

FO LaX Business Meeting Minutes

August 18, 2014

Attendees:

Morgan Capshaw
 Kieth Pitts
 Ed Teague
 Kevin Van Patten

April Van Patten
 Dave Houseworth
 Trini Hurtado
 Anthony Skillman

Next Action list (see individual sections for context)	Responsible Party	Due Date
Awaiting response from Trini regarding possible board position	Trini	Now
Awaiting input from the group for possible additional volunteers for Webmaster	Everyone	Now
Replacements for Secretary and Treasurer board position (Ed will help transition)	Everyone	Now
Coaching Certifications Including Level 1 for all coaches	Kevin	October
Identify youth coaches for the season	Kevin	October
Arrange level 2 coaching for those interested	Kevin	October
Ed & Keith to begin registration module and meet with Marcy	Ed & Keith	Early September
Obtain volunteer wording/plan from LeeAnn	LeeAnn	Mid September
Check compatibility of Paypal & League Athletics	Kevin	now
Develop project planning group for fall clinics	Everyone	Next mtg
Contact local elementary schools regarding PE	Keith	Sept
Contact elementary schools re fall festivals	Delegate at next mtg	Next mtg
Contact Jr Rams to arrange booth	Anthony	now
Contact Jr Broncos to arrange booth	Trini	now
Contact Jr Cougars (Del Campo & Capital Christian), Jr Lancers (Rancho), & Jr Wolverines (Rosemont)	Ed	now
Develop project planning group for banners and yard signs	Everyone	Next mtg
Research Google Voice	Ed	now
Board Vote on registration fees	Board	By next mtg
Fundraising project planning dependent on vote results	Everyone	Next mtg
Call for pricing on larger unit	Ed	Now
Schedule date for move	Anthony	Next mtg
Coordinate photo day(s)	April	Oct/Nov
Discuss pro/con of dates Nov-Jan and choose a date for annual meeting	Everyone	Next mtg

Next Board Meeting

- Scheduled: Sep 9, 2014, 6:30:00 PM to 8:30:00 PM
- **Round Table Pizza, 8822 Madison Avenue, Fair Oaks, CA, (916) 962-2700**

FO LaX Business Meeting Minutes

August 18, 2010

Board and Club Volunteer Position – need for additional help

Board Roles

- President – Kevin Van Patten
- Vice President – Dave Houseworth
- Treasurer – Brian Atwell – Need Replacement
- Secretary – Ed Teague – Need Replacement
- Member At Large – Ben Goudy

Club Roles

- Coaching Coordinator – Kevin Van Patten
- Field & Equipment Manager – Anthony Skillman
- Fundraising Coordinators – April Van Patten, Trini Hurtado, Jenn Skillman
- Parent Volunteer Coordinator – Lee Ann Prebil
- Uniform & Supply Manager - Vacant
- Registrar – Keith Pitts
- Webmaster - Vacant

Bank Signer

- Ed Teague

Additional Possible Volunteers Unable to commit to above

- Chris Himes
- Timothy McClain
- Lisa Capshaw
- James Bernard

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FO LaX Business Meeting Minutes

August 18, 2010

Coaching Staff

- U15 – Kevin Van Patten
- U13 – Morgan Capshaw, Caleb Van Patten?, Keegan Sims
- U11 – Ben Fry?, Fernando?
- U9 – Benjamin Coss
- Youth Coaches – Jace Teague, Gavin Risbry, ?
- Consider positional coaches (not done last year, would be added expense)
- Details from last year :
 - Paid High School Players 1 per team & 3 youth/adult coaches
 - 2-3 practices per week + games
 - \$15/practice or game - Total Youth Coach budget \$3315, actual cost \$3427.5

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Identify youth coaches for the season	Kevin	October
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Registration

- Current fees – U9 \$175, U11 \$235, U13/U15 \$270
- Allow 50% deposit
- Additional fee for splitting into payments - \$50
- Pay to play – kids may not take the field until all funds paid unless agreed otherwise by board
- Dec. 1 registration closes, Team registration with NCJLA closes ~Dec. 8
- Look at Paypal to replace Sage for credit card fees

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Ed & Keith to begin registration module and meet with Marcy	Ed & Keith	Early September
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FO LaX Business Meeting Minutes

August 18, 2010

Fall Clinics

- Will plan 2-3 to be held at the end of Oct and early Nov
- Will need volunteers to staff, consider paying youth coaches
- Need to identify location and gather supplies
- Advertise at youth football games and through emails

Next Action	Responsible Party	Due Date
Develop project planning group for fall clinics	Everyone	Next mtg

Expanding Recruitment

- Fall festival booths @ elementary schools
- PE teachers @ elementary schools
- Youth Football game booths
- Advertise the BV LaX scrimmage at HS Football half time
- Banners & Yard signs
 - Keith offered to donate
 - Consider sponsors for website recognition
 - Identify where we can hang them – elementary schools, parks, outside of youth soccer and basketball venues
- Flyers for specific events – clinics, booths, PE teachers. Widespread distribution minimally effective

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FO LaX Business Meeting Minutes

August 18, 2010

Registration dates

- Late Sept through Dec. 1

Next Action	Responsible Party	Due Date
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Financial Report

- Net negative ~\$2875 for the year
- Total Fundraising last year including bag sales \$1748.45
- Still two players that never paid (\$640), will need to work out payment plan for last year if they play this year, need to improve collection
- Bag sales need to be more closely monitored
- Option of increasing registration fees discussed to offset fundraising shortfalls (see fundraising section)
- Consider Google Voice to replace Ring Central
- Consider Paypal to replace Sage credit card services (as above in registration section)

Next Action	Responsible Party	Due Date
Research Google Voice	Ed	now

Fundraising

- Question of raising registration fees by \$40-45 to eliminate need for fund raising
- Trini offered to help April this year. Anthony states that Jenn does this for cheer and can also help
- Last years plan was for car wash, spaghetti feed, and Applebees. Added Buffalo Wild Wings. Also discussed promo cards.
- Sees candy for Christmas & Valentines day
- Online apparel store

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Board Vote on registration fees	Board	By next mtg
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FO LaX Business Meeting Minutes

August 18, 2010

Website

- Add alumni section
- Add sponsors
- Find webmaster

Next Action	Responsible Party	Due Date
Find webmaster (covered in first section)	Everyone	Now

Storage Locker Inventory Party

- Need for larger storage locker discussed and agreed upon
- Anthony offered to build shelves with scrap wood from his work, Morgan offered to help
- Inventory will be done during the move from one unit to the next

Next Action	Responsible Party	Due Date
Call for pricing on larger unit	Ed	Now
Schedule date for move	Anthony	Next mtg

Team Photos

- All agreed this should be planned early
 - Kapp photos discussed, possibly one other name

Next Action	Responsible Party	Due Date
Coordinate photo day(s)	April	Oct/Nov

Annual Meeting

- Required according to bylaws
- Open to anyone
- In the past, used as an information/introduction night
- Good place to collect waivers
- Get people excited for the season
- Apparel sales
- Discuss fundraising expectations (if applicable)

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