DLA Board Meeting on September 6, 2017

**Summer Camp**

Overview: The Girl’s Summer Program was a success. The camp went well with good attendance. The camp was in the evening and at the high school in tandem with the boy’s camp. DLA will have the same schedule next year. One suggestion is to advertise for the camp earlier in the year. Dina suggested that a banner be created and hung up on the high school fence during the month of March when parents are planning their summer activities. Parents liked the option to pay for partial days if the player could not attend all days of the camp (the coaches should be notified before the camp).

**Budget**

1. Suzanne and Joey will send Dina a list of coaches and approximately how many hours they work each season.
2. Dina will pay everyone. She has the 1099s.
3. The goal for the 2017-2018 season is that each event will pay for cost of the coaches, etc.
4. Encore needs at least 15 boys to pay for the expenses of the season/ coaches.
5. Dina will have budgets from last year and what was spent at each Fall, Spring, and Summer season. This will be presented at the next board meeting.
6. DLA currently has $22,000. Dina is caught up on taxes and will continue to work on the budget.
7. At the next board meeting we will discuss how much was spent last year and possibly reconsider how much DLA will charge for each session.
8. Uniforms: For spring, DLA needs to buy shorts. The uniform tops can be used again this year (both boys and girls).

**Fall Ball and Clinic**

1. \*Boys Fall Ball:

September 24 – October 29 Thursdays and Sundays from 10 AM to 12 PM @ DaVinci High School

\*Girls Fall Ball:

September 24- October 29 Sundays only from 4-6PM @ Chavez Elementary School

2. Fall Ball registration: 17 Girls, 08 boys, Encore 22

 (goal is 30 for Encore).

3. The FALL CLINIC will be on Sunday, November 12 on the high school turf. 11:00-12:30. Pizza will be served.

**Coach’s Meeting**

 A coach’s meeting will be held in January. Dina will have the 1099s and contracts available at this time.

 **NCJLA Meetings**

1. September: Jamie will attend.
2. NCJLA *scheduling* is beginning of December. The fields (PlayFields) will need to be booked before that date.
3. Volunteers are needed to attend the December event.

**Schedules**

The board decided to have a regular meeting day/time. It will be the second Tuesday of the month at Tres Hermanas at 7:00 pm.

September 12

November 14

December: NCJLA scheduling (no meeting)

January 9

February 13

March 13

April 10

May 8 (Possible parent meeting)

**Advertising**

**Banners**

* We have one permanent banner displayed on the fence at the high school.
* Banners are needed to inform families about Fall Ball, Spring, and Summer programs.
* Fall banner should be up in August, spring: banner should be up by November, summer banner should be up by March.
* The cost for the supplemental banners are about $65.00 each.

**Advertising in the Enterprise**

* Summer camps are advertised in May. We should have our schedule finalized in March (for the banner).
* Cost of small advertisement is about $75.00. I do not know the cost of advertising for the summer programs.

**Other Advertising Opportunities**

* Farmer’s Market: Each group is allowed to come as needed at no cost. Group needs proof of non- profit status. I thought DLA could attend a few times a year. Pig Day is a big event. The coaches can help signup players to volunteer at the events.
* Celebrate Davis: The cost of the event is $200.00 plus membership of the Davis Chamber of Commerce ($75.00).

**Other ideas**

Tattoos, glow sticks, stickers, pencils