# WEST SEATTLE LITTLE LEAGUE SPONSORSHIP

***PLEASE CONSIDER A SPONSORSHIP WITH WEST SEATTLE LITTLE LEAGUE!!!***

***On behalf of all of our kids and families, the West Seattle Little League Board of Directors would like to thank you and your company for your support,* and we would be delighted if you are able to identify a sponsorship program that not only matches your budget, but your heart as well. Thank you kindly for your consideration!**

## To Our Valued Sponsors:

It’s time to get ready for another great season of West Seattle Little League Baseball!!! On behalf of the kids, parents, coaches and the entire West Seattle community, the West Seattle Little League gratefully acknowledges the financial contributions that our sponsors have made to help make this year a great success..

## What Your Sponsorship Means to Us:

West Seattle Little League features youth baseball programs for over 450 kids playing Divisions from Tee-Ball through Majors and beyond. We also operate through the generous time from our volunteers made up of manager, coaches, team parents, Board members and community members. Our efforts are extensive and, unfortunately, expensive. The league needs the help of our community to reach our fundraising goals for the season. The monetary pledges from our valued sponsors make the games happen!!!

## Your Sponsorship Benefits:

* Connection to the West Seattle community and great publicity throughout
* Brand exposure on our website with hundreds of views a day & our robust email database
* Brand exposure with our teams – on our hats and our jerseys
* Brand exposure at Bar S Field – field and dugout signage, scoreboards
* West Seattle Little League is a 501c3 non-profit. Your sponsorship (advertising) dollars may be fully tax deductible, please check with your tax professional for specifics.

## Where Do Your Sponsorship Dollars Go:

* Your generous support helps pay for things like:
	+ Field Rental Fees
	+ Uniforms
	+ Gear & Baseballs
	+ Field Maintenance
	+ ….and a whole lot more!
* For example, in the past we have completed the installation of a batting cage and updates to our Snack Shack. In 2016 we were able to purchase new picnic tables and a brand new lawn mower.

***For more information about becoming a sponsor of the 2016 West Seattle Little League season!***

Contact **Otis Moore – Sponsorship Director** at (206) 510-6665 or jamesotismoore@gmail.com

**2016 WEST SEATTLE LITTLE LEAGUE SPONSORSHIP PACKAGES & AGREEMENT**

### Company Name: Contact Name: Address: Phone: Email: Website: Sponsor Level/Package: Signature: Date:

***I would like to be a sponsor of the 2016 West Seattle Little League season!***

Contact **Otis Moore – Sponsorship Director** at (206) 510-6665 or jamesotismoore@gmail.com

***LEAGUE PARTNERSHIP PACKAGES***

**ALL-STAR PACKAGE**

* **(1) 7’X4’ Dugout Banner\* – Huge exposure in our most visible signage locations**
* **(2) 5’ x 3’ Outfield Fence Ballpark Banner\***
* **Website Banner and link to website**
* **Inclusion in all sponsor recognition**
* **WSLL Commemorative Gift & Sponsor Certificate**

**$1,500**

**MAJOR LEAGUE PACKAGE**

* **(2) 5’ x 3’ Outfield Fence Ballpark Banner\***
* **Website Banner and link to website**
* **Inclusion in all sponsor recognition**
* **WSLL Commemorative Gift & Sponsor Certificate**

**$500**

**MINOR LEAGUE PACKAGE**

* Website Banner and link to website
* Inclusion in all sponsor recognition
* WSLL Sponsor Certificate

**$250**

# TEAM SPONSORSHIP

**WSLL TEAM SPONSOR – 3 YEARS**

* Your Company Name/Logo printed on one team’s jerseys for 3 years (T-Ball, Coach Pitch, Rookies or Minors)
* (1) 5’ x 3’ Outfield Fence Ballpark Banner\*
* Website Banner and link to website
* Team Sponsor Plaque Photo each year, Commemorative Gift & WSLL Sponsor Certificate

**Tiered Investment: Year 1 = $1100, Year 2 = $200, Year 3 = $200 3 Year Agreement - $1500**

***BAR-S FIELD SIGNAGE***

7’ x 4’ Dugout Banner\* – Great exposure in our most visible signage location (8 available) $1,000

5’ x 3’ Outfield Fence Banners\* – Great exposure at Bar-S fields $300

* All Bar-S Field Banners (Dugout and ballpark fence banners) will feature your company with a Color Logo & a 1-Color message of your choice.
* West Seattle Little League covers a one-time printing expense for signage included in the above packages.

# PREMIUM PARTNERSHIP PROGRAMS

**Scoreboard Sponsor**

* 5 Year Exclusive Scoreboard Sponsor
* Year-Round Name Recognition on both Scoreboards at Bar-S Fields
* Website Banner and link to website
* Inclusion in all sponsor recognition
* WSLL Commemorative Gift & Sponsor Certificate

**$15,000**

**5 Year Agreement - $3000 Per Year Scoreboard**

 **earScoreboard**

**Division/League Hat Sponsor**

* Your Company Name/Logo embroidered on the back of WSLL hats
* **$1800 each – T-Ball, Coach Pitch, Rookies Division Hats**
* **$1300 each – Minors, Major Division Hats**
* **$500 – Jr. & Sr. Division Hats**
* Website Banner and link to website
* Inclusion in all sponsor recognition
* WSLL Commemorative Gift & Sponsor Certificate

**$7,000**

 **for Entire League 1 Year Agreement**