



Goleta Valley South Little League
Board of Directors Meeting Minutes
November 9, 2010

John Nisbet called the meeting to order at 6:03pm.

Minutes: *Motion and Second to approve the October 12, 2010 minutes. Motion carried.*

Guest Speaker: Retta Slay – SB County Challengers League – Adaptive Baseball

- The Challenger Division is a Little League International program with world-wide participation for children 5-18 yrs.
- The SB County League was developed about 8 years ago as an opportunity for kids with Special Needs to play the game of baseball. DPLL has a "Challenger" game-day every week built-in to their schedule and include their teams as volunteers and mentors. It has been a wonderful learning experience for everyone; learning differences, sense of accomplishment, motivation to keep trying.
- How can GVSSL help? By advertising to its families during registration, volunteer coaches/players to act as mentors, hosting a clinic, donating or sponsoring.
- Melissa Frank will help facilitate with Rachel Shalhoob; Challenger information/flyers to include in GVSSL's registration packet.
- Drew Hawn will post a link on GVSSL website: www.GoChallengers.org
- Melissa Frank and Kristin Quezada will develop a way for GVSSL to support the Challengers and bring this to the Board.

President's Report: John Nisbet

- **Turf Project Update:** County permits approved! Project is currently being surveyed, contract has been received and plans will be presented at next month's meeting.
- **50/70 Division:** John Nisbet, Dan Feldhaus & Dick Drew met with DPLL re: creating this new Little League Division together in order to pool more players. Ages targeted are 11-12 years. Ideas include charging a small fee for play (~\$50), using DPLL's existing field and seeing this as an opportunity for kids to transition to the Junior Division.
- Subcommittee formed consisting of John Nisbet, Dick Drew, Steve Boelter, Dan Feldhaus & Rachel Shalhoob.

Motion and Second to move forward with the 50/70 Division. Motion Carried.

Financial Report: John Nisbet (for Gary Furukawa)

- The financial report going forward will include a motion to approve the monthly financials, in total which will include all reports, not just the check detail. Gary Furukawa will email a soft copy to the BOD prior to each meeting.

Motion and Second to approve the October 2010 Financials. Motion carried.

2010 Fall Ball Report: Drew Hawn:

- VP's, Managers, Kids all agree Fall Ball was a success!
- Ideas to implement next year: we need to collect a volunteer deposit check, post & review the rules with all coaches & players, have a rotating schedule for all teams, develop a new method of team placement.
- Thank you, Drew, for a successful season!

Special Events: Kristin Quezada

- 250 solicitation letters were mailed to the Business Community in support of our annual Silent Auction/ Opening Day celebration. If anyone on the Board has not emailed Kristin your 5 contacts, please do, ASAP. Kristin will re-send the solicitation list to the BOD to work from.
- Searching specifically for a printing sponsor and coupon to offer on the raffle ticket.
- Raffle ideas: Adding donated auction items as prizes, ipod/ipad or apple gift card, incentive for the first team to turn-in their raffle tickets – pizza party?
- Opening Day Photographer: Kristin has received several requests offering a percentage of sales to the League as a fundraiser. Will check with our current photographer and compare 2-3 offers.

Sponsorships: Paul Peterson

- Met with prior coordinator and verified last year's numbers: 56 field signs, 21 team sponsors. 77 out of 137 potential sponsors continued their support.
- Coordinating with Special Events as a team approach.
- Creating "Help the GVSL Team Win by Making a Hit Today!" The emphasis for the 2011 year is to offer more packages for sponsors, such as a one year commitment for team sponsors and up to a three year commitment as a field sign or corporate sponsor. The sponsorship letter, which is planned to be distributed to the donor base in December highlights our desire to carry on our winning heritage as evidenced by the 1982 Senior World Series Championship.

Rules/Policies – Subcommittee Report: Ross Cope

- Committee met on 10/21/10 and has updated the League's Rules & By-Laws for the 2010-11 Season.
- Currently editing these changes (which will be highlighted) and sent via email for the BOD to review before the December meeting.
- The Sub-Committee asks that questions re: these changes be emailed to the entire BOD prior to the meeting, so as to allow significant discussion & ample time to review the 40+ page document.

