

January 20, 2014



Dear Prospective EWLL Sponsor:

Although it is still technically winter and spring is still a few months away, the East Windsor Little League has already begun planning for the 2014 season. Sign-ups, tryouts and practices are just around the corner. There is much to do before the season starts. Old equipment must be replaced, team uniforms need to be ordered, some of the town fields will need a little care after the long winter and much more. It is the mission of the East Windsor Little League to help as many of our children as possible experience the great game of baseball and softball.

East Windsor Little League (EWLL) is a chartered, non-profit Little League Baseball organization that provides an exciting youth baseball experience for players 4 to 14 years of age. EWLL provides this fundamental service to our community at an affordable rate, but with all nonprofit organizations, it takes a lot to maintain our league. Therefore, to continue to provide a fun and encouraging environment for our youth, EWLL requires a tremendous amount of support from our local community.

We are currently seeking financial sponsors to help us continue to deliver a quality sports program for the over 200 children in our program. This is where we need your help. There are many projects that we are currently trying to fund as well as continue to support the maintenance of the program.

Attached is a 2014 Season Sponsor Plan Options sheet that details the level at which you can provide financial support, along with the benefits that come with that support. Your tax-deductible donation to EWLL will supplement participation fees and help us offset the costs of equipment, player insurance, field maintenance, operational expenses and many special projects.

You can find out more about EWLL and our sponsorship opportunities by visiting our website at www.ewsports.com

Please make your pledge today in support of East Windsor Little League and our area youth, and **help make a difference in their lives!**

If you have any questions about sponsorship, please contact me at 860-627-6634. Your support is greatly appreciated.

Sincerely,

A handwritten signature in blue ink that reads "Christopher J. Willey". The signature is written in a cursive style.

Chris Willey
Treasurer, East Windsor Little League



East Windsor Little League

Charter Member since 1950 League ID # 02070801
CT. Tax-Exempt ID # E-5343, Fed. Emp. ID # 03-0495569
Brian Feeney, President (860) 627-9324
Chris Willey, Treasurer (860) 627-6634
P.O. BOX 702, Broad Brook, Ct. 06016-0702

2014 Season Sponsorship Program

Diamond Level (\$750)

- Platinum Level Sponsor (plus)
- Prime Advertising at Snack Shack plus other field locations
- New ideas for 2013 (Prime Web Postings and more)

Platinum Level Sponsor (\$400)

- Gold Level Sponsor (plus)
- Team Sponsorship on team Jerseys
- New ideas for 2013 (Web Postings and more)

Gold Level Sponsor (\$275)

- Team Plaque
- Field Fence Banner positioned in Prime Locations
- Business Posting at www.ewsports.com

Silver Level Sponsor (\$250)

- Field Fence Banner
- Business Posting at www.ewsports.com

Bronze Level Sponsor (\$125)

- Team Plaque
- Business Posting at www.ewsports.com

Friend of EWLL Level Sponsor (donations less than \$125)

- Business Posting at www.ewsports.com
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For Information please contact:

- EWLL President, Brian Feeney 860-627-9324 (brianf@ewsports.com)
- EWLL Sponsor Coordinator, Chris Willey 860-627-6634 (cwilley@ewsports.com)
- EWLL Information Officer, Chris Mickey 860-292-1577 (chris@ewsports.com)



East Windsor Little League 2014 Season Sponsorship Program

Sponsor's Name: _____
 Address: _____
 City/State/ZIP: _____
 Phone Number: _____
 Website Address: http:_____

Contact Name: _____
 Contact Email: _____
 Sponsored Player/Team: _____

Please check the sponsorship plan option you are selecting:

Bronze Level - \$125

Platinum - \$400

Silver Level - \$250

Diamond Level - \$750

Gold Level - \$275

Other

\$_____ **Friends of EWLL** or _____ (please fill in additional sponsorship option)

Instead of giving me a plaque, please donate the money for league expenses

Instead of giving me a banner, please donate the money for league expenses

Please allow my contributions to remain anonymous

Checks payable to:

East Windsor Little League

Mail donations to:

East Windsor Little League
 Attention: Chris Willey
 P.O. Box 702
 Broad Brook, CT 06016

Questions:

Chris Willey 860-627-6634

- Donations are usually tax deductible; please consult your tax professional for confirmation.
- For all donations please submit your business card if possible.
- Please contact Chris Willey (860) 627-6634 by phone or email questions to CWilley@ewsports.com

THANK YOU FOR YOUR DONATION!!!!!!!!!!