# Junior Crusaders

# Meeting Mintues

## October 5, 2017

## 7:00 PM

1. Roll Call – Tina Allaire; Melissa O’Brien; Lindsay Dupuis; Mike Jacobs; Paul Melo; Kevin O’Brien; Dennis McGugan; Earl Corey; Dareth Watts; Laura Tighe; Peter Dolimount; Neal Spur; Dave Cooper; Tony DiDonna; Wayne Penniman
2. Call to order – 7:00
3. Approval of minutes from September meeting – passed.
4. Old business:
5. New business:
   * Tony – letter read rendering his resignation from the board due to the current situation of the bantams.
     + Further discussion regarding the situation with the Bantams and the Midgets situation as a result of the AAA formation
   * Earl-
     +  Bruins Learn to Play Hockey - We need help off ice.  We have 50 kids signed up for this and this will be their first impression of our organization, I would like to over staff the first week to make sure we can help everyone.  I have Brad and his crew helping out on ice and am working on getting at least 6 of our coaches out there to help out.  I would like to see us put an offer out to all these families to continue. We expect that there is more learn to skate than learn to play.
     +  Try Hockey For Free – This would be the second or third week of November.
     +  Board Positions –
       1. Communications Director. Melissa O’Brien is running. Motion Passesd.
       2. Peter Dolimount for Assistant Treasurer – Motion Passed.
       3. Discussion regarding the possibility of dividing the responsibilities of the Presidents and the VPresidents between finance and operations. More to come.

 EMHL -          Very poorly run, compared to the PHL, but everything seems to be going smoothly, outside the games.  We need to stay on top of them and make sure we are getting invoices and paying them, I don't want to come to the end of the season and get one big invoice.  Joe Stand is now the contact for our program.

* + -  Scheduling – We need to have some rules on how the ice is split up.  If we lose hours during the week we need to make sure all teams are still getting their practices in, no team should miss a practice while another team has full ice.  Need to decide what to do with unused ice.  The 6am Sunday morning should be split amongst all our teams evenly.  If a team cancels their 6am practice, they should not get credit for having one.
    -  WIC -          Everything seems to be going smoothly, I have heard a few complaints, bench space in the locker rooms, which seems to have been addressed, bolts sticking out of the floor around the columns, I have sent Cliff an email about this.
    -  Peak Fitness - Opened up on Monday night, very well run and they will make improvements on flow, staggering start times between 4 teams created a mess on Monday night, hopefully they are working on correcting that.
    -  Goalie Clincs - Not happy with our current Goalie Instructors.  Sent 1 coach down for the first session and our costs went up $50.  Last season we paid $400 for 2 instructors for 2 hours.  The first session this season we had 1 instructor for 2 hours and were charged $450.  I would like to go over to Stop It, but the price would increase, all clinics would be held in Marlborough on the small rink behind 6.  I took my son out there this past weekend and it was very well run and a much better environment, 4 goalies, 2 instructors.  I can work the rest of this season close to our budget but would reduce the number of clinics we could offer.  Stop it has offered all our goalies, that have yet to train with them, a free clinic. Motions to cancel the Goalie clinics run by Puck Stoppers. Motion Seconded. Motion passed.
    -  Skills Clinics - These are going very well.  I have spoken to Shayne about the content and if our coaches could influence what was being taught and he said absolutely and encourages our coaches to let them know what they would like to see.
      1. Kevin feels that the skills clinics are not going well. He has watched some where the kids were standing for over 10 minutes at a time. Discussion regarding bringing the coaches onto the ice and helping out in the drills so that if nothing else we could help cycle things faster.
  + Dennis –
    - Calendar Raffle – time to start planning. Lindsay and Paul will meet with Dennis to get going. Drawing will be in January from the 1st to the 31st. Plan is to present the prizes at the next board meeting and deliver tickets at the next meeting.
  + Paul Melo –
    - Payment updates – League fees are paid to date; future bills
    - Player refunds –
      * 1. Evan Arsenault – injured in the first game. Refund given
        2. Ben Burrows – Midget – received a request for a refund. There is no policy regarding refunds.
        3. Ella Constable – questioning whether we could transfer his tuition to the lady crusaders- we cannot. Parent has asked for a refund. Motion to refund ½ of her tuition. Motion failed.
    - Audit and tax filing update – still underway
    - Sponsorship -a lot more this season than in the past. Team’s sponsorship goes to that team. We need to draft a policy regarding the terms of us of Sponsorship. Sponsors names need to be included in an email blast. No restrictions on the use of sponsorship money
    - Checking account - $360,000
    - Gilman Fund – $60,000 coming up for renewal. There was a committee on the use of this money. If you want to use the money you are supposed to go the committee to ask for an amount to use and must be used for player development.
  + Dave Cooper – Equipment Status Update –
    - Second round of Jerseys are in
    - Coaches have their jackets -discussion regarding the payment of jackets
  + Kevin-
    - ADM
      1. - Practice Planning / Reporting – started collecting practice plans for the first time; now we have collected them from all 26 teams.
      2. - Off-Ice – Ages – Peak Fitness is a component it is not the end all be all. Not all teams will have WIC regularly scheduled practices. 12 teams will not have the opportunity. Kevin and Wayne have been investigating other options for off ice choices including the possibility of building some kind of off ice options at Auburn and Lake Ave.
      3. - On-ice - Ages - # practices – Kevin wants to put some parameters around how many practices a child can go to and limit the ability of kids to practice with their siblings. He intends to put together a proposal for review.
      4. - Parent Education / Night PCA – looking for a board member to take over this roll in the board.
    - Holy Cross
      1. Ian Brown – intern from their Entrepreneur program. He will help us get onto campus more but also seeing if there are more resources for them to help us with.
      2. Joe Bertoletti – assistant athletic director is moving to Alabama
      3. Season Opener – three game Jr. Crusader nights
      4. Home Game team nights - pizza party, warm ups, T-shirt toss, Pepsi Challenge, hats. Communication will go out shortly to our teams.
    - Halloween Party – 10/28 at Lake Ave.
      1. - Food – similar to Moms Game- Pizza, Pop Corn, Hot Dogs
      2. - Raffles – open to this idea but not sure we have the capacity to do this; two gift cards; signed Bruins Jersey;
      3. - On Ice – games – any ideas for
    - Fundraising / Merchandise
      1. Mobile units (Dave, Earl, Ray, Lindsay, Kevin) -carry a bag
      2. Prosharp – started having conversations with the discussions with the proshops about stalking our merchandise
      3. Restaurants – one in September in Pub 99 will be the first Tuesday of Every month; Papa Ginos is the Third Wednesday of every month in Shrewsbury and Auburn through March. Every month we will send a blast
    - NSYF U8/10/12 Parity
      1. - 10/16/17 Round 2 Parity Meeting 6:00 PM at NorthStar – we need to reach out to all the Level Directors about attending the parity meeting.
      2. - 11/27/17 Round 3 Parity Meeting 6:00 PM at NorthStar
    - LTS / LTP - would like to get 12 coaches on ice. It is this Saturday and every Saturday this month at 4 pm in Auburn. Hoping to have Brad there so he can look with the kids and get the kids into Mosquitos
  + Directors Reports –
    - Laura cannot be at the Bruins Learn to Skate. Earl will be there the first week and Laura will be there the second week.
    - Further discussion regarding the situation with the Bantams and what we can do to improve the season for them.

1. Around the Table for Reports from all other Members.
2. Adjournment – Next Meeting - November 2, 2017,