

# **MASON FOOTBALL**

## **Recruiting Protocol:**

### **ALL INCOMING FRESHMAN NEED TO MEET WITH THEIR COUNSELORS TO LET THEM KNOW THAT THEY ARE INTERESTED IN PLAYING COLLEGE FOOTBALL**

- 1) **Clearinghouse**: All rising seniors MUST register with the NCAA Clearinghouse. This should be taken care of through the student athlete's counselor.
  
- 2) **Summer Camps**: NO CONTACT CAMPS according to the OHSAA bylaws. Participation in a contact camp could result in forfeiture of games therefore the player will be dismissed from the team. All camps serve as a form of recruiting for Colleges and Universities. They will use the camp circuit as a form of networking. There isn't one camp necessarily "better" than the others. We suggest the following:
  - a. Attend a camp at a school in which you may have interest. This provides the student athlete with an opportunity to see the campus and get a feel for the people.
  - b. All BCS schools will have coaches from all over the country working the camps. Because of this, exposure will be good at any camp.
  - c. Attend at least 1 BCS camp close to home.
  - d. Many MAC schools currently offer 1 day "satellite camps" offered at local high schools. These are very good options.
  - e. Attending more camps does not automatically mean better exposure. Make sure the student athlete does not over extend and fatigue himself. This can result in poor performance and possible injury.
  - f. Be realistic in academic capability. Attending a camp at Northwestern or Stanford if the student does not have the academic profile to fit the school may not make sense.
  - g. COMBINES are NOT camps. It is our belief that most student athletes can hurt themselves attending combines more than they can help themselves, therefore, we do not encourage them. If a student athlete decides to attend a combine we strongly suggest that they work with OUR strength coaches and actually train for the events in which they will be competing.
  
- 3) **Highlight Videos**: Currently all HUDL video is accessible by the student athlete. They have the capability of marking their highlight clips anytime. We will send all highlights via email to prospective colleges and universities at the player's request. Once the student athlete has marked all highlights, we ask him to do the following:
  - a. Send Coach Castner and Kendall an email with all highlight plays listed by game and numbered clip. From the game and the number we will be able to create another highlight video from the original game film. This film will be animated,

labeled and added to the Mason Football Highlight films located on Youtube. This will be another marketing tool in the recruiting process.

- b. Once the Youtube video is finished, we ask the student athlete to locate the Youtube page and copy the web address in order to forward personal emails to prospective schools.
- 4) **Player Profile Sheets:** All student athletes will fill out a player profile sheet. This sheet will accompany all emails sent to prospective schools. The player should include a brief introduction and express their desire to play for that institution and should link the web address for their Youtube highlight video. The profile sheet should be included as an attachment.
- 5) **Recruiting Services:** Because of the profile of Mason High School, we feel a recruiting service will not provide the cost benefit that it would at a smaller school. We receive a lot of traffic from small D-III schools to Patriot/Ivy league schools to BCS schools that limit the potential need for exposure. This obviously is up to your discretion.
- 6) **College Visits:** Official and Unofficial
  - a. Unofficial – This is at your cost. A student athlete can make as many unofficial visits as he would like. We ask that you contact Coach Castner before making an unofficial visit so he can contact the school and inform the staff.
  - b. Official Visits – Only impacts D-I scholarship schools. A student athlete is allowed 5 official visits to D-I schools. He can visit as many smaller schools as he would like and it will not impact the 5 official visits.
  - c. Seniors are allowed to miss Saturday lift/film sessions to attend a college visit (official or unofficial). This can only be cleared through Coach Castner. Failure to clear any visit resulting in absence from a Saturday lift/film session will result in a 1 game suspension. 2 absences will result in dismissal from the team.
  - d. Underclassmen are NOT granted this opportunity.

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