McLean County PONY

# SPONSORSHIP AGREEMENT

It is hereby agreed that McLean County PONY Baseball is an organization sanctioned by PONY Baseball/Softball and dedicated to the development of youth through organized baseball and softball competition, agrees to provide:

**TEAM SPONSOR:**
☐ $300 PER YEAR

Sponsor has their company name placed on the back of a team uniform and is included on the list of sponsors/advertisers on the website, team homepage, league home page, and published with the team scores in local newspaper.

**FIELD SIGN SPONSOR:**
☐ 2 Yr Option ($400 PER YR)
☐ 5 Yr Option ($1,500; $100 savings/year)

Sponsor has their company advertisement placed on a 4' x 8' sign located on a fence location and is included on the list of sponsors/advertisers on the website and league home page. A minimum two-year commitment is required to assist in offsetting the cost of creating/installing the sign. **Upgraded locations** are available at premium prices: High Traffic location inside main gate (+$200/year); 12-month exposure at main gate facing Ireland Grove Road, also includes League Website Banner Sponsor (+$400/year):

☐ High Traffic Location (+$200/YR) ☐ 12 Mo Location (+$400 PER YR)

**TEAM/FIELD SIGN COMBO SPONSOR:**
☐ $600 PER YEAR

Sponsor has all of the benefits of a Team Sponsor and Field Sign Sponsor. A minimum two-year commitment is required to assist in offsetting the cost of creating and installing the sign.

**SCOREBOARD SIGN SPONSOR:**
☐ 2 Yr Option ($1,000 PER YR)
☐ 5 Yr Option ($4,500; $100 savings/year)

Sponsor has their company advertisement on a 2' x 8' sign located on the scoreboard and all the benefits of a Team Sponsor & League Website Banner Sponsor.

**LEAGUE WEBSITE BANNER SPONSOR:**
☐ $200 PER YEAR

This sponsorship is available in conjunction with a Team, Field Sign or Combo sponsorship listed. Sponsor ad will be placed across the top of the league website. Display will rotate to a new sponsor each time a new page is displayed.

**Please rank your top three preferences for team and/or sign sponsorship to indicate which child's team/division you'd like your sponsorship connected to:**

| TEAM SPONSOR | SIGN SPONSOR | PLAYER NAME |
|---|---|---|
| _____ Shetland (5-6 year old) | _____ Shetland (5-6 year old) | _____ |
| _____ Pinto (7-8 year old) | _____ Pinto (7-8 year old) | |
| _____ Mustang (9-10 year old) | _____ Mustang (9-10 year old) | |
| _____ Bronco (11-12 year old) | _____ Bronco (11-12 year old) | |
| _____ Pony (13-14 year old) | _____ Pony (13-14 year old) | |
| _____ Colt (15-16 year old) / Palomino (17-18 year old) | _____ Colt (15-16 year old) / Palomino (17-18 year old) | |

Contact Name: _____ Phone: _____

Business Name: _____ E-Mail Address: _____

Name as you wish to Appear on Sponsorship: _____

Mailing Address: _____ Website: _____

_____ Payment Due Date: _____

**Copy of logo will be required to create sponsorship item and/or place on website. Logo may not be more than 250 pixels wide in .jpeg format.**

It is mutually agreed that the Sponsor's participation in the league is limited to that of financial contributor; that payment of the above amount shall satisfy all obligations and responsibilities on the part of the Sponsor, and that no liability is assumed by the Sponsor for any risks and hazards incidental to participation in the league by players, volunteer leaders, workers and spectators or others associated with the league.

The sponsor agrees that the selection of players for the team and managing and coaching personnel to direct the team shall be the sole responsibility of the properly designated league officials. The Sponsor further agrees that no additional funds, solicited or unsolicited, will be expended for this team without consent of the officers of the league.

_____
League Representative

_____ _____
Sponsor Representative Date

*Your Generous Support is Greatly Appreciated!*

Make Checks Payable to: **McLean County PONY Baseball, P.O. Box 658, Bloomington, IL 61702**