Novato South Little League Sponsorship Form 2019

Sponsor Information:

(Please print your name as you wish it to appear on all promotional materials.)

Sponsor Name: _____

Sponsor Website: _____

Address: _____

City/State:_____ Zip: _____

Phone: _____

Authorizing Person's Name: _____

Email: _____

Choose your sponsorship level from the right column:-

Sponsorship Level: _____

Customized sponsorship packages are also available. Enquire with Kirsty, contact details below.

Donor Signature: _____

Date: _____

Sponsorship forms, Artwork and Payment are all due by: Dec 31st, 2018.

(Payment is made at the time of processing your form via the donation button on the NSLL Website or via credit card payment below or via check.)

Credit card Details:-

Name: _____

Credit card #: _____

Expiry date:_____ CSV: _____ Zip code:_____

Total Sponsorship payable: $_____

Thank you for supporting the children of Novato South Little League!

Please see reverse side for additional information and your artwork spec requirements.

Sponsorship Levels

Grand Slam $1,950

- **Full-page centerfold color ad** in program (first-paid, first-served)
- **3 field premium banners** – one at each field
- Large website banner ad + link
- **Sponsor printed on sleeves of a Major level team**
- Recognition at Opening Day and league awards events
- **Customized email blast to the NSLL Community**
- Open to only 6 sponsors at this level

Home Run $1,450

- **Full-page color ad** in program – first choice of 3 covers until claimed/paid
- **3 field banners** – one at each field
- Large website banner ad + link
- Sponsor name printed on **back of Jerseys** of one Minors or T-ball team
- Recognition at Opening Day and league awards events
- **Customized email blast to the NSLL Community**

All-Star $950

- ½ page color ad in program
- **2 field banners** – choice of fields
- Large website banner ad + link
- Sponsor name printed on **back of Jerseys** of one Minors or T-ball team
- Recognition at Opening Day and league awards events

Triple $700

- 1/3 page color ad in program
- **1 field banner** at field of choice
- Large website banner ad + link
- Sponsor name printed on **back of Jerseys** of one Minors or T-ball team
- Team recognition at Opening Day

Double $500

- 1/3 page color ad in program
- Small website banner ad + link
- Team recognition at Opening Day

Single $300

- Program/website recognition
- 1/3 Program ad

QUESTIONS? Please Contact:- Kirsty Cooksey 702 236 9710 kirstycooksey@msn.com

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Your donation is tax-deductible!

Novato South Little League is a 501(c)(3) non-profit charitable organization. Our tax ID # is 68-0416630.

Payment can be made online via the NSLL Website DONATION button, on the homepage, via credit card on the first page of this form and or check payment sent to the following:-

Novato South Little League
448 Ignacio Blvd. #348
Novato, CA 94949

Banner/Field Locations:-

- ↑ Dunphy Field (Hamilton area)
- ↑ Hamann Field (Olive area)
- ↑ Pinheiro Field (Lu Sutton area)

Standard Field Banners: All field banners are green, outdoor vinyl fabric with white lettering which can feature the sponsor name, phone number, address, and website. Logo not included.
Premium Field Banners: Are included in the Grand Slam package. For an additional charge you can upgrade your banner to include your logo and colors. Please enquire.

Three lines of text maximum on banner
On-Field Banner Text
Line 1_____
Line 2_____
Line 3 (optional)_____

If you have a special connection to a particular team (e.g., son or Daughter on team), please list below. Please note that requests will be honored if possible on a *first-paid, first-honored basis.*

Special Team Request: _____

Note regarding player affiliated-sponsors: Since all teams above the Tee Ball level are "drafted," the player whose *paid sponsor was turned in first* will be granted the team sponsor. Other players with sponsor affiliations may not be placed on the team with his or her sponsor if there are multiple sponsor affiliations per team.

All sponsors receive a team or league plaque to display in place of business plus complementary annual program!

Advertising/Artwork Specifications

Website ads in pixels

Please no pdf
.jpg or .png preferred
72 or better dpi
Large: 1000w x 90h
Small: 250w x 90h

Program ad specs

.jpg,.png,.tif 300 dpi

Centerfold Ad ($1,950)
(2) 4 ½" wide X 7 ½" tall

Back Cover Ad ($1,350)
5 ½" wide X 8 ½" tall

Full Bleed Back Cover
5 ¾" wide X 8 ¾" tall

¼" will be trimmed off

Full Page Ad ($700-$1350)
4 ½" wide X 7 ½" tall

1/3 Page Ad ($500)

4 ½" wide X 2" tall

On-the-field banners

3' X 5' green outdoor vinyl banners with white text
Vector Art files accepted

Submit all Artwork by 31st Dec, 18 to:-

kirstycooksey@msn.com
info.novatosouth@gmail.com