



South Parkland Youth Association ***Football and Cheerleading***

2014 Sponsorship Information

On behalf of SPYA Youth Football and Cheerleading, we would like to extend an invitation to you and your company to become a sponsor of our program. South Parkland Youth Association is a non-profit, volunteer organization whose mission it is to provide our neighborhood youth with an opportunity to develop teamwork, sportsmanship, character, and community spirit through the challenge and enjoyment of team sports. Our chief goal is to create a culture where kids love to participate in sports, and feel proud to wear an SPYA uniform. Our mission also includes:

- Bringing our youth closer together through common interest in sportsmanship and competition.
- Acquaint the players with the fundamentals of the game rules; running, kicking, blocking, tackling and more.
- Teach sportsmanship, teamwork and accountability; build character and discipline and love of the game.

The most important steps in the planning process for a successful year is obtaining local and corporate sponsorships from businesses and organizations, to help offset some of the cost associated with the events. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as field maintenance and equipment, additional lighting, officials, equipment and uniforms, and awards.

Sponsorship with SPYA Football and Cheerleading is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience.

If providing sponsorship is an option for you and your company, please take some time to review the information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,
Christopher Boscia
Commissioner, SPYA Football and Cheerleading
Dawn George
Parent Committee Chair

Company Sponsorship Levels

Platinum Sponsor - \$500

- Your company logo and link to your website on SPYA Football and Cheerleading website
- Your company logo on the sponsor sign on display at all home games
- Name recognition over PA system at home games and events
- Company information included on correspondences from Commissioner throughout the season

Gold Sponsor - \$350

- Your company logo and link to your website on SPYA Football and Cheerleading website
- Your company logo on the sponsor sign on display at all home games
- Name recognition over PA system at home games and events

Silver Sponsor - \$250

- Your company logo and link to your website on SPYA Football and Cheerleading website
- Your company logo on the sponsor sign on display at all home games

Bronze Sponsor - \$100

- Your company logo and link to your website on SPYA Football and Cheerleading website

Family Sponsorship Levels

Your family name on the sponsor sign on display at all home games

Platinum Sponsor - \$200

Gold Sponsor - \$150

Silver Sponsor - \$100

Bronze Sponsor - \$50

Custom sponsorships and/or sponsorship of specific item(s) (examples: scoreboard, awards, inflatable football) are also available.

Please contact Christopher Boscia at football@spya.org for more information.

**SPYA Football and Cheerleading
Sponsorship Agreement**



Please return your completed form to:
SPYA Football
c/o Christopher Boscia
5622 East Lane
Orefield, PA 18069

Company Name (as you would like it to appear in advertising and web site)

Point of Contact (Printed Name)

Company Mailing Address

Telephone

Email Address

Web Address

Business Sponsorship Amount Selection:

_____ Bronze (\$150) _____ Silver (\$250) _____ Gold (\$350) _____ Platinum (\$500) _____ Other

Family Sponsorship Amount Selection:

_____ Bronze (\$50) _____ Silver (\$100) _____ Gold (\$150) _____ Platinum (\$200) _____ Other

Signature: _____

Make checks payable to: **SPYA**

Visit us online at: <http://www.spya.org> or <http://football.spya.org>

For questions regarding sponsorship, web or email advertising, please contact:
Christopher Boscia – football@spya.org – 610-349-1939