



Dear Prospective Sponsor:

The Palmyra Black Knights (PBK) Youth Ice Hockey organization is currently looking for sponsors to support our upcoming Breast Cancer Awareness (BCA) Campaign in October. PBK is a licensed 501(c)3 organization in the state of Pennsylvania.

The Lebanon County-based Black Knights are in their sixth year and provide nearly 200 families with a positive youth hockey experience. PBK has placed their top priority in developing a community of Knights that understand the importance of community service and support.

PBK has raised nearly \$10,000 for the Penn State Hershey Breast Center in the first 4 years supporting BCA where the funds were used to support the ancillary expenses that families face during treatment. This is the largest local youth sports donation ever received by the Breast Center.

The players will also have the opportunity to participate in the campaign by showing their support by wearing PINK skate laces as well as adorning their sticks with PINK tape – PINK laces and tape will be available for purchase at the rink.

We will again be selling pink t-shirts at the rink with all proceeds being used toward our fundraising campaign.

How can you help? We have developed a tiered sponsor program that allows contributors to support us at several different level....

Stanley Cup Club Sponsor

- \$5 GOAL-for-GOAL match for all goals scored by the PBK full ice travel teams during Breast Cancer Awareness Month. There are 43 scheduled games in October for PBK's full ice travel teams.

Hat Trick Club Sponsor

- \$1 GOAL-for-GOAL match for all goals scored by the PBK full ice travel teams during Breast Cancer Awareness Month. There are 43 scheduled games in October for PBK's full ice travel teams.

Slapshot Team Sponsor

- \$XX GOAL-for-GOAL match for a specific PBK team or teams October goals.

Wristshot Individual Player Sponsor

- \$XX GOAL-for-GOAL match for a specific PBK player or players October goals.

Other Corporate/Business/Individual Sponsor

- Flat contribution toward PBK's donation to the Penn State Hershey Breast Center.
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If you are interested in supporting this incredibly important campaign, please return the last page of this letter with your selected sponsorship level in the self-addressed stamped envelope. Upon receipt, you will be contacted by PBK to confirm your sponsorship and obtain any necessary information.

The Palmyra Black Knights and the Penn State Hershey Breast Center thank you in advance for your support of Breast Cancer Awareness Month. If you have any questions, please don't hesitate to email me at angepries@verizon.net.

All the Best,

Angela Pries
(PBK Director of Outreach & Events)



Sponsorship Level (select one)

Stanley Cup Club Sponsor - \$5 per goal

Max Contribution: \$ _____

(in the event that PBK explodes for 1000 goals in the month of October)

Hat Trick Club Sponsor - \$1 per goal

Max Contribution: \$ _____

Slapshot Team Sponsor – \$XX per goal

Contribution Rate Per Goal: \$ _____

PBK Team(s): _____

Wristshot Individual Player Sponsor – \$XX per goal

Contribution Rate Per Goal (... shutout, save, assist, game without penalty, etc): \$ _____

PBK Player(s): _____

Other Corporate/Business/Individual Sponsor – \$ flat one-time contribution

Contribution Rate: \$ _____

All checks can be made payable to "PAMHA" (Palmyra Area Minor Hockey Association) and remitted to:

Klick Lewis Arena
c/o Palmyra Black Knights
101 Landings Drive
Annville, PA 17003

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Sponsor/Company Name: _____

Contact Individual: _____

Address: _____

Phone Number: _____

Email Address: _____