

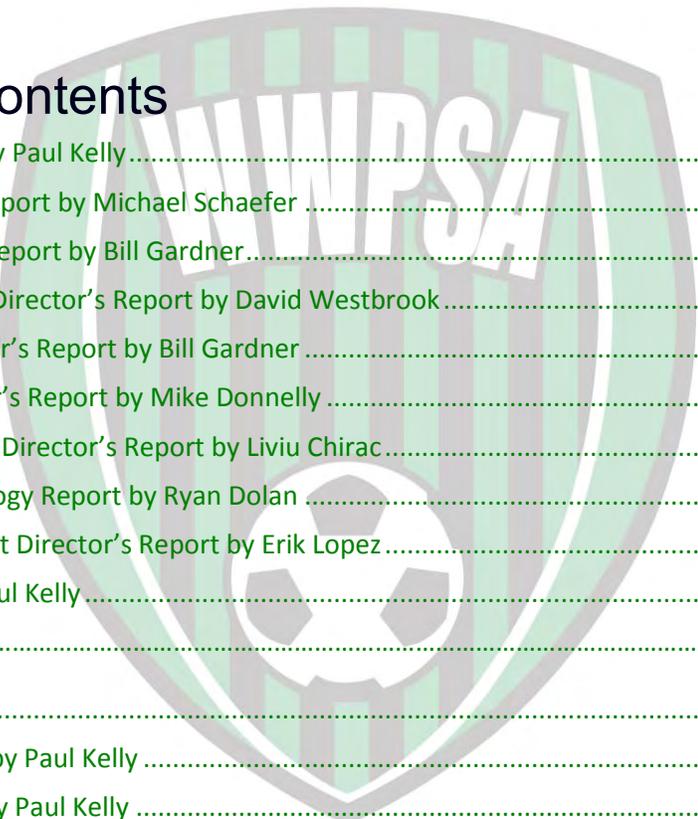
# West Windsor-Plainsboro Soccer Association 2012 Annual Report

WWPSA  
P.O. Box 757  
Princeton Junction, NJ 08550  
[www.wwpsa.org](http://www.wwpsa.org)

WWPSA primarily serves West Windsor and Plainsboro, New Jersey, but also claims program participants in nearby Princeton, Cranbury, East Windsor, Lawrenceville, Hamilton, Robbinsville and over 60 other towns in New Jersey, New York and Pennsylvania.

The mission of the West Windsor Plainsboro Soccer Association is to provide youth and adults the opportunity to play instructional and competitive soccer at the highest level commensurate with their ability, potential and interest.

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## Chairman's Report by Paul Kelly

2012 was a challenging year mainly because of turnover at the Board Level. The positions of Chairman, Director of Facilities, Director of Finance, Director of Soccer Development and Sunburst Coordinator were all filled by new Board members. As a result it took some time for the new Board members to "come up to speed" and this would have taken longer but for the support of Bill Gardner, David Westbrook and Michael Donnelly, a few of our more long standing Board members.

In an effort to avoid these issues again I asked the Board members to put together a playbook, or timeline of duties, to outline the responsibilities for each position. This information has been very easy to share and maintain because we now use the Google email system. It will also allow for a more seamless transition in the future.

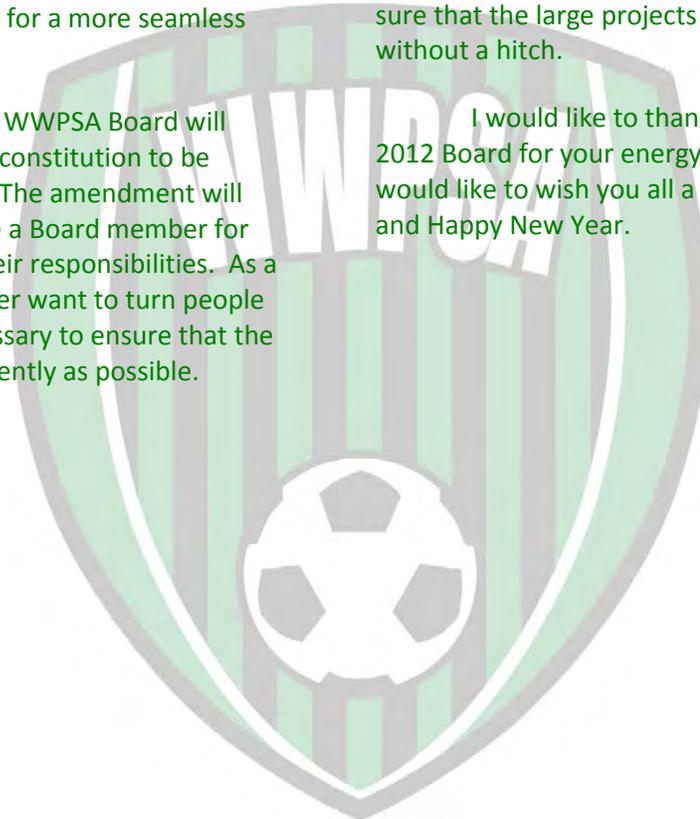
At this year's AGM the WWPSA Board will present an amendment to the constitution to be voted on by the membership. The amendment will empower the Board to remove a Board member for cause, or for failing to fulfill their responsibilities. As a volunteer organization we never want to turn people away but sometimes it is necessary to ensure that the organization functions as efficiently as possible.