Concessions Manager – Subcommittee Report: Dick Drew

- Sub-Committee met on 11/1/10 and is in agreement that Concessions Manager remain an unpaid position. With new ideas, concessions could be successfully run by several volunteers, overseen by board members and would not require a board position itself.
- New Ideas: A new "Concessions Committee" will be formed, meet monthly and provide a status report to the BOD at each meeting. The committee will be made up of Dick Drew, Christina Songer and members of this sub-committee. Sub-Committees under the "Concessions Committee" would consist of the following:

Scheduling: The Volunteer Schedule would need to be overseen by the Scorekeeper/Scheduler, Mike Kling, or an appointee of. Each week of the season needs to be assigned to a junior, major, minor, mini-minor and t-ball team. Each team mom would make sure that week on the schedule is filled. If a volunteer couldn't make their assigned shift, they would be responsible for filling it. The team mom can help with this.

Purchasing: We suggest that GVSL purchase a cash register with barcode reading capabilities. These range from \$89 and up. This will reduce income lost due to volunteers not knowing the prices and will help control inventory. Depending on the cash register and software purchased we can control inventory and maybe eliminate the \$10/\$20 cards with gift cards we can swipe. A purchasing agent will be in charge of all purchasing for food and drink items. This is including items purchased at Costco, Pepsi, Icee, Smart & Final and any other store for items needed. All apparel purchased will be done by Dick Drew, Equipment Manager. Christina Songer and Dick Drew have volunteered to oversee the purchasing agent.

- All other issues will be forwarded to the vice president of the league.
- Other recommendations:
 1. The volunteer deposit checks should be changed to \$200.
 2. The registration form should require check boxes for parents to commit to specific volunteer positions. (Concessions, Umpiring, etc.)
 3. All board members need to sign-up online for an opening and closing.
 4. We need to purchase a number lock to add to the door.
 5. The scheduler should have access to e-blast.

6. We need to have a list online that has volunteers that would be willing to fill last minute spots for people that can't make their shift.

· This committee will work out the ideas, incorporate numbers and bring more specifics to the next meeting.

2010/2011 Schedule Discussion: Rachel Shalhoob

· A layout for the 2010-11 Season was presented and reviewed.

· The league will incorporate team formation, managers' meeting and equipment hand-out in one night for each division.

· Discussion re: implementing umpire clinics the 3 Saturdays before League begins. Can we incorporate scorekeeping with these clinics?

Fields Director – Jerry Johnson

· Thank you to Granite Construction and Eric Bittles for replacing the asphalt in front of the concessions stand.

· The fields are experiencing some mole issues!

Division Officer Reports: None during the off season.

New Business

Strategic Plan for GVSLL: The President would like to develop a general vision for the future of the league.

· Sub-Committee formed consisting of: John Nisbet, Dick Drew, Eric Swanson, Steve Boelter, Ross Cope, Christina Songer, Jerry Johnson, Paul Peterson & Kristin Quezada.

Field use and fees for Travel, Club & GVSLL teams:

· Currently, the league charges \$30 per field rental for these teams.

· Discussion re: whether teams made-up of GV players should be charged, insurance issues, kids should use the fields as much as possible.

Motion and Second to NOT charge said teams (withholding existing field contracts) for field use pending new policy, which will be provided by the beginning of the new season.

Motion Carried.

Registration Fees & Online options for Spring:

· Last year's registration fee was \$150. T-ball fee was \$110.

· Discussion re: keeping fees affordable for families, allowing the league to operate more efficiently/barely breaking even, making fees comparable to other sports/leagues. T-ball fee should reflect a similar increase as other divisions; an increase of \$10 to \$120 for early birds, \$140 after 12/27/10.

Motion and Second to raise the registration fees to \$175, with an early-bird fee of \$160 offered for three weeks, until December 27, 2010.

Meeting adjourned at 9:16pm by John Nisbet.

The next meeting will be Tuesday, December 7, 6pm.
1415 Chapala Street, Santa Barbara

Respectfully submitted,
Melissa Frank
GVSSL Secretary