

Greetings,

I am writing to you on behalf of the Valley Youth Hockey Association (“VYHA”), Central New York’s premier youth hockey organization. Valley Youth Hockey is a Tier II association based at Onondaga Nation Arena in Nedrow, NY and at Meachem Rink in Syracuse, NY. We welcome boys and girls from ages 4-18 to play on travel and house teams. Valley is affiliated with USA Hockey, the New York State Amateur Hockey Association, and the NHL Diversity Program. Valley Hockey was created over 40 years ago to provide opportunities to City of Syracuse Youths. It has expanded over the years to include any young hockey player wanting to participate. No one is turned away. As a non-profit organization, VYHA’s mission is to provide opportunities for enjoyment and skill development in ice hockey for boys and girls of all ages, levels of interest and talent.

I am hoping that your company would be a sponsor for our **[ENTER TEAM NAME HERE]** team. Our team sponsorship levels are listed in the attached document. Your sponsorship or donation will provide valuable assistance to the team for tournament entry fees, equipment and extra activities above what the players’ registration fees cover. Furthermore, because VYHA is a 501(c)(3) not-for-profit organization, your sponsorship is considered a charitable donation.

If your company would be willing to sponsor our team, please let me know. Checks should be made payable to Valley Youth Hockey Association (VYHA). If you have any questions, you may contact **[ENTER COACH NAME HERE]**, Head Coach **[ENTER TEAM NAME HERE]** at **[ENTER COACH EMAIL ADDRESS HERE]** or call **[ENTER COACH PHONE # HERE]**. More information about our team and association can be found at http://www.valleyhockey.com.

Thank you for your consideration and support.

Regards,

**[ENTER COACH NAME HERE]**

**[ENTER TEAM NAME HERE]**

**[ENTER COACH PHONE # HERE]**