BRENTWOOD
LADY BRUINS LACROSSE

2019-2020 Year Book Ad Sales
Support the Program and Save on Player Dues

The Brentwood Lady Lacrosse Club provides each player with an end-of-season year book. This book includes ads sold to area businesses which provide the funding for this book.

These ad sales are also a way to reduce player fees for the Spring Season. Any family that sells ads will receive a rebate of half the value of the ad(s) sold. For example, if a $100 ad is sold, the players fees for Spring Season are reduced by $50. Multiple ad sales will be combined to determine the total rebate value. This fee reduction is capped at half the cost of the program your child is registered in.

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2019-2020 Year Book Ad Sales

- Visit area businesses and present the program and attached Media Guide Advertising Spec Sheet. This sheet includes ad sizes and cost.
  - Local businesses are better targets than the large, national corporations
- If an ad is sold, the business will need to supply an ad design or follow specifications outlined on sheet for us to design.
- Collect a check for payment made out to Brentwood Lady Lacrosse Club and all art work/deign and forward to Cara Finger – Carac0909@gmail.com – 615-294-1374
  - Checks can be sent to the club @ PO Box 2364, Brentwood, TN 37024
- Contact Kevin Skold 615-604-0880 or Cara Finger if you have questions or need additional information.

LADY BRUINS LACROSSE

BRENTWOOD LADY LACROSSE
c/o Cara Finger
1704 Pinetree Lane
Brentwood TN. 37027

615-294-1374
Caraco909@gmail.com

MEDIA GUIDE

ADVERTISING SPEC SHEET

PRESS READY AD DESIGN SPECIFICATIONS

If you prefer to design your own ad please refer to the sizing chart to the right, and set up your file to the specs listed below.

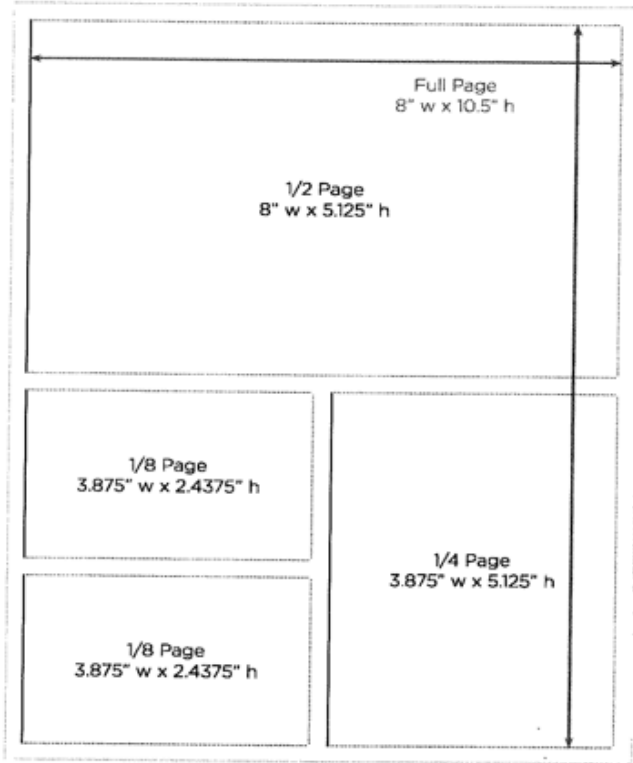
- All RGB and Spot Colors should be converted to CMYK.
- PDF, EPS, TIF, and JPG files are all accepted.
- TIF and JPG ads must be submitted at 300 dpi to final production size.

SPECIFICATIONS FOR US TO DESIGN YOUR AD

If you would prefer that we set up your ad for any reason please refer to the file and information specs below.

- **Logo:** We will need your logo in a vector format (EPS, PDF or AI). Please ensure that all fonts have been converted to shapes.
- **Other Artwork:** All artwork that you would like to include on your ad needs to be sent in either vector format (EPS, PDF, or AI) or in 300 dpi raster format (JPG or TIF).
- **Information:** Please send us all info that you would like included on your ad as well as the size that you would like.

AD SIZES



The pricing for these Ads are as follows:	
Inside Front Cover: $500	Full Page Ad: $250
Inside Back Cover: $500	1/2 Page Ad: $125
Back Cover: $1500	1/4 Page Ad: $75
	1/8 Page Ad: $50