The second half of 2012 has been very exciting with the appointment of Nick Harrison, as Director of Coaching for Travel Soccer, the makeover of Goalfest, Rec soccer's 3v3 tournament and the beginning of a facilities project to upgrade the surfaces at Duck Pond Park, to name a few.

I have put my name forward for consideration as WWPSA President for 2013 as I would like to continue the work started this year. I have enjoyed working with the many committed people on the Board and we have many exciting new plans for 2013.

I would like to take this opportunity to say thank you to Cindy Alvarez, our volunteer coordinator, who does so much work behind the scenes to make sure that the large projects we undertake go off without a hitch.

I would like to thank the members of WWPSA 2012 Board for your energy and hard work and I would like to wish you all a wonderful Holiday season and Happy New Year.



## Finance Director's Report by Michael Schaefer

With several new board members entering 2012, WWPSA built on its financial success in 2011. Last year, the board determined that the role of Executive Director was no longer required. This decision led to the reduction of our administrative expenses to just 5% of total expenses through the end of November 2012. This savings allowed the Club to spend an additional \$20,000 on field maintenance and equipment this year.

The cash position of the club continues to improve. Our balance sheet shows that we have approximately \$200,000 in current assets as of early December. These funds will be used for operations

through the winter months when league revenue is typically minimal. While this is good news, the league's current (i.e. volunteer bond) and long-term liabilities total \$200,000 as well. Our long-term debt of \$152,000, which was undertaken to pay for light towers at Duck Pond Park, is expected to be paid in full by June 2016.

I am grateful for the on-the-job training that I received from both David Westbrook and Mary Painter. Thank you for bearing with my rookie mistakes.

I am excited about working with the board again in 2013.



**W.W.P.S.A.**  
**Profit & Loss**  
 January - November, 2012

	<b>Total</b>
	<b>Jan - Nov, 2012</b>
<b>Income</b>	
<b>4000 Revenues</b>	
Total 4100 Youth Recreation	\$ 202,837.36
Total 4200 Travel Soccer	264,295.00
Total 4300 Adult Soccer	34,429.00
Total 4500 Development	5,890.88
Total 4700 Facilities	200.00
Total 4800 Miscellaneous	50,585.19
Total 4000 Revenues	558,237.43
4999 Uncategorized Income	-150.00
<b>Total Income</b>	<b>\$ 558,087.43</b>
<b>Expenses</b>	
Total 5000 General and Administrative	\$ 25,511.81
Total 5500 Development	6,429.14
Total 6000 Fields & Facilities	127,595.10
Total 7000 Recreation	103,608.64
Total 8000 Travel	230,967.11
Total 9000 Adult League	13,150.28
9998 Uncategorized Expense	2,432.40
<b>Total Expenses</b>	<b>\$ 509,694.48</b>
<b>Net Operating Income</b>	<b>\$ 48,392.95</b>
<b>Net Income</b>	<b>\$ 48,392.95</b>

Balance sheet provided separately.

# Facilities Director's Report by Bill Gardner

## OBJECTIVES

WWPSA Facilities is responsible for all playing surfaces, irrigation and lighting utilized in servicing the needs of Adult, Recreation and Travel players. Well-lit practice facilities and high quality game fields are important concerns for all of our members. Our continued objective is to maintain and improve every WWPSA soccer field and make best use of fields through scheduling and rotation.

With the cooperation of West Windsor & Plainsboro Townships who cut and stripe our fields, we continued the tradition of providing some of the best fields in the region. At present we have the following field inventory (24 fields):

Lit Full Sided Fields:	7 in WW and 1 in Plainsboro (Fall only)
Full Sided Fields:	7 in WW and 1 in Plainsboro (Fall only)
Lit Small Sided Fields:	3 in Plainsboro (Fall only)
Small Sided Fields:	4 in WW and 1 in Plainsboro (Year-round)

In addition, we make use of both High School turf fields, the open space at Sarnoff Corporation and use of two Middle School fields (Fall only). In the winter, we utilize various WW-P schools for Indoor practices and special training and events.

## MAINTENANCE:

Maintaining fields is a significant challenge, especially when maximum use is during the primary growing seasons. To reduce overuse, we established a threshold of 15 hours use per week, increased trainer education in field use, and improved rotation of weekend game play. As a result of this, our fields at the end of our busy Fall season were in reasonably good shape, with only two fields at Conover likely to require significant repair for the Spring (plus repairing grub damage). Achieving proper field use requires full cooperation between all programs, and should be discussed before each Fall season.

