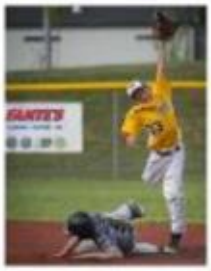

MOORESTOWN YOUTH BASEBALL

2021/2022 BANNER PROGRAM

1. *Banner Information*
   a. Banners are 4' x 8'' in area, with a printable area of 3.5' x 7' on a white background. Sponsors are encouraged to keep text to a minimum so larger fonts may be used to maximize visibility. Logo and Contact information is preferable, or with brief tax line or services. See Banner Details.
   b. Please include digital copy/text, and/or digital logo for printing. Artwork should be provided at full size, preferably in VECTOR FORMAT (JPG, TIF, and PDF are all acceptable). High Resolution, minimum 200dpi is recommended.
   c. Individuals or businesses that do not have access to digital artwork may provide their message in written text copy that will be printed onto the banner.

2. Application Process
   a. MYBF will begin to accept banner applications (Fall – Winter). All application should be sent to the MYBF Representative *(Listed Below)*.
   b. Applications will be accepted until all banners have been sold / awarded in order of receipt of a complete application with payment. Banners will be installed by April 1 and remain in place until the end of the calendar year. *Discounts will be provided for those that wish to renew their banner sponsorship.*

3. Contact Information – Questions?
   MARK ROMANO @ mybfbanners@gmail.com

4. General
   a. Sponsorships are not tax deductible to individuals per IRS Rules.
   b. All Banners are the property of Moorestown Baseball. The league will furnish, install, maintain, replace, as necessary, and remove all Banners. Banners will be located facing toward spectators and/or players, not intentionally toward streets, in areas shown on the Bid Form. No Sponsor may move or alter any sign in any way.
   c. No business may sponsor under this program where the primary sales of said business are alcohol, tobacco, adult-oriented material, or any other business which the Township deems inconsistent with promoting youth sports programs and the positive image of the Township.

WWW.MOORESTOWNBASEBALL.ORG

PLEASE NOTE: Digital Artwork Should be Emailed Directly to Karen Mead @ choatie1@comcast.net

2021 MYBF BANNER PROGRAM ORDER FORM

Online Form Available @:

MYBF BANNER PROGRAM

1. Contact Information

Name: _____ Title: _____

Company: _____ Phone: _____

Address: _____ Email: _____

City/State: _____ Zip: _____

Signature _____

2. Select Desired Banner(s) – See graphics map and banner specifications

BID FORM								
Item #	Facility / Area	Recognition Method - 4' x 8' Banner Location	Quanity Available	Quantity Bid	Cost Per Banner	Enclosed Amount	Accept Alternate	Referring Club(s)
	Lower Baseball Field	Outfield Fence	16	-	$500.00		YES / NO	
	Upper Baseball Field	Outfield Fence	16	-	$500.00		YES / NO	

WHAT YOUR SPONSORSHIP INCLUDES

4' x 8' HIGH-VISIBILITY BANNER ON OUTFIELD FENCE AT PRYOR FIELD

UNIFORM SPONSORSHIP OF MYBF TEAM FOR 2020 SEASON

COMPANY LOGO & DESCRIPTION AND LINK ON MYBF WEBSITE

3. Payment: Payment in the Amount of $_____ is enclosed.

Please check off requested Banner(s) on the Banner Bid Form. Make check payable to: "Moorestown Youth Baseball." Write "*2020 Banner Sponsor*" in the memo field.

Return to: **Mark Romano – MYBF Trustee**

P.O. BOX 549
Moorestown, NJ 08057

If you prefer to pay electronically, visit the webpage below.

https://tinyurl.com/MYBF-banner

4. Provide Digital Artwork or insert desired text below:

Line 1: _____

Line 2: _____

Line 3: _____

PLEASE NOTE: Digital Artwork Should be Emailed Directly to Karen Mead @ choatie1@comcast.net