**FOR IMMEDIATE RELEASE**

For more information contact:

Contact, Gael Knight

(408) 387-0288 or gael@knightandcompany.com

**TAKE ME OUT TO THE BALL GAME!**

**Pleasanton Foothill Little League Kicks off Season with Opening Day Ceremonies**

**WHO**: Pleasanton Foothill Little League

**WHAT**: Spring is in the air and for Pleasanton Foothill Little League (PFLL) that means it’s time to PLAY BALL. PFLL will be kicking off the 2013 baseball season with a grand celebration as hundreds of Pleasanton little leaguers take the field for the first time. Pleasanton VIPs will join in the fun as they throw out the first pitch and help the little T-Ballers sing *“Take me out to the ball game!”*

 Attendees include: Congressmen Eric Swalwell; Pleasanton Vice-Mayor Cheryl Cook-Kallio, City of Pleasanton council member Karla Brown; School Board President Jeff Bowser, Retired Pro-Baseball Player Greg Jefferies; PFLL Board Members.

**WHEN**: Saturday, March 9, 2013 from 10:30AM to 11:30AM

Games occurring all day!

**WHERE**: Bernal Sports Park, 7001 Pleasanton Avenue, Pleasanton, CA 94566

**VISUALS**: Hundreds of little leagues take the field; Pleasanton VIPs throw out the first pitch;

**About PFLL**

P**leasanton Foothill Little League (PFLL)** is a non-profit organization operated by dedicated volunteers whose mission is to provide an environment that fosters positive sportsmanship, leadership and discipline in the children of our community, while having fun, learning and participating in the game of baseball.

The League provides a youth baseball program for children ages 5 through 18, and operates under a charter granted annually by Little League. More than 100 adult volunteers create an enjoyable sporting and learning experience for over 500 Little League players residing in Pleasanton, California.

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