Our irrigation is managed in partnership with Hidden Sprinklers, which in addition to regular maintenance (opening, repairing broken heads,

closing) also completed repairs at Duck Pond (Spring) and a broken main at WWCP FS#2.

Musco Lighting manages our lighting in partnership with several local contractors (FCM). In 2012, we only had minor repairs, including replacing numerous bulbs at Conover FS#1

We maintain an annual contract with a fertilization company which applies three regular fertilization treatments plus a fourth at WWCP. In the Spring and Fall, we top dressed and overseeded surfaces suffering from overuse at Conover, Duck Pond and Zaitz, plus applied fertilization and a lime treatment to all West Windsor fields (used year-round).

It will be a focus in 2013 to improve the balance between professional fertilization treatments and treatments accomplished via WWPSA Facilities and volunteers. Irrigation will require a full sprinkler head evaluation in the Spring as many heads are misaligned or clogged. Overseeding should be augmented to occur more frequently, especially on practice fields. A grub treatment in July needs to be added at Conover as the Great Lawn continues to suffer (this is the second year with this problem).

## PROJECTS:

Duck Pond: We installed a 200 foot drainage trench to intercept runoff from the parking lot and installed a rock walkway to avoid muddy conditions at the field entrance. We also commenced a three-year regrading program in partnership with US Athletic Fields. FS #2 has been regraded and overseeded and will remain offline until mid 2013 at the earliest to allow the turf to reach full density. We plan to commence work on FS #1 in the Fall 2013 and FS #3 in the Fall of 2014. I recommend a similar investment in Conover Great Lawn when possible.

I recommend commencing a project in 2013 to install web-enabled irrigation controls and cameras to allow better oversight over all our West Windsor facilities. Each facility currently requires a 2 hour sweep to check fields and modify controls.

## SAFETY

We did not make any improvements in any safety areas in 2012, including goal frames and parking lots. In 2013, we need to replace safety warning signs onto all of our goals. Everyone (coach, referee, player and parent) must enforce and obey the simple rule that all frames must be anchored whenever players are present. Please look for hazards before play begins. Please report any unsafe condition to [facilities@wwpsa.org](mailto:facilities@wwpsa.org).

In 2013 we will continue to work with WW Recreation to improve lighting and signage. Please remember to drive safely and obey all road signs when dropping off or picking up players. Traffic rules apply, even if you are late.

**WE REQUIRE** at least two (2) adults to be present at all WWPSA functions where youth players are present. Please communicate this requirement to your team's parents to make sure at least one parent is always there with a coach. The adults present should know and enforce the safety requirements for the facility. Contact [facilities@wwpsa.org](mailto:facilities@wwpsa.org) if you have safety questions or concerns.

It continues to be a pleasure seeing the results of our investment in WWPSA Facilities. Special thanks to Mike Donnelly (Maintenance), Paul St. Amour (Scheduling), the Bad Boys (Labor) and all the WWPSA Volunteers that spread the soil and fertilizer that makes our fields the best.



## Recreational Soccer Director's Report by David Westbrook

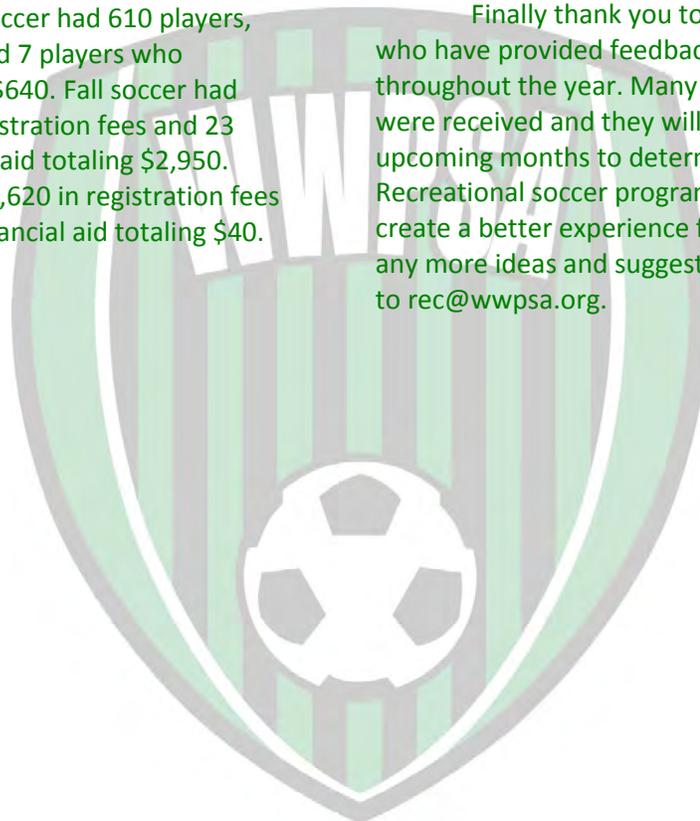
Thank you to the many volunteers that cheerfully gave of their time. We had another successful year offering both spring and fall soccer as well as the Ghou! Fest 2012 tournament to the youth of West Windsor, Plainsboro and surrounding communities. This year we had 25 recreational managers, 82 spring coaches, 36 spring Big Brothers and Sisters, 236 fall coaches and 54 fall Big Brothers and Sisters that were out on the fields every week of the season helping players learn the "beautiful game." There are just too many of you to name individually but a big "thank you" from me on behalf of all the players for what you did this past year.

