

WILTON
LACROSSE
ASSOCIATION

January 22, 2017

Dear Wilton Lacrosse Association Yearbook Advertiser,

The Wilton Lacrosse Association thanks you for your continued support of our programs for Youth and High School Lacrosse in Wilton by participating in our annual Yearbook, and Advertising on our Web Site – www.wiltonlax.org. After 37 years in publication, our new advertising format has proven to be highly successful in providing greater exposure to our advertisers.

All advertisers will be listed in the Yearbook as a "Friend of Wilton Lacrosse", in addition your company logo or ad will be placed on our Web Site. Advertisers will also be linked directly to their Web Site from their rotating Ad on wiltonlax.org. Our website is consulted by over 1000 families of our Youth and High School players throughout the year!

We are offering 2 options to support Wilton Lacrosse programs in 2017:

Option #1

Full Page Ad in the Yearbook
Rotating Ad on our Web Site
Your Ad linked to your Web Site
Listing in our Yearbook as a "Friend of WLA"
The price for this Option is \$275.00

Option #2

Rotating Ad on our Web Site
Your Ad linked to your Web Site
Listing in our Yearbook as a "Friend of WLA"
The price for this Option is \$100.00

Please fill out the enclosed card with your contact information. If you should have any questions, please contact Jane Wood at jcwood555@aol.com .

We are grateful for your anticipated support this year, and we believe that our Lacrosse Yearbook and our Web Site will provide you with a greatly enhanced advertising exposure to the Wilton Community!!

Thank you and we look forward to hearing from you!!

Wilton Lacrosse Association

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Yes! I would like to support The Wilton Lacrosse Association

Advertiser's Name _____

Name as you would like it to appear in the Yearbook if different

Address _____

Phone _____

Email _____

Your Web Site Information _____

Kindly remit payment by March 1, 2017

Questions - Contact Jane Wood - jewood555@aol.com

Option #1 - - - - -\$275.00

Full Page Ad in the Yearbook

Rotating Ad or Logo on our Web Site

Link to your Web Site

Listing in our Yearbook as a "Friend of WLA"

Option #2 - - - - -\$100.00

Rotating Ad or Logo on our Web Site

Link to your Web Site

Listing in our Yearbook as a "Friend of WLA"

Repeat 2016 Ad

Please make check payable to Wilton Lacrosse Association.

Please Mail payment to: **Wilton Lacrosse Association**

c/o Jane Wood

555 Belden Hill Rd.

Wilton, CT 06897