

Letter To The Sponsor

SECYH is a non profit organization dedicated to providing youths from ages 5 to 18 with a recreational amateur hockey development program implemented through skill development and competition. Our player come from many towns including Norwich, Sterling, Salem, Ledyard, Groton, Stonington, Mystic, East Lyme, Saybrook, New London, Waterford, as well as other surrounding communities.

The mission of SECYH is to provide a supervised, recreational and competitive Ice Hockey program for the youth in our area and to provide a facility for instruction in the sport of Ice Hockey. SECYH instills in young skaters the importance of good sportsmanship, healthy competition, fair play, honesty, team loyalty, and respect.

There are approximately 130 skaters in SECYH who dedicate themselves to hockey from September through March as well as attending summer clinics to prepare for the season. Our players travel from one end of the state of Connecticut to the other as well as neighboring states on occasion. Additionally we have beginner instructional groups, who generally practice once a week.

Unfortunately Ice Hockey is one of the most expensive youth sports offered in the area. The Board of Directors is ever vigilant of the expense involved with being a part of Ice Hockey and they try to make it as affordable as possible for families to participate. Some of the large expenses that we have to cover are ice time payments, (over \$300 per hour), uniforms, equipment, clinics, and insurance to mention a few. SECYH receives no subsidies from any town for this sport.

To help offset some of the expense to our young skaters, SECYH has instituted our Sponsorship Program. Through this program, our skaters solicit area businesses for sponsorships. The money contributed is shared between the skater and the Association. This provides businesses with a great opportunity, helps the skaters with the high cost of Ice Hockey, and helps SECYH to continue to provide a quality program.

Without our sponsors, we know that many kids would not be able to play because of the expense. Accordingly, we are requesting your participation in this worthwhile program which will provide your business with positive exposure throughout the year. Remember, the youth hockey season is six-seven months long.

If you would like to discuss this program, contact the Sponsorship Committee. Our contact information can be accessed on our web site at www.secyh.org.

Thank you for your consideration.

SECYH