This year Spring Rec soccer had 610 players, \$52,970 in registration fees and 7 players who received financial aid totaling \$640. Fall soccer had 1,166 players, \$124,430 in registration fees and 23 players who received financial aid totaling \$2,950. Ghou! Fest had 233 players, \$4,620 in registration fees and 2 players who received financial aid totaling \$40.

We continued to sell uniforms at cost separately from registration fees to encourage the reusing of uniforms and make registration simpler. This continues to be successful with the majority of players reusing uniforms and only 230 (38% of the total) players buying uniforms in the spring and 450 (39%) buying new uniforms in the fall. The total value of uniforms sold this year was \$29k.

Looking forward to 2013 we intend to focus more on getting the word out about our programs and improving the type and quality of the training and programs provided to the coaches and players.

Finally thank you to all parents and players who have provided feedback on the programs throughout the year. Many excellent suggestions were received and they will be considered over the upcoming months to determine how the Youth Recreational soccer program can be improved to create a better experience for everyone. If you have any more ideas and suggestions, please submit them to [rec@wwpsa.org](mailto:rec@wwpsa.org).



## Travel Soccer Director's Report by Bill Gardner

WWPSA Travel continues its mission to service the needs of the more committed and skilled soccer player by providing an advanced level of instruction, thereby preparing him or her to be a proud representative of our Club at local, state and regional competitions. In 2012, over 300 players fielded 23 Travel teams competing in 3 leagues including Mid-NJ Youth Soccer Association (MNJYSA), Jersey Area Girls Soccer (JAGS), and Mid-Atlantic Premier Soccer (MAPS). While WWPSA continues to be one of the largest soccer organizations in NJ, our Travel numbers have been on a steady decline. It was critical to understand this trend and make changes to address this challenge.

Travel programs and player/parent expectations are changing across the United States. Typical township programs that focus on typical travel player needs are no longer sufficient. Greater opportunities for player development are expected. WWPSA has traditionally offered a team-oriented model, where each team managed all soccer decisions independent of all other teams or the club. This has led to inconsistencies in skill development, both technical and tactical between ages and genders. In addition, team success was measured largely in terms of wins and losses, putting pressure on trainers and coaches to win even if it didn't serve to develop our players. This model also limited training economies of scale, with each team paying for its own services, without any collective bargaining. This has led to more expensive programs, without all the services that should be provided to each and every player.

WWPSA has a solid base of players, trainers, and some of the best facilities in the state. These are the raw materials necessary to run a top-flight soccer club. However, there is much room for improvement in how these are combined to truly develop our players. We need a comprehensive Travel Program offering that focuses on an organized and consistent Player Development Model, which includes technical and tactical development, plus education, fitness/nutrition, evaluations, and of course, the appropriate competition. In delivering a significantly better Travel program, we will retain our best players

and attract departed players as well as players from the surrounding community.

The first step to establishing a better Travel program was to appoint a Director of Coaching (DOC) to implement the new Player Development Model. The responsibilities of the DOC include:

- Create a new Player Curriculum, based on many of the standards of the National Soccer Coaches Association of America (NSCAA)
- Retain the services of the very best trainers across NJ to provide training and coaching
- Oversee and assess the execution of the Player Development curriculum by these trainers
- Coordinate the practice schedule and facilities to enable skill-based training
- Manage TDA Monday through Thursday and Skills Night on Fridays
- Offer parent and player education sessions covering the overall Player Development Model
- Execution of monthly training meetings with all professional trainers to build and further improve the WWPSA Player Development Model
- Establish pathways from TDA to Travel and from Travel to College
- Improve Community outreach through partnerships / sponsorships / fundraising

Nick Harrison was appointed as the new Director of Coaching in June 2012. Nick is NSCAA Premier licensed and DOC licensed. Nick has coached professionally in the UK, California, and New Jersey. He has been working with WWPSA since 1997.

