

Mason Touchdown Club Budget Meeting Minutes
January 28, 2015 7pm-10pm MHS Athletic Office Conference Room

In attendance: Doug Besecker, TDC President

Sean Garry, TDC Vice President

Laurie Goldfarb, TDC Treasurer

Edie Stewart, TDC Secretary

Karen Craig, TDC Member at Large

1. Laurie Goldfarb, treasurer, began by explaining the 2 accounts and how they are being reconciled. There is a Student Account and Parent Account. At future TDC meetings she will include both accounts for membership review.
2. Laurie will keep documentation by month of all credits/debits. She will keep three sets of books-parent, student and combined account with and Excel spreadsheet. For reporting purposes, this will be a combined budget with current expenditures for each account.
3. The actual starting balance for 2015 is \$22,680.49.
4. Doug Besecker, president, will check with Ron Saresky, MABA, to see if Tom Lewis is supposed to file our taxes through MABA.
5. It was questioned if our parent account is under a 501-3C tax exempt nonprofit status. Laurie will check on this to make sure it is. If not, she will file the necessary paperwork.
6. Sean Garry, VP TDC, is chairing a fundraising committee to look at alternate fundraising ideas. A few ideas discussed were:
 - Reds Games**-selling concessions-12 games/need 10 volunteers each game. Must be 16 to volunteer. Will discuss to see if it is worth it.
 - Flying Pig**—again, need many volunteers for a small profit-\$600. Will discuss to decide if it's worth it.
 - Food Card**-an example was LAX LaRosa's card. Sean will discuss with Chipotle to see if they would do one for football.
 - Stadium Seats**-Sean met with Scott Stemple, MHS athletic director, to discuss possibilities. This idea may cost too much money up front. Will continue to look into ideas.
 - Upcharge on Spiritwear**-will be categorized under Future Fundraising line item. Possibly marking up MHS pack \$10 and MMS pack \$5.
7. **Alumni Night**-there was discussion to make this event larger and encouraging Scott Stemple and the athletic department to take a much more active role in contacting MHS alumni. This event needs a new chairperson for this season.
8. **Rain Gear**-Coaches can decide if they want to purchase rain gear for themselves. Their staff apparel budget was increased from \$8,000 to \$10,000 to help defray their costs. A line item for Varsity Player Rain Gear was added for \$2,000. We think that is a good compromise between coaches and parents.
9. There was discussion to move TDC meetings from Monday nights to Tuesday nights So Coach Castner can attend. We feel it is important for the Head Coach of Mason Football to attend parent meetings as well as representatives from MMS and freshman teams. It was suggested that coaches have the first 15 minutes of each TDC meeting and then we will move into the agenda. We also discussed having game and/or practice video from the previous week playing of grades 7-12 on the big screen as people enter the Harvard Room. We have got to get more people in attendance to these meetings and we need to have Coach Castner's presence at these meetings to help more people "buy back in" to the program.
10. The remainder for the meeting involved putting dollar amounts into each line item to create a balanced budget. In the end, our projected expenses are \$80,000. We will need strong fundraising and total "buy in" of the program from coaches and parents to balance this budget.