



Woodcreek High School Football

“Building a Legacy from the Ground Up”

Welcome to the Woodcreek High School Football Back the Pack (BTP) Sponsorship Program 2015

We are a non-profit 501c program developed to support the Woodcreek High School Football program through corporate and community sponsorship opportunities. Our goal is to partner with local businesses and community leaders to assist with the financial requirements of competing in one of the top high school football leagues in California. In addition to our annual fundraising efforts, our corporate relationships are critical to the success of our program. Your financial support will be used to provide training, purchase uniforms, replace equipment, and pay other fees and expenses associated with producing a high quality football program.

The benefits of becoming a corporate sponsor with Woodcreek Football are numerous. We have many options to meet your financial commitment. A sponsorship provides your company the ability to reach a large cross-section of the Roseville population including high school students, parents, family members, educational staff, community fans, as well as visiting teams' fans and students from other surrounding communities. We value the special partnership between our community businesses, community leaders, and our students and their families. Your sponsorship stimulates a community-wide feeling that recognizes the importance of high school athletics as an integral component in the overall development of our best resource...our youth! We encourage you to partner with us in this important relationship.

Enclosed is a list of our sample sponsorship levels and the many benefits associated with your financial investment. We sincerely hope you will consider joining the Woodcreek Football Family. Please contact Kristin Crossman (krisccross70@comcast.net) if you have any questions.

Thank you in advance for your consideration and generous support towards Woodcreek Football. We look forward to seeing you at the game.

Sincerely,

Kristin Crossman
BTP Sponsorship Coordinator (916) 837-5617

Platinum (\$2,000.00) Limited availability

Official “Game Day Sponsor”

- Advertising rights for one home game; Brochure handouts, coupons and trinkets to all spectators that enter one game. (Items provided by sponsor)
- Game day recognition at one (1) home game
- Scrolling advertising on the NEW Scoreboard
- Four (4) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
- Recognition over PA during all 2015 home games (minimum four, 10 second infomercials)
- Company logo displayed on 3’ x 5’ vinyl stadium banner during the 2015 season (banner supplied by sponsor)
- Company logo on Back The Pack website home page with direct link to company home page
- Full page ad in 2015 Woodcreek Football annual program
- 8x10 sponsor plaque of selected 2015 team
- Signed Varsity Jersey
- Two (2) free entry tickets to the Annual Football Dinner

Black (\$1,500.00)

- Scrolling advertising on the NEW Scoreboard
- Four (4) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
- Recognition over PA during all 2015 home games (minimum four, 10 second infomercials)
- Company logo displayed on 3’ x 5’ vinyl stadium banner during the 2015 season (banner supplied by sponsor)
- Company logo on Back The Pack website home page with direct link to company home page
- 1/2 page ad in 2015 Woodcreek Football annual program
- 8x10 sponsor plaque of selected 2015 team
- Two (2) free entry tickets to the Annual Football Dinner

Maroon (\$750.00)

- Scrolling advertising on the NEW Scoreboard
 - Two (2) season passes with one (1) VIP Parking Pass (home games only) – VIP Stadium Entry
 - Company logo displayed on 3’ x 5’ vinyl stadium banner during the 2015 season (banner supplied by sponsor)
 - Company logo on Back The Pack website home page with direct link to company home page
 - 1/4 page ad in 2015 Woodcreek Football annual program
 - 8x10 sponsor plaque of selected 2015 team
 - Two (2) free entry tickets to the Annual Football Dinner
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Program Advertising

- \$200 - Full Page B&W ad in 2015 Woodcreek Football annual program
- \$100 - Half page B&W ad in 2015 Woodcreek Football annual program
- \$75 - Quarter page B&W ad in 2015 Woodcreek Football annual program
- \$50 - Business card B&W ad in 2015 Woodcreek Football annual program

A la Carte

- \$500 - Banner/Media Blitz Package - includes 3x5 banner hung at the football field (must supply your own 3x5 banner); banner on Woodcreek Football website sponsor page; advertisement on WHS Football Facebook Page and Twitter Account
- \$350 - Your business / roster cards handed out to all fans & table set up for advertisement (one home game) & Website Banner on Woodcreek Football website sponsor page and link to your company website
- \$100 - Website Banner on Woodcreek Football website sponsor page and link to your company website

Adopt-a-Wolf

- \$300 - Recognition in 2015 Woodcreek Annual Football program
(This pays the registration fees for a player in need.)

Package Requested (check one):

Platinum ____ Black ____ Maroon ____

Program Advertising (list which advertising you want) _____

Adopt-a Wolf ____ Banner/Media Blitz ____ Business Material Handout ____ Website Banner ____

Name _____

Business _____

Address _____

Telephone _____ Fax _____ Email _____

Back The Pack can prepare a special sponsorship package upon request.

Back the Pack is happy to accept cash, checks, VISA, or MasterCard and we have payment plans to fit everyone's needs.

Checks can be made payable to: BACK THE PACK
