# Junior Crusaders

# Meeting Minutes

## May 10, 2018

## 7:00 PM

1. Roll Call -Tina Allaire, Dareth Watts, KC McKeon; Audra Knight; John Moison; Mark Dowey; Earl Corey; Bill Campbell; Ian MacGillivray; Dennis McGugan; Neal Spurr; David Marino; Pete Dolimount; Paul Melo; Lindsay Dupuis; Ray Zalneraitis, Amy Farrar; Chris Farrar; Mike Jacobs
2. Call to Order – 7:06 pm
3. Adoption of Agenda - passed
4. Approval of minutes from April meeting – Approved with corrections
5. Election of the Board– Motion to approve ballot as written

President – Earl Corey and Dennis McGugan

Vice President – Ray Zalneraitis

Treasurer – Ian MacGillivray

Secretary – Kristina Allaire

SafeSport Director – Charis Farrar

Hockey Director – Mike Jacobs

AAA Director – Bill Campbell

Midget Director – Neal Spurr

SNEHC Director – Michael Roseen

Squirt Director – Dominic Viens

Mosquito Director – Ray Zalneraitis

LTS/LTPH Director – Brad Gilmartin

Player Representative – Brian Coleman

Equipment Manager – Earl Corey

Assistant Treasurer – Peter Dolimount

NYHL Director – Mark Dowey

Scheduler – John Moisan

Fundraising Director – Lindsay Dupuis

Web Master – Dave Marino

Tournament Director – Dareth Watts

Growth Director – Audra Knight

Open Positions – Mite Director and USA Hockey Director

Continued Discussion:

* Audra Knight spoke about her thoughts for the Growth Director position. Twitter has a lot of easy wins. Summaries Hashtags, need to leverage the events; video of the events does so much better
* Lake Ave and WIC is live barn
* Ask Team Mangers to take pictures of the week
* We can put the picture consent on the parent forms
* Build it in to opt out on the parent consent form.
* Facebook targeting – costs money to do this but it’s very effective and pretty inexpensive.

1. Budget – looks better than it did last year. We have been able to manage cash better . Will be in a better position at the end of this year than last year.
   * Getting rid of 6 am practices on Sat morning and
   * PHL is going up because we have more teams in this league
   * Estimated out the Ref Fees.
   * Just using Solid State this coming year.
   * Goalie clinics are a little more.
   * Build in tuition refunds.
   * Refund for coaches who take CEP classes.
   * Keeping incentives for LTS\/LTP table assistance
   * We do pay Solid State to cover the LTS/LTP programs.
   * Tuition –
     + $1650 for PeeWee and Squirts- includes peak fitness
     + 2100 for AAA Tuition includes peak fitness
     + Mite 1,2, 3 - $1100 – includes peak fitness
     + Cross Ice Mites - $1000
   * Sponsorship – Team Sponsorship/League Sponsorship
   * Calendar raffle expecting a little less for this year.
2. Tuition – Motion to accept the tuition as follows:
   * + $1650 for PeeWee and Squirts- includes peak fitness
     + $2100 for AAA Tuition includes peak fitness
     + Mite 1,2, 3 - $1100 – includes peak fitness
     + Cross Ice Mites - $1000
   * Motion passed
3. Head coaches –
   * Still looking for head coaches for Squirt Silver and Squirt Black
     + Justin and Randy are potentials
   * Squirt 2 – Jon Moison and Mark Dowey will be co-head coaches
4. Report of Directors:
   * Dennis - Shrewsbury Youth Hockey is going to merge with Starhawks.
   * Mike Jacobs - There is a meeting in Westborough to discuss next season
   * Earl –
     + club excellence – gives you monthly tasks
     + fittings next Wednesday and following Sunday. And then the order goes in the week after that. Order forms need to break down the AAA – from the town uniform
     + Merchandise was all over the place last year – we are going to go through embroidery unlimited.
     + We need to plan what merchandise we want for the Kick off
     + Mass Hockey has a special for mini nets - get two sets and keep them where the scrimmage. $475 per set. if we order before June 30th . Earl wants to order two sets.
     + Pucks – 1000 ordered from clean and hard.
     + We should sell the lockers at each rink
     + Coaches equipment – asked last years coaches to turn in the equipment.
     + Summer clinic – doing baseball hat/winter beanie
     + Practice jerseys – needs to be coordinated through the teams. Those will come with sponsorships
     + Socks – we need to maintain the level we have at the WIC. We have the old knit socks that we will sell with $8.
     + Clinics with Solid State and Stop it Goal Tending
     + Peak fitness was $1350 per team we just need to let them know when we want it to start. Each team will get 18 guaranteed.
     + Positive Coaching Alliance – we will do in September and if we don’t get a good turnout then we should remove this from the budget.
     + First pass at the schedule – 40 conflicts originally - now only 5 conflicts.
5. Adjournment –Next Meeting - June 20, 2018 6:30 pm and then August 2, 2018 at 6:30 pm