 new drainage wells at Zaitz Park, addressing standing water concerns at the entrance to the park (SS1A and SS1B). The wells seemed to function well as subsequent heavy rains did not result in unplayable fields.

Second, at Duck Pond Park we completed a 3-year improvement program that was started in 2012, beginning with the re-grading and over-seeding of FS #2. In 2013, we re-graded and seeded FS #1. The final phase was completed this past fall, incorporating the turf improvement feedback from Rutgers turf lab and the Peddie head greens keeper. In order to significantly improve our turf, we need to address severe compaction and increase the topsoil depth to 8 inches. We hired several companies to complete this project. This included deep core aeration (Jersey Turf), top dressing 200 tons of 80% sand/organic mix (Synatek – materials, Georgia Golf Construction - topdressing), and overseeding with a Rye /Bluegrass mix (US Athletic Fields). There is also some consideration for a similar investment in Conover Great Lawn. This will be decided by the 2015 Board of Directors.

At the same time as the Duck Pond Project, we aerated WW Community Park FS1 and FS2 and spread 25 tons of sand / organic mix. I continue to recommend commencing a project to install web-enabled irrigation controls and cameras to allow better oversight of all our West Windsor facilities. Each facility currently requires a 2 hour sweep to check fields and modify controls. This project was not completed in 2014.

ASSETS

In 2014, we completed our multi-year plan to improve our goal frame inventory with the objective of replacing all dangerous frames and reducing the need for frame moves, which typically causes damage to the expensive aluminum frames. We purchased 3 new sets of frames (2 FS and 1 SS) for Zaitz and Conover. In 2015, we will reevaluate all frames for replacement and repairs.

SAFETY

In 2014, two objectives from 2013 were addressed. First, signage for goal frames was ordered and will be installed in the spring (2015). Second, additional lighting zones were configured at Duck Pond to offer a bit more flexibility to provide some lighting for parking lots.

Reminders for everyone:

- Everyone (coach, referee, player and parent) must enforce and obey the simple rule that all frames must be anchored whenever players are present. Please look for hazards before play begins. Please report any unsafe condition to facilities@wwpsa.org.

- Please remember to drive safely and obey all road signs when dropping off or picking up players. Traffic rules apply, even if you are late.
- WE REQUIRE at least two (2) adults to be present at all WWPSA functions where youth players are present. Please communicate this requirement to your team's parents to make sure at least one parent is always there with a coach. The adults present should know and enforce the safety requirements for the facility. Contact facilities@wwpsa.org if you have safety questions or concerns.

RECOMMENDATIONS for 2015

I would recommend we contract a part-time facilities site manager. This role would be responsible for coordinating field activities during the day, alleviating the need for our Board level volunteers to take time off from work to assess site conditions (irrigation, lighting, turf quality), as well as meet with vendors and township personnel as required. This would require 1-2 hours per day during the playing season (35 weeks). This would be slightly offset by irrigation and other vendor fees no longer required.

I also recommend a focused effort by the Board and Facilities groups, toward the establishment of 1-2 synthetic turf fields at one of our existing sites (likely DPP). I believe the value of a year-round surface for all weather conditions would best service the needs of Travel and Recreational Soccer, particularly winter training, summer 5v5 league play and the significant need for fall practices.

We always welcome volunteers that are interested in improving our facilities. This year, special thanks go out to Bill Macco for organizing the major Duck Pond renovation project this fall and providing insights and expertise for our capital investment plans for 2015. Also, thanks to Mike Donnelly (jack of all trades) and our Field Scheduling Committee (Paul St. Amour, Joerg Claus, and Brent Nielsen) and all the WWPSA Volunteers that spread the soil and seed that make our fields the best.

Recreational Soccer Director's Report, by David Westbrook

I would like to thank all of the volunteers who helped to run our recreational soccer program this year. There are just too many of you to name, but I would like to express a special thank you to the coaches. They give up many hours preparing and coaching practices and games each week during the season.

This year, we had 427 players participate in our Spring season, and 1,066 players participate in our Fall season. Additionally, we had 182 players participate in Goal Fest. Our Fall season had to contend with lots of rain this year, resulting in the cancellation of two game weekends. Many teams had lots of practices rained out as well.

For the Fall season, we partnered with a new training organization for our Pre-K and Group Training sessions. The feedback we have received indicates that this has been an improvement, so we are likely to use them again for future seasons.

As we look forward to 2015, we are in need of volunteers to take on leadership positions. We need help to assure the continuation of the recreational soccer program. I hope you will consider volunteering for a leadership role. I have enjoyed my many years as Director of Recreational Soccer; however, due to work commitments, it is time for me to step down from this role. My hope is that you will all continue to play soccer, and that those that take over responsibility for recreational soccer will improve upon this great program for the youth of our area.

Travel Soccer Director's Report, by Bill Gardner

WWPSA Travel continues its mission to service the needs of the more committed and skilled soccer player by providing an advanced level of instruction, thereby preparing him or her to be a proud representative of our Club at local, state and regional competitions. The Travel program caters to the needs of players from Pre-travel (TDA), to Travel (U-9 through U-18) and has recently expanded to address the needs of our college-bound and collegiate players (U-16 to U-23).

