



# Newton North Little League

## SPONSORSHIP LEVELS 2011

We are pleased to offer a variety of sponsorship packages for the 2011 season. You may pick one, or as many as you wish. All levels of sponsorship are a great way to advertise your business or organization and also support our league. While the program advertisements are visible to our 300 players and their families, the Field Banners, Website Ads, Website Links and Team Sponsorship can reach members of the entire city of Newton and surrounding communities that participate in Little League Baseball.

**FIELD SIGNS:** Each year we line our outfield walls with our sponsors' banners. Banners are constructed from durable vinyl and made to withstand outside elements. Each banner will measure approximately 3' x 7'. Banners will hang from March until mid October. During the off-season field banners will be handled and stored by NNLL. The annual sponsorship fee for a field banner is \$325.00. There is also a one-time production charge of \$225 for new sponsor banners, in addition to the annual sponsorship fee. We will no longer hang wood signs. **If you would like to renew and upgrade your wood sign to a new vinyl banner, please contact Paul D'Amore directly to discuss arrangements and fees.**

**UNIFORM/TEAM SPONSORS:** Uniform/Team sponsorship is available for an annual fee of \$275-\$375 per team, depending on the division. Your sponsorship fee will pay for the uniform shirts & caps for up to 14 players. All uniforms are MLB teams with the sponsor's name attached across the back of the shirt above the player's number. Sponsors may suggest two team names, such as Red Sox or Tampa Bay. We will do our best to honor requests but cannot guarantee team name. All uniform sponsors will receive a team plaque at the end of the season. **Please keep in mind, sponsorship of a team does not give the sponsor any rights in the naming, operation, or the outfitting of any particular team.**

**PROGRAM BOOK:** Each year roughly 300 program books are handed out to our players and their families at the beginning of the season. The program book includes contact and game scheduling information and is used on a daily basis by our players and their families. To offset production expenses, we offer space in our program for your advertisement. A full-page ad is \$125.00, ½ page ad \$75.00, ¼ page ad \$50.00 and a business card ad is \$25.00. You may also purchase premium space on the inside front and back covers for \$175, as well as outside back cover \$225.

**WEB SITE AD and LINK:** We will place an ad and link to your organization on our website home page, [www.NewtonNorthLittleLeague.org](http://www.NewtonNorthLittleLeague.org), for a six (6) month period for a fee of \$50.00.

Please feel free to contact Paul D'Amore at 617-212-9720 or [isag@comcast.net](mailto:isag@comcast.net), with sponsorship questions.



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## SPONSORSHIP APPLICATION 2011

**All sponsors will receive mention in our program book.** Please include company name and logo as you would like it listed or printed. Please attach a business card, if available. If additional information is needed, we will contact you.

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### PLEASE INITIAL EACH LEVEL OF SPONSORSHIP YOU WISH TO PARTICIPATE IN

#### Field Banner

\_\_\_\_ New Banner Sponsor \$550 (\$325.00 and additional one-time \$225.00 production charge)

\_\_\_\_ Returning Banner Sponsors \$325.00

#### Team Sponsorship

\_\_\_ T-Ball (ages 4-6) \$275

\_\_\_ Farm (ages 7-8) \$325

\_\_\_ AA Minors (ages 8-10) \$375

Suggest two team names: \_\_\_\_\_

#### Program Ad

\_\_\_ Full Page \$125.00

\_\_\_ ½ Page \$75.00

\_\_\_ ¼ Page \$50.00

\_\_\_ Business Card \$25 (enclose card w/ application)

\_\_\_ Inside Front Cover \$175

\_\_\_ Inside Back Cover \$175

\_\_\_ Back Cover \$225

\_\_\_\_ **Website Ad and Link** for your company on the NNLL Website \$50.00 for a six (6) month period.

**You may also wish to make a tax-deductible contribution to NNLL.**

\_\_\_ \$500.00 \_\_\_ 100.00 \_\_\_ \$50.00 \_\_\_ Other

**Newton North Little League's Tax ID Number is 04-3139772**

Contact Paul D'Amore with questions at 617-212-9720 or [isag@comcast.net](mailto:isag@comcast.net) .

Please make checks payable to Newton North Little League. Mail application and payment to: Newton North Little League, P.O. Box 600412, Newtonville, MA 02460. Attention: Sponsorship Committee.

Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_