Dear Friends of Santa Monica Girls Softball,

Santa Monica Girls Softball (SMGF) is preparing for our 2018 Spring Season. Our organization promotes team work, empowers young girls, and encourages exercise and a healthy lifestyle all with the purpose of teaching 240+ local girls from ages 5 - 14 the fundamentals of playing softball. Our families are from a socio-economically diverse group here in Santa Monica and the surrounding areas of Los Angeles. We are an all-volunteer organization, our coaches and managers give of their own free time to help the girls learn fundamentals of softball. 100% of our funding is raised through sponsorships, donations and registration fees. All of these funds directly support our girls and their softball program.

Each year the cost of running our programs continues to increase. Equipment and uniform cost rise. Field space becomes more expensive, as well as securing specialized coaching so our girls can improve their softball skill set and compete. We are asking for your help in raising funds to allow us to provide the same level of experience for our girls as we have been doing for many years. Our organization is looking to raise $15,000 during the Spring 2018 season.

We are asking you to consider sponsorship at one of the levels listed either below or on the attached page. This is a key fundraising event and we hope you can make a donation. Your commitment will enhance a vibrant organization that empowers young girls to take control of their bodies and minds; use them in both physical and mental activities that will enhance their abilities to be strong and decisive women in the future.

Thank you for your consideration.

With much gratitude,

The Families of Santa Monica Girls Fast Pitch

*EMAIL COMPLETED DONATION FORM TO: FUNDRAISING@SANTAMONICAGIRLSSOFTBALL.ORG or MAIL with Check/Payment information to Chris Pirrone, 18 Village Parkway, Santa Monica CA 90405, or call 818.618.2364.*

**2018 Sponsorship Levels**

[The Single: $250](http://assn.la/UserForm.asp?RegID=125677&org=smgf)

* Sponsor logo on the SMGF website with company name, phone number and website.
* Recognition at Closing Day.

[The Double: $500](http://assn.la/UserForm.asp?RegID=125677&org=smgf)

* Sponsorship elements include all elements of **The Single**, plus:
* 3’ x 5’ banner (in black, blue and red with SMGF format) at Memorial for the season.
* Sponsor plaque following season with team photo.
* Company logo in the Logo Carousel on the SMGF website.
* Listing in sponsor section SMGF eBlast/newsletter/Facebook page.

[The Triple: $750](http://assn.la/UserForm.asp?RegID=125677&org=smgf)

* Sponsorship elements include all elements of **The Single &** **The Double**, plus:
* 3’ x 5’ banner with company logo (in black, blue and red with SMGF format) at Memorial for the season instead of **The Double** banner.
* Logo Sponsor feature in one of the weekly SMGF eBlast/newsletter/Facebook page.
* Company logo in the Logo Carousel on the SMGF website.
* Sponsorship of one Skills Clinic.

[The Home Run: $1,000](http://assn.la/UserForm.asp?RegID=125677&org=smgf)

* Sponsorship elements include all elements of **The Single**, **The Double, & The Triple** plus:
* 4’ x 6’ banner with company logo (3 color with customized look agreed by both parties) at Memorial for the season instead of **The Double** or **The Triple** banner.
* Special feature in one of the weekly SMGF eBlast/newsletter/Facebook page.
* Featured recognition as sponsor of an important League event (i.e Opening Night, End of Season Tournament, Picture Day).

Additional Sponsorship Opportunities

* $400 - 3’ x 5’ banner (in black, blue and red with SMGF format) at Memorial for the season.
* $600 - SMGF Auction Sponsor
* $2,500 - SMGF Snack Stand Sponsor: banner near Memorial Park snack stand
* $5,000 - SMGF Spring Season Title Sponsor