We continue with our focus on our Player Development Model (PDM), under the guidance of our Director of Coaching (DOC), Nick Harrison. The PDM focuses on the development needs of the player above that of the team, stressing the importance of technical and tactical development, plus education, fitness/nutrition, evaluations, and of course, the appropriate competition. In addition, the PDM establishes a standard curriculum and club-wide possession style which has resulted in a more consistency and quality in our soccer execution on the field across all teams under the PDM model. Plus, in delivering a better Travel program offering, we are retaining our best players and attracting departed players as well as players from the surrounding community.

In 2014, we experienced our second year of significant growth in Travel participation. We have added 4 new teams to the club in the U-9 to U-12 age groups, bringing the total to 23 Club teams plus 8 Mercer FC teams (~425 players). We also have 100 players in our pre-Travel (TDA) program and 90+ players participating in Skills Night, our optional third night of training focused on individual technical development and open soccer. We also expanded our Summer Select program from 6 teams to 7 teams (100+ players). Overall, we believe this expansion and success can be directly attributed to significant efforts of our Director of Coaching and training staff and the resulting positive impression of our program both within and outside the club.

Our teams participate in 2 primary leagues: Mid-NJ Youth Soccer Association (MNJYSA) and the more competitive Eastern Development Program (EDP). A few teams also compete in Jersey Area Girls Soccer (JAGS), and Mid-Atlantic Premier Soccer (MAPS). We participate in local and out-of-state tournaments ranging from Virginia to Massachusetts, often bringing positive recognition to our Club. Our teams continue to perform well in league play, many advancing in flights each year. We presently have 50% of our teams participating in EDP, MAPS, JAGS, or the top 2 flights of MNJYSA. The success of our overall program is best seen on the fields themselves. Our club philosophy is to play possession based soccer with an aggressive attacking style. Many of our teams are recognized by how well they play, regardless of score. At the very top end, one of our Mercer FC teams advanced to 19th in the country at the end of the spring season and several more are currently ranked in the top 100 teams in the country.

We also continued to expand the program, offering additional specialized training equipment and opportunities this year. We provided goalkeeper training 4 days a week (2 for girls, 2 for boys), for those players either interested in learning the position, or seeking to refine their more advanced techniques. We offered winter Yoga in addition to our regular indoor training. This year we are also adding a Strength and Agility program to the winter program, which is targeted for further expansion in 2015. The goal of all these programs is to align us with the club standard as defined by the National Soccer Coaches Association of America (NSCAA). It is our hope to continue to be the leader in innovative programs and team offerings in the greater Mercer / Middlesex county area.

Travel soccer is continually changing and we need to continue to be nimble in assessing opportunities. New leagues are always forming and tournaments fall in and out of favor each year. Understanding how to manage the development potential of our players in an ever-changing environment is a challenge we face every season. Our programs are specifically geared for this, but we must constantly evolve to remain the premier program in this area.

I would like to recognize and thank the members of the Travel Executive Committee (TEC), DOC Nick Harrison, Team Managers and Professional Trainers for their outstanding efforts and guidance in continuing to deliver the Player Development Model. I also want to thank Julia Larkin and the entire Sunburst Team for organizing and running their 1st highly successful Sunburst Tournament last June. Once again, the tournament was a great success and remained a great year-end event for the 250+ participating teams. Lastly, I'd like to recognize the support of the WW-P Townships and WW-P Board of Education, who continues to allow the use of the our wonderful facilities for year-round games and team practices, as well as providing gym facilities for indoor practices during the winter.

Adult Soccer Director's Report, by Mike Donnelly

The adult programs served over 220 adults from August 2013 to July 2014. The largest programs are the Adult Recreational program (with separate Fall and Spring programs), and the Summer 5v5 program. The Fall and Spring recreational programs served about 120-140 players, while the Summer 5v5 served about 160-180 players this summer. It was a sold out session which saw 18 teams! We also offered an adult fitness and training program, which we have run in continuous 8 week sessions for about 4 years. Class sizes range from about 8-14 participants in a class.

Adult Programs budgeted for income of \$26,800 and expenses of \$12,000. As of the November report, adult programs generated \$35,795 in income with expenses of \$9,522. \$720 of expenses from the late November adult rec tournament may not be included in that report. Typically, I budget for fewer players than we get. We may wish to raise that number slightly in the coming year. Registrations for Summer 5v5 were much better than I had expected, and generated about 170% of projected income or almost an extra \$5,000! Although this seems like a lot of extra money, each of the programs (Adult, Youth Rec, and Youth Travel) needs to generate addition money (beyond covering its own costs) to meet club needs in other areas. The greatest of these is in the area of Facilities. Facilities which had budgeted costs of over \$160,000, which includes capital projects and debt service on other investments like the Duck Pond lights.

I want to thank Harpreet Singh and Mark Rowland who managed the Adult Rec Fall and Spring programs for many years. Those programs flourished and grew under their leadership. I also want to welcome Chris Cuevas and Chris Wieck, who are now co-managing those Rec programs, and co-managed summer 5v5 with me as well. They quickly learned the League Athletics system, integrating all of our programs into the software so other administrators can use the LA system for their work as well (e.g, all of our field reservations are online.)

No progress was made on introducing women's programs. I never made contact with a group that was looking to play. I would like to budget money again for this program in case we find a group that needs to be served. If anyone knows of a group or has an interest in pursuing an all-women's programs, they should contact the adult programs director.

The adult training, though small, is something I like very much and has a strong following of a few people. Unfortunately, the Performance Sports Training area at the former Gold's Gym (now NJAC) facility near the Quakerbridge Mall was drastically reduced in usable space for the training we typically did. We moved the program outdoors this fall and we will try to move it into the school gyms this winter if we can. We purchased a small amount of equipment to give us flexibility regarding where we train. We will likely buy more.

For 2015, I would like to see the Fall, Spring and Summer programs continue. They are at about maximum capacity so I don't see a lot of growth. There is a strong desire for weeknight play opportunities. I added a practice night for the rec programs this fall, which was pretty well received. There are some other groups that would like to play as well, but there is difficulty in getting them registered. Whether it is cost, convenience, or philosophy which is preventing the registration, I don't know. I want to help these groups out, but I am not sure how yet. I also want to continue the fitness training and consider a skills training as well.

Soccer Development Director's Report, by Liviu Chiriac

RED BULLS DISCOUNTED TICKETS

Club members had access to all home New York Red Bull games with excellent seating. WWPSA kids went to the Red Bulls Arena, won shirts, and even got some autographs. The beginning of the season was a little bit challenging because of bad weather in March, but we were sold out for the last 5 of the 6 six games/playoffs... which was great! The Red Bulls appeared at our Sunburst Tournament as well, giving away prizes, playing soccer tennis with the kids, and promoting the RDS Camps.

RDS CAMPS

WWPSA players participated in the RDS day camps throughout the year, as well as the residential summer camps at Peddie School, NJ, and Lake George, NY. Please check our WWPSA website frequently for details of new offerings (winter/spring/summer/fall). The first of the two winter Saturday sessions in Monroe is already underway, with the tryouts for the second session happening soon. WWPSA players are welcome to attend tryouts and showcase their skills, to see how they compare with other kids from the neighboring clubs.

INDOOR ADULT FUTSAL AND KIDS SOCCER TENNIS

In 2014, we continued the Soccer Tennis & Adult Indoor Soccer at Millstone River. It worked out very well because both gyms were next to each other. For 2015 we are struggling with gym space locations for Fridays nights, but we managed to get space on Mondays at High School North—but only from 9pm-11pm.

Sunburst Tournament Director's Report, by Julia Larkin

The 20th Annual Sunburst Tournament was held the weekend of May 31-June 1, 2014. We were fortunate to have blue skies and sunny weather throughout the weekend. Overall, the tournament was a great success for WWPSA.

The 2014 Sunburst Committee was comprised of Sangita Datta, Dot Ellwood, Eileen Huang, Lynn Jahn, Julia Larkin, and Emily Urban. A record 271 teams registered for the Sunburst Tournament, with 260 teams ultimately participating (101 small sided, 159 full-sided.) Additionally, we had numerous email requests for participation following the close of registration. This suggests that the tournament may have room to grow in the future.

Four Mercer FC/WWPSA teams were champions in their tournament flights. Congratulations to Spurs, Madrid, Strikers, and Viking on a job well done.

A few changes were made to the Sunburst Tournament this year. A sample of these changes are as follows:

- approached and gained the support of local businesses as "Sunburst Sponsors"
- held logo and photo contest to involve the community
- utilized mass communication system
- developed contractual agreement (and liability waiver) to be used with all vendors
- increased registration fees and vendor fees

We once again welcomed the Red Bulls to Sunburst headquarters, inviting their Street Team to visit us on Saturday at Mercer County Park. Player Eric Alexander was generous with his time and autographs.

Financially, the tournament was a success, bringing in approximately \$45,000. This follows a profit of \$36,000 in 2013, and \$21,000 in 2012.

Some challenges we faced this year included the loss of two fields at Mercer County Park, difficulty in securing available golf carts for rental, and a shortage of volunteers at all sites. Potential improvements we recommend for 2015 include a slight adjustment to tournament rules, the addition of electronic registration, and the doubling of volunteers solicited.

I would like to give special thanks to the Sunburst Committee, as well as Bill Gardner, for untold hours of hard work and dedication. Also deserving of special mention, and much gratitude, are Erik Lopez, Ted Jahn, Nick Harrison, Earl Deamond, and Paul Kelly, for their support and assistance throughout the Sunburst planning season. I'd also like to thank Mike Donnelly, Kevin Ellwood, Sal Sabatino, and Brian and Michael Foley, for their constant efforts and hands-on support. Sunburst was a success due to the combined efforts of all individuals listed above, and many more.

The entire Sunburst Committee is returning to host the 2015 Sunburst Tournament, scheduled for the weekend of May 30-31, 2015. We are looking forward to the year ahead!