In conjunction with the DOC, we launched the new Player Development Model in the Fall of 2012, starting with a new curriculum that evolves from the youngest players in our Technical Development Academy (TDA) through College entrance. We established a collective professional trainer group,

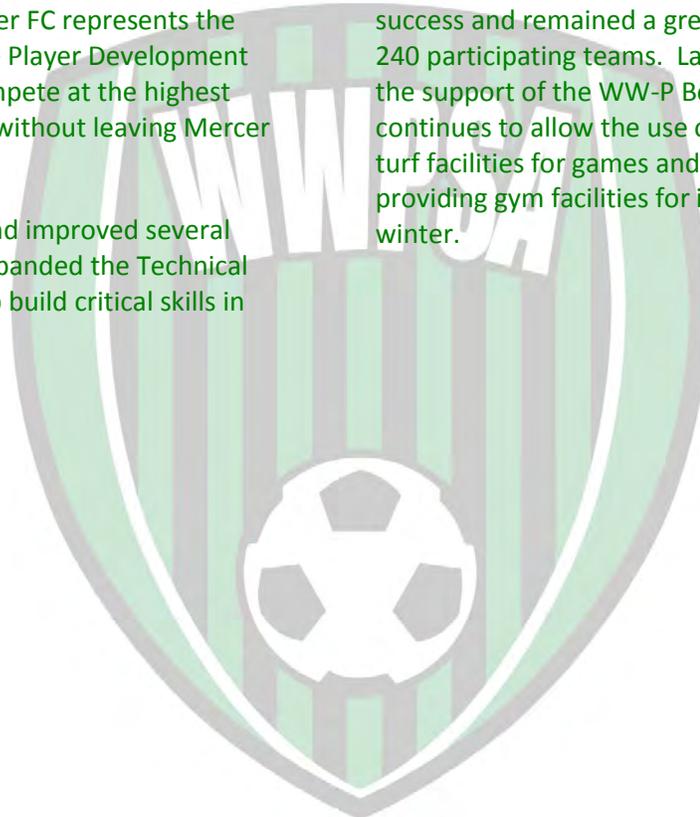
which has adopted this curriculum and has delivered it consistently across all teams this Fall. The trainers focused on technical skill-based training instead of age-based training, which means that players had an opportunity to train with other players of similar skill, regardless of age or which team they are on. This gave advanced players higher competition to compete against and developing players more opportunities to succeed against similar opponents. Skill training now represents from 30-50% of each practice session, with the remainder of time designated for team training (technical and tactical).

We introduced Mercer FC as our own Summer Select brand which has now become the Elite year-round brand of WWPSA Travel. Mercer FC had four successful summer teams and now has two year-round teams, one of which reached and hosted the NJ State Cup Quarterfinals. Mercer FC represents the pinnacle of achievement in the Player Development Model, allowing players to compete at the highest levels of the State and Region without leaving Mercer County.

We also augmented and improved several other Travel Programs. We expanded the Technical Development Academy to help build critical skills in

U9 and U10 players (TDA Plus) to aid in the transition to Travel. We expanded the Skills Night program on Fridays, which offers an optional third training session per week that focused on specific technical and positional skill development plus offered an additional hour of organized pick-up games and Parent Education session, which is helping to establish a greater knowledge and a sense of community within the club.

I would like to recognize and thank the Travel Executive Committee (TEC), DOC, Team Managers and Trainers for their outstanding efforts and guidance in establishing the new Player Development Model. I also want to thank Erik Lopez, Janet and Sunny Ganesan and the rest of the Sunburst Team for organizing and running their very first Sunburst Tournament last June. The tournament was a great success and remained a great year-end event for the 240 participating teams. Lastly, I'd like to recognize the support of the WW-P Board of Education, who continues to allow the use of the High School North turf facilities for games and team practices, as well as providing gym facilities for indoor practices during the winter.



## Adult Soccer Director's Report by Mike Donnelly

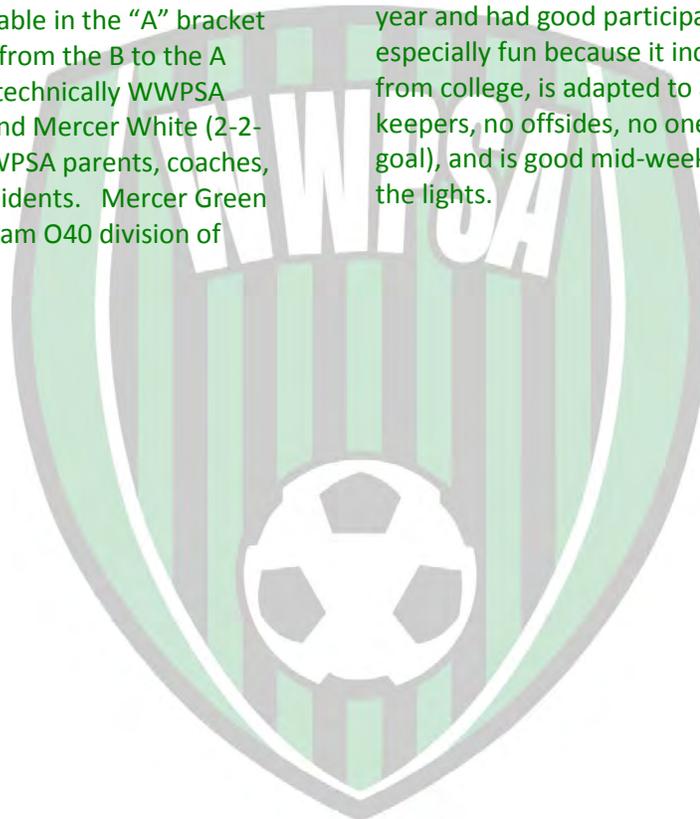
In the past year, we had over 300 registrations for adult programs. We typically have over 100 registrants each season for our fall and spring open-age co-ed adult recreational program. This spring, Harpreet Singh, who oversees that program, introduced referees into the end of season tournament with great success. Each season a new champion has emerged, which speaks to the balance of the teams in the league ("Any given Saturday..." and all that).

