



MEL OTT LITTLE LEAGUE

Youth Baseball / Softball

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Dear Valued Community Business Member,

Mel Ott Little League (MOLL) is beginning its sponsorship drive for the 2013 season. The league has been serving the Amherst/Tonawanda area youth for over 50 years. A BIG part of success comes from the generous support of businesses such as yours.

For 2013 there will be numerous ways to show your support of the league while gaining marketing exposure to our community. Sponsorship opportunities are, but not limited to the following:

Field Sponsor: Have 3 (1-4x8 billboard in center field and 2- 4x4 signs facing the backstop) signs on 1 of our Premier diamonds (3, 4, 6, or 7) as well as an additional 4x8 billboard on 3 other diamonds. **Cost is \$1500.00**

Target Sponsor: Have 2 signs on one field, one in right field and one in left and 3 more 4x8 signs on other diamonds. If a batter hits a sign on the fly, then they receive whatever gift you decide (normally a pizza party for their team). **Cost is \$1250.00**

Gold Level Sponsor: 4 billboards displayed individually on diamonds 3, 4, 6 & 7. **Cost is \$750.00**

Silver Level Sponsor: 2 billboards displayed individually in the park, 1 on one of our premier diamonds. **Cost for the first year is \$450.00; Years 2+ is \$350.00**

Billboard Sponsor: 1 billboard displayed on one of our premier diamonds. **Cost for the first year is \$300.00; Years 2+ is \$200.00**

We truly appreciate any sponsorship assistance you can offer. For more information or for additional sponsorship opportunities please contact:

Katie Hufnagel- Director of Sponsorship

mckm6174@yahoo.com 716-445-9889- cell

Or you can fill out the attached form and return it with you payment to:

Mel Ott Little League
PO Box 642
Amherst, NY 14226
Attn: Sponsorship