

# **N**orthview Athletic Association

## Sport Communications Information

Use of this form: To inform Directors and Communications how to share information about their team.

NAA Communications shares responsibility for supporting communication for Northview teams.

| Season | Lynne Smith                         | Benicia Ammons              |
|--------|-------------------------------------|-----------------------------|
| Fall   | Cheerleading, Softball, Football    | Cross Country, Volleyball   |
| Winter | Cheerleading, Gymnastics, Wrestling | Basketball, Swim, Dive      |
| Spring | Baseball, Tennis, Lacrosse          | Soccer, Golf, Track & Field |

### Social Media

Northview Titans Athletics has a presence on both Facebook and Twitter. If you want NAA to promote something big going on with your sport, maybe a fundraiser or a playoff game or college signings, please e-mail [titansathletics1@gmail.com](mailto:titansathletics1@gmail.com) with the message that you would like to share. Be as specific as possible, and give as much advance notice as possible.

### NAA Website

There is a section on the main page of the NAA website for promoting fundraisers. If you would like to include your fundraiser in this section, please e-mail [titansathletics1@gmail.com](mailto:titansathletics1@gmail.com) with the message that you would like to share. Be as specific as possible, and give as much advance notice as possible.

There is a section on the main page of the NAA website for promoting college signings and outstanding alumni achievement. Please send photos along with text suitable for a caption via e-mail to [titansathletics1@gmail.com](mailto:titansathletics1@gmail.com).

### NHS PTA

The NHS PTA also communicates school-related information and sports teams are encouraged to use these opportunities as well.

1. The weekly E-Blast. This includes important information that is occurring within the next week (or two). Submissions should be sent to Lisa Woods at [woods365@bellsouth.net](mailto:woods365@bellsouth.net) and are due by no later than Thursday evening. The E-blast is published on Sunday evenings for the upcoming week.
2. The Titan View is published at the end of each month. Submissions need to be made to Annette Kruger at [krugerak@bellsouth.net](mailto:krugerak@bellsouth.net) by no later than the 3rd Friday of each month.