WWPSA also boasts having 2 men's O30 teams among the 16 that compete in the Mercer County Amateur Men's Soccer League (MCAMSL): the Wasps, and the Cosmos. Wasps and Cosmos practice one evening each week and have been very successful with the Wasps on top of the table in the "A" bracket (7-2-1) and Cosmos advancing from the B to the A bracket (5-1-4). Although not technically WWPSA teams, Mercer Green (8-1-0) and Mercer White (2-2-5) are comprised mostly of WWPSA parents, coaches, board members and WW-P residents. Mercer Green and White compete in the 9-team O40 division of

MCAMSL with the Mercer Green on top of the table and Mercer White a respectable 7th in their first season.

WWPSA has been providing weekly training at Gold's Gym for almost 2 years now. Participants work out with a personal trainer for 60 minutes focusing on speed, strength, and agility designed to improve soccer fitness for adults. After training, participants usually play a 30 minute pickup style game in the turf area of the Performance Training Center. The program has been so successful that it not only has run continuous 8 week sessions from its inception, but it has recently added a second night each week.

We ran the Summer 5v5 league again this year and had good participation. This program is especially fun because it includes young adults home from college, is adapted to a high scoring game (no keepers, no offsides, no one standing in front of the goal), and is good mid-week night-time exercise under the lights.



## Soccer Development Director's Report by Liviu Chirac

During 2012, Soccer Development participated in a number of exciting initiatives to support and complement the Club's programs. These initiatives are highlighted below.

### Big Brother / Big Sister

Building on our success over the past several years, the club continued this program in 2012 for both Rec and TDA. We experimented with having paid positions, which seemed to work better for Rec than for TDA. The challenge is that the volunteers need to be carefully chosen so that our younger kids look up to skillful soccer players rather than kids that just want to make money. For next year this should be revisited and, in my opinion, paid positions should only exist if we do not have enough skilled high school level volunteers. In that case, my suggestion would be to pay everyone, but we should hold tryouts for these paid positions.

### Red Bull Tickets

For the third year, Club members had access to all home New York Red Bulls games, with excellent tickets. Most of the games were sold out. The Red Bulls were undefeated at home, except for the Playoff Game which was postponed twice because of Hurricane Sandy. For next year, WWPSA committed to the same excellent seats, and there was no price increase, plus we will receive Free Red Membership for the club.

The efforts to bring Red Bull players and the Street Team to Sunburst paid off. We had players come to all the fields, where kids met them personally and played soccer tennis with them, tried to juggle, learned tricks to do at home, and so on. For next year my recommendation is to try to get them twice: once for Sunburst and once for a Skills Challenge competition.

### RDS Camps

Because of our partnership with the Red Bulls, we are getting discounts for the prestigious RDS Camps, where kids get to tryout and top players are selected

to participate. We were represented by kids from the U13 travel teams. Hopefully I will see more green shirts participating this winter, and then again in the spring, summer and fall. We are lucky that the training is on Saturday mornings, so the conflict with training is minimal, and they practice on turf fields at Peddie School, which is a few minutes away from our Club. Note that this program is not the same as the Red Bull training that other nearby clubs advertise.

### Director of Developmental Travel Teams, Director of Coaching and the Director of Soccer Development

The Travel Program has been struggling to find the right path for a Player Development System. In 2011 the entire board has put tremendous energy into exploring a relationship with Match Fit. Upon coming into this position I have tried to find out what exactly went wrong, but I am still to be given a clear picture as to why it did not work out. Early this year, Travel proposed a DDTT (Director of Developmental Travel Teams) position for a 16 month contract, which got the approval of the board. This position came into being, and it was pretty much a failure. I offered my input early on and identified the conflict of interest right away, but the decision to terminate this position came only months later, during the summer. The only benefit to this position was that when it was decided to have a Director of Coaching position, the same person was not considered. I do believe that the DOC (Director of Coaching) is a step in the right direction, and that we picked the right candidate for it. Yet, the position should be extended to cover the Rec Program as well, and should be continuously monitored to make sure that it produces the expected results. I have expressed my reservations and offered my guidance and frank, independent, unbiased opinions to the Travel Director and the TEC, and will continue to do so while in this position, so that our Travel and TDA programs continue to evolve in the right direction.

### Soccer Tennis and Futsal

Upon taking my position last year, I managed to launch a Soccer Tennis Program in a few weeks. The program ran at Millstone River in Plainsboro on Friday nights, and it was as popular for kids as it was

for Adults. We started again a few weeks ago, with two Open Gym nights – where we doubled the number of participants. The Millstone River gym is booked from now until the beginning of April, and we will have sessions there every Friday (school days

only). Players will have the option to pay at the door for each session, or purchase a season pass. More information can be found on the club website at [www.wwpsa.org](http://www.wwpsa.org)



# Information Technology Report

by Ryan Dolan

During 2012, WWPSA continued using Demosphere International Inc. ("DII") to provide a hosted website, registration, league scheduling, tournament management, KidSafe management, Team and Player profile administration, merchant services and financial systems management. The technology has continued to offer WWPSA a convenient and efficient means to manage many of the supporting activities that provide meaningful soccer experiences for all of its members.

With over 2,000 households using the online registration system, our continued relationship with DII enables us to distribute targeted information quickly and efficiently to those who need it. In 2012, together with DII, we have updated some of our systems behind the scenes to provide additional tools to volunteers for easier management and lessen the administrative burden of certain tasks.

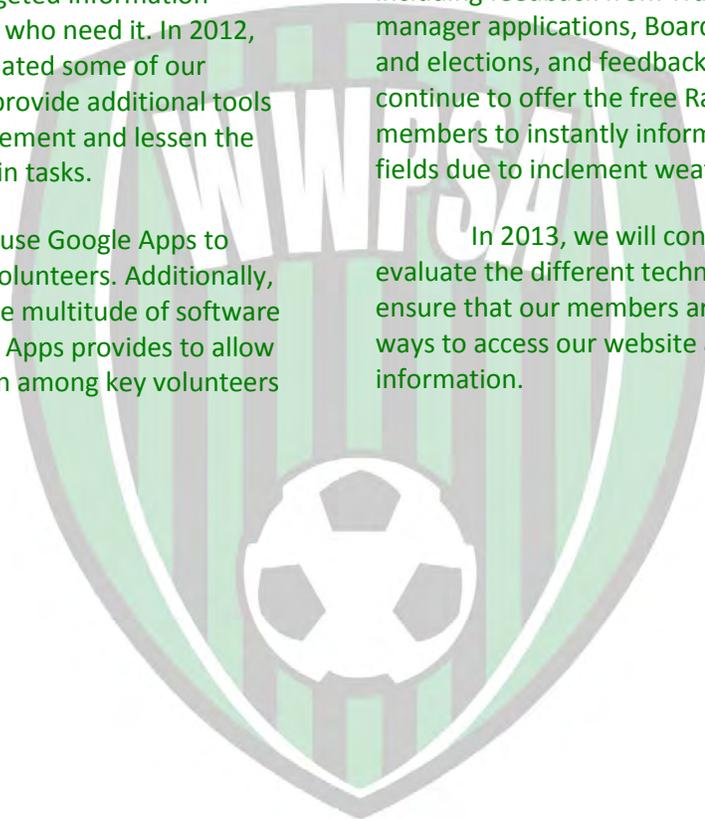
We have continued to use Google Apps to provide email services to our volunteers. Additionally, we have taken advantage of the multitude of software and extra features that Google Apps provides to allow a better flow of communication among key volunteers

and to ensure that the most current and up-to-date version of documents and other information is shared and available as necessary.

The WWPSA Online Store remains on PayPal™. This allows members to more easily order WWPSA merchandise while allowing volunteers to keep better track of the inventory in order to ensure we have enough of each item to meet the demand by our members.

We continue to use SurveyMonkey® for regular collection of information for various purposes, including feedback from Travel parents, Travel team manager applications, Board of Directors nominations and elections, and feedback on key proposals. We also continue to offer the free RainedOut™ service to our members to instantly inform all subscribers of closed fields due to inclement weather conditions.

In 2013, we will continue to explore and evaluate the different technology available to us to ensure that our members are provided the easiest ways to access our website and other important information.



## Sunburst Tournament Director's Report by Erik Lopez

The 18<sup>th</sup> Annual Sunburst Tournament was held on June 2-3, 2012. In many ways, this year's tournament was both a daunting challenge as well as a rousing success. For starters, this year's group of volunteers was completely brand new; obviously seeing and doing things for the very first time is going to present some obstacles, but by the end of the tournament on Sunday, we could honestly say that it went as well as it could. Unfortunately, the other factor that played in to the weekend was the weather, with the majority of Sunday afternoon being wiped out due to torrential thunderstorms and lightning strikes. Despite the adversity, everyone on the volunteer team pitched in and handled the situation as best as possible, resulting in a safe, organized response and a result that was fair to everyone.

The tournament included a field of 235 teams from all over the state, a slight increase from 2011 attendance, with age divisions ranging from U8 to U17. The event was held over five locations, comprising 21 full-sided fields and 8 small-sided fields. The tournament also included 21 teams from WWPSA consisting of 7 small-sided teams and 14 full-sided teams. Of the 14 full-sided teams, WWPSA produced 2 champions and 2 co-champions.

Vendors and merchandising went very well this year, as we were able to introduce new vendors in addition to some old favorites. The variety and quantity of available choices made lines short and customers happy with the service that was offered. Furthermore, we were able to leverage our continuing relationship with the New York Red Bulls, with the Red Bulls Street Team exhibition squad coming out

both days of the tournament, and defender Connor Lade making an appearance before the skies opened up on Sunday.

Financially, the tournament was able to bring in approximately \$20K to the club. When considering that sponsorship revenue was not included as part of Sunburst revenues this year, coupled with some increased expenses due to trophies (where more had to be ordered since we declared co-champions and co-runners-up for weather related reasons), the revenue brought in was very comparable to that of previous years, and ultimately that is seen as a big success for the club. As we look toward the future of the tournament, we will consider both cost savings over expenses as well as new and creative revenue ideas, as long as the quality and production of the tournament is not jeopardized.

I would like to give special thanks to the team of volunteers who helped out throughout the process: Janet & Sundaresh Ganesan, Bill Gardner, Paul Kelly, Lou Holder, Mike Donnelly, Ryan Dolan and Howard Rabin for their dedication during the weekend...Sunburst was a success because of you, and impossible to accomplish without your effort.

Preparations for Sunburst 2013 are already starting, and I am happy to say that we will have all of our volunteers returning to assist for this year's tournament, as well as a couple of fresh new faces that will be able to lend a helping hand. Having a year under our belt will help us to avoid pitfalls as well as identify efficiencies that we will be able to implement this year and further our goal of making this the best youth soccer tournament in the area.

## KidSafe Report by Paul Kelly

WWPSA follows the Mid-NJ Youth Soccer Association's (MNJYSA) KidSafe Policy. This policy is the basis for WWPSA's KidSafe program. This program's main goal is to require that all WWPSA volunteers who have contact with children are fit to do so. The basis for this determination is a questionnaire that volunteers must complete every four years, according to the terms of the MNJYSA KidSafe Policy.

In 2010, the WWPSA Board elected to temporarily suspend requiring these volunteers to also submit personal information for a background

check that would be performed as a secondary step. This decision was made to reduce spending in light of the fact that over the prior seven years only two individuals received unfavorable results from National Center for Safety Initiatives or the New Jersey State Police, and neither of those unfavorable results were for reasons the Board considered sufficient to prevent a volunteer from working directly with children participating in WWPSA programs.

The Board reconfirmed this decision in 2011 and 2012. This is an area of great importance and will be reviewed by the new Board early in 2013.



# Merchandise Report

No report available

# Photo Day Report

No report available



## Sponsorship Report by Paul Kelly

After losing our full-time Executive Director in 2011, adding new sponsors and getting the name of WWPSA out in the community has taken a hit in 2012. Our outgoing Executive Director was able to put much of his time into attracting and signing new sponsors.

However we have been able to strengthen the relationships with our existing sponsors. In both the spring and fall, Rec Soccer has held in-store club days with Dicks Sporting Goods with tremendous success. There is some other exciting news coming in 2013 as a result of the strong bond with Dicks Sporting Goods which can only further strengthen that relationship.

Gold's Gym continues to be a strong supporter of WWPSA and our Sunburst Tournament committee chose, once again, to use the Gold's Gym Facility in Lawrenceville to host the registration night for the 2012 Sunburst Tournament.

Also, Huntington Learning center has decided to continue their partnership with WWPSA while continuing to offer the very best tutoring services to the children of our community.

Please help support our sponsors!



## Scholarship Report by Paul Kelly

The WWPSA awards scholarships to graduating seniors who demonstrate continued contributions to the Club in addition to participating in WWPSA programs. Candidates must submit an application that details their WWPSA activities, contributions to the Club and a brief essay.

This year we were very happy to award four scholarships to very worthy WWPSA Alumni. Congratulation to Jesse Yu, Jeffrey Yu, Samara Per and Heather Deamond. We wish you the very best as you move on to college. These young members have what we look for in scholarship recipients: commitment, hard work, and a passion for the game of soccer.

