

SPONSORSHIP OPPORTUNITIES TO BENEFIT

MAGNOLIA LACROSSE ASSOCIATION 2016-2017 LACROSSE



Dear Business Owners, Parents, and Friends of Magnolia Lacrosse Association,

We are excitedly preparing for our 2016/2017 Magnolia Lacrosse Season. Magnolia Lacrosse Association operates as a non-profit 501(c)(3) organization with both high school and youth programs which are funded through program fees, sponsorships and fundraising efforts. As a self-supporting high school club sport, we receive no school or district funding even though we proudly represent Magnolia High School, Magnolia West High Schools, Montgomery, Tomball and Conroe areas. When you support Magnolia Lacrosse, your business benefits from an increased awareness in our community all while promoting Magnolia students and helping to grow the sport of lacrosse in our area.

The Magnolia Lacrosse program started in 2009 with one 7th grade team, 21 students and 18 Magnolia (East and West) families. In 2016, the program grew to 9 teams and 163 students from Magnolia, Tomball, Montgomery and Conroe. With your support, this program can continue to develop and grow!

Magnolia Lacrosse Association's goal is to keep player cost affordable in order to attract players from all socioeconomic levels. In 2015-2016 year, the average high school player cost was \$794 but we only charged on average \$356 per player. The average youth player cost was \$272 but we only charged on average \$159 per player. The remaining cost was subsidized from sponsorships and fundraisers.

To assist the teams in attaining their goals, we would like to offer you the opportunity to advertise your business by sponsoring the High School and Youth Lacrosse Programs. Proceeds from your sponsorship go directly to the lacrosse program to help offset player costs and will be used for: scholarships, the purchase of equipment and supplies, facility rental expenses and so much more.

Attached is the Sponsorship Packet which provides detailed information about the sponsorship opportunities that are available and what is included in each level. Your sponsorship dollars are tax deductible!

We genuinely appreciate the opportunity to partner with you to promote your business in our supportive community. As a by-product of your generosity, our boys and lacrosse benefit. Thank you in advance for your support of our lacrosse athletes. Your sponsorship is sincerely appreciated.

Sincerely,

Petra